

2019 NEW JERSEY

# SUSTAINABILITY SUMMIT 1



Celebrating Progress, Envisioning the Future

**JUNE 14, 2019 8:30AM - 4:30PM**

BELL WORKS, HOLMDEL, NEW JERSEY

## SUSTAINABILITY SESSIONS #1: 11:00 – 12:15pm

### **A MAYOR'S PERSPECTIVE: ADVANCING SUSTAINABILITY INITIATIVES AT THE LOCAL LEVEL (Lecture Hall) SJ**

Mayors from across the state will share how they are advancing sustainability in their communities, why it is important, and how to garner support from less passionate elected officials and municipal staff.

*Mayor Colleen Mahr, Borough of Fanwood • Mayor Anthony Talerico, Jr., Borough of Eatontown • Mayor Michele Lee, Borough of High Bridge • Mayor William Richardson, Waterford Township • Christopher Bobbitt, Lawrence Township*

[1.5 CEUs available: CMFO/CCFO, office admin./general duties; RMC, professional development; QPA, green purchasing]

### **THE KIDS ARE ALRIGHT: SUSTAINABLE PRACTICES IN SCHOOLS (Room GS3) SJ, SJS**

Over half of NJ school districts are participating in the Sustainable Jersey for Schools certification program, proving everyday that schools can serve as the breeding ground and example for the next generation of environmentalists. This session will highlight some of the innovative ways New Jersey schools are saving money, empowering students, and teaching for the future.

*Dr. Larry Feinsod, Executive Director, New Jersey School Boards Association • Sean Spiller, Vice President, New Jersey Education Association • Dr. Michael Salvatore, Superintendent, Long Branch School District • Kristen Higgins, Principal of Three Bridges School, Readington Township School District • Jodi Betterman, Energy Coordinator, Readington Township School District*

[1.5 CEUs available: QPA, green purchasing]

### **SPOTLIGHT: NJDEP (Room GS1) SJ, SJS**

The New Jersey Department of Environmental Protection's reach is far and wide when it comes to sustainability issues. From natural resource protection, to sustainable business practices, to resiliency strategies, to food waste, NJDEP is leading the way. Come learn about the agency's various programs and how they connect with the work you are doing on the ground.

*Helaine Barr, Research Scientist, Bureau of Energy & Sustainability • Andrea Friedman, Supervisor of Electric Vehicles Program, Bureau of Mobile Sources • Nick Angarone, Bureau Chief, Bureau of Climate Resilience Planning • Emily DeMaio, Environmental Specialist, Bureau of Energy & Sustainability • Gina Gambacorto, Environmental Specialist, Bureau of Energy & Sustainability • Jen Feltis Cortese, Regional Environmental Planner, Division of Water Monitoring & Standards*

### **A COMMUNITY APPROACH TO CLEAN ENERGY (Room GS2) SJ**

The Board of Public Utilities is spear heading Governor Murphy's plan to increase renewable energy sources and reduce emissions, but those goals require buy in from communities across the state. The BPU has begun to expand its programming to encourage more holistic approaches to energy efficiencies and to encourage community participation in moving New Jersey towards a cleaner, more renewable energy future. Learn about the programs that BPU is working on to incentive energy efficiencies and to reduce our carbon footprint. This session will provide an update on the BPU's Office of Clean Energy initiatives, including: updates on the Energy Master Plan process, Community Solar, Community Energy Plans, new technologies, & government incentives.

**Mike Thulen**, ESIP Coordinator, New Jersey Board of Public Utilities • **Cathleen Lewis**, Outreach Specialist, New Jersey Board of Public Utilities Ombudsman's Office, Office of Clean Energy • **Jim Ferris**, Bureau Chief for New Technology, Clean Energy Division, New Jersey Board of Public Utilities

## SUSTAINABILITY SESSIONS #2: 1:30 – 2:45pm

### STOP, COLLABORATE & LISTEN: LESSONS IN CAPACITY BUILDING (Room GS2) SJ, SJS

Gone are the days when green teams were on their own to figure out how to navigate the great big sustainability world. With 80% of towns and 55% of public school districts participating in the Sustainable Jersey program, you have mentors and collaborators within reach. Those who have been successful within our program are eager to support their neighbors with strategies to navigate community politics, building support for your efforts, policy making, the Sustainable Jersey certification process, and more. This session will highlight mentoring and collaborative examples from across the state.

**Ralph Cooper**, Co-Chair, Atlantic-Cape May Regional Hub and Chair, Upper Township Green Team • **Jenny Ludmer**, Community Outreach Manager, Sustainable Princeton • **Mark Olson**, Chair, Ridgefield Park Green Team • **Lauren Skowronski**, Program Director of Community Engagement, Sustainable Jersey

[1.5 CEUs available: CMFO/CCFO, office admin./general duties; RMC, professional development; QPA, green purchasing]

### CLEANING THE (RECYCLING) STREAM (Room GS3) SJ, SJS

With the volatility in the recycling markets, it's more important than ever to clean the recycling stream. Education is a key element to a successful recycling program. This session will provide information about some of the challenges currently faced in the recycling market, resources available to help you analyze your waste and recycling data, and strategies to help educate the community on appropriate recycling practices to clean the municipal recycling stream.

**Gary Sondermeyer**, Vice President, Bayshore Recycling • **Rachel Barton**, Clean Communities Coordinator, Burlington County • **Victor Stevens**, Director of Infrastructure & Operations, Holmdel Township • **Janet Jackel**, Holmdel Township Green Team

[1.5 CEUs available: CMFO/CCFO, office admin./general duties; RMC, professional development; CPWM, technical]

### HARNESS THE POWER: USING THE NJ MUNICIPAL LAND USE LAW TO ADVANCE SUSTAINABILITY IN YOUR COMMUNITY (Lecture Hall) SJ

Resolutions, policies and ordinances – what is the difference between these? This session will focus on the municipal land use law, and how it can be used to fortify your hard-earned sustainable jersey actions and provide the foundation for long-term change. Learn about the municipal role “to protect the health, safety and general welfare”, and explore the differences between master plans, master plan amendments, re-examination reports and the various boards – planning and zoning and their role in supporting sustainable land use. Hear from towns utilizing guidance from the Sustainable Jersey Green Building and Environmental Sustainability Element action as a key component of their master plans.

**Charles Latini, Jr.**, President, American Planning Association - NJ Chapter • **Angela Knowles**, AICP, Planner, Van Cleef Engineering Associates, LLC • **Anne Heasley**, AICP, Program Manager of Policy and Planning, Sustainable Jersey

[1.5 CEUs available: CMFO/CCFO, office admin./general duties; CPWM, government; RMC, professional development]

### SUSTAINABILITY, EQUITY AND COMMUNITY TRANSFORMATION (Room GS1) SJ

How can we build the foundations for community sustainability in a way that engages and benefits every resident? In this session you will learn about: how municipalities in Connecticut certified by ‘Sustainable CT’ have deployed an ‘Equity Toolkit’ in order to develop more inclusive municipal processes; how Sustainable Jersey is parlaying lessons learned from a recent analysis to develop new and improved actions to promote social equity; and what municipalities are doing to ensure lead-free and affordable homes, neighborhoods with clean air and reduced cumulative (legacy) environmental burdens, and safe, connected and welcoming streets.

**Lynn Stoddard**, Executive Director, Sustainable CT • **Nathaly Agosto-Filion**, Sustainability Officer, City of Newark • **Melanie Hughes McDermott**, Senior Researcher, Sustainable Jersey

[1.5 CEUs available: CMFO/CCFO, office admin./general duties; RMC, professional development; QPA, green purchasing]

## SUSTAINABILITY SESSIONS #3: 3:15 – 4:30pm

### IMPROVE YOUR ODDS: A GRANT WRITING WORKSHOP (Room GS3) SJ, SJS

Have you applied for a Sustainable Jersey grant but not yet received funding? Do you have a grant project in mind, but aren't sure how to craft a proposal that will be successful? This workshop will provide guidance and insight into what makes a good proposal and how to leverage other sources of funding to maximize your project budget and resources.

**Kaitlyn Vollmer**, Grants Program Coordinator, Sustainable Jersey • **Samantha McGraw**, Program Manager, Sustainable Jersey

[1.5 CEUs available: CMFO/CCFO, financial/debt management; CPWM, management; RMC, finance; QPA, green purchasing]

### WATER STORY: THE BUILDING BLOCK FOR THE NEWEST GOLD STAR STANDARD IN WATER (Room GS1) SJ

Learn about the newest Gold Star with a focus on the entry action – the development of a municipal water story. Improving water quality, supply and access to water requires actions on multiple fronts that may not follow municipal boundaries. In order to identify appropriate actions to address water issues, communities have to understand their own water stories. Presenters will discuss tools and information sources that are useful for communities starting down the path to water gold!

**Jennifer Feltis Cortes**, Regional Environmental Planner, NJDEP Office of Water Resources Management Coordination • **Dr. John Hasse**, AICP, Director of GeoLab, The School of Earth and Environment at Rowan University • **Jim Waltman**, Executive Director, The Watershed Institute

[1.5 CEUs available: CMFO/CCFO, office admin./general duties; CPWM, government; RMC, professional development]

### ADDRESSING PUBLIC HEALTH AT THE COMMUNITY LEVEL (Room GS2) SJ

A community's health goes far beyond physical activity and nutrition. Social and environmental determinants have a massive impact on the air we breathe, water we drink, how we move from one place to another, our access to safe & affordable housing, and more. The forthcoming Gold Star Standard in Health will help communities to connect these dots. Join us to hear successful examples of local governments and are addressing community needs through a health lens through decision-making and community building.

**George DiFerdinando**, Director, Princeton Board of Health • **Elena Cromeyer**, Transforming Communities Initiative Program Director, Trenton Health Team • **Maximo Vazquez**, Program Coordinator, City of Perth Amboy • **Lauren Skowronski**, Program Director of Community Engagement, Sustainable Jersey

[1.5 CEUs available: CMFO/CCFO, office admin./general duties; RMC, professional development]

### SUN & SPARKS: COMMUNITY SOLAR AND ELECTRIC VEHICLES (Lecture Hall) SJ

How can your town implement innovative strategies like community solar and electric vehicle adoption for a greener energy future? Learn about funding opportunities, technical assistance, and case studies pertaining to electrical vehicles and the community solar program. The session will include a demonstration of NJDEP's Community Solar Siting Analysis Tool.

**Andrea Friedman**, Bureau of Mobile Sources, New Jersey Department of Environmental Protection • **Alex Torpey**, Former Borough Administrator, Leonia • **Ryan Gergely**, Bureau of Energy & Sustainability, New Jersey Department of Environmental Protection • **Christine Symington**, Program Director, Sustainable Princeton

[1.5 CEUs available: CMFO/CCFO, office admin./general duties; CPWM, management; RMC, professional development; QPA, green purchasing development]