



## BREAKOUT SESSIONS: 1:15 – 2:30pm

### WHOLE COMMUNITY APPROACHES TO SUSTAINABLE ENERGY SJ (MAYO CONCERT HALL)

Municipalities can support community efforts to lower greenhouse gas emissions, such as promoting energy efficiency and renewable energy for homes and businesses. Community Choice Aggregation is another approach whereby the municipality negotiates for electricity supply with a higher percentage of renewable energy than the state-mandated Renewable Portfolio Standard (RPS). Join us to learn from communities pursuing innovative approaches to reduce energy use.

**Mayor David M. DeVecchio**, City of Lambertville • **Jennifer S. Gonzalez**, Chief Sustainability Officer, City of Hoboken • **Arati Kreibich**, Councilmember, Borough of Glen Rock • **Bob McCoy**, Environmental Commission, Township of Maplewood • **Nancy Quirk**, Energy Program Manager, Sustainable Jersey

### NEED HELP? STRATEGIES AND RESOURCES TO SUPPORT LOCAL SUSTAINABILITY INITIATIVES SJ, SJS (MUSIC BLDG 019)

Green teams are on the front lines of the local sustainability movement across the state. Learn new strategies to expand the capacity and reach of your green team. Hear about ways that green teams and municipal governments can build on resources already existing within the sustainability community.

**Christopher C. Obropta**, Ph.D., P.E., Associate Extension Specialist in Water Resources, Rutgers Cooperative Extension Water Resources Program • **Amanda Lotto**, AmeriCorps Program Manager, NJ Watershed Ambassador Program • **Pat Rector**, Coordinator, Rutgers Environmental Stewards Program • **Athena Sarafides**, Sustainability Team Lead, NJDEP Bureau of Energy and Sustainability • **Carrie Sargeant**, Program Coordinator, NJDEP Urban & Community Forestry • **Lauren Skowronski**, Program Director for Community Engagement, Sustainable Jersey • **Leigh Ann Von Hagen**, Senior Research Specialist, NJ Safe Routes to Schools

### TURN PROJECTS INTO POINTS: SUPPLEMENT YOUR CERTIFICATION WITH A GRANT SJ, SJS (BUSINESS BLDG 206)

Are you interested in completing one of our actions, but do not have the resources available to fully take on the initiative? Are you part of a newly formed Green Team that needs funding to jumpstart your certification? The Sustainable Jersey Grants Program provides municipalities and schools with the opportunity to take on actions and supplement Green Team certification efforts. This session will focus on identifying projects that can translate into certification points.

**Samantha McGraw**, Program Manager, Sustainable Jersey

SJS = session has schools related content | SJ = content relates to municipal certification program

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## ON THE ROAD TO WATER GOLD:

### PATHWAYS FOR PROTECTING & ENHANCING COMMUNITY WATER RESOURCES SJ (MUSIC BLDG 027)

This session will lay out best practices and Sustainable Jersey actions your community can implement to achieve improved water quality, sustainable water sources and, soon, the Gold Star Standard in Water. Learn about the newest Gold Star under development and some of its key components, such as: planning and installing green infrastructure; using mapping tools and data; assessing and restoring ground water recharge; and passing stormwater and riparian zone protection ordinances. Please join the discussion and provide your input to these works in progress!

**Jennifer Feltis Cortese**, NJDEP Water Resource Management Office of Coordination • **Sophie Glover**, Chair, Princeton Environmental Commission • **John Hasse**, Associate Professor, Rowan University Department of Geography • **Linda Weber**, AICP, PP, Principal, Mosaic Planning & Design • **Louise Wilson**, Green Infrastructure Manager, New Jersey Future

### LET THE YOUTH LEAD SJ, SJS (BUSINESS BLDG 224)

Students across the state are leading sustainability initiatives in their schools and communities. Hear from Sustainable Jersey for Schools program participants about ways students are driving change in their school community. Let the kids inspire you!

**Heather McCall**, Director, Sustainable Jersey for Schools • **Jamie Rottura**, M.Ed., Local Project Leader, Alliance to Save Energy, PowerSave Schools, New Jersey Natural Gas • **Scott Thach**, Vice President of Strategic Development, Alliance to Save Energy

### MAKIN' GREEN BY GOIN' GREEN! SJ (BUSINESS BLDG 204)

In the past, "sustainability" has been merely a buzzword to many companies and a low priority because it was not seen to advance the bottom line. Those days are over. This session will be highlighting New Jersey-based businesses, large and small, that have made sustainability an integral component of their corporate culture.

**Helaine Barr**, NJDEP Bureau of Energy and Sustainability • **Lisa Johnson**, Owner, Culture Couture • **Kathy Klockenbrink**, Owner, Jammin' Crepes • **Robert J. Prout**, Director, Prout Funeral Home • **Gray Russell**, Sustainability Officer, Montclair • **Christine Symington**, Program Director, Sustainable Princeton • **Denise Venuti Free**, Director of Communications & External Affairs, Eastern Division, New Jersey American Water • **Barry Zhang**, President, Princetel, Inc.

## BREAKOUT SESSIONS: 2:45 – 4:00pm

### MAPPING A PATH TO SUSTAINABILITY SJ (MUSIC BLDG 019)

GIS is fast becoming the tool to use for sustainability and planning. The ability to gather a large volume of information and present it in a single, easy-to-interpret data map is one of the key advantages of GIS. It can be difficult to find the connections among pages of figures, but they can become apparent when they're converted into a map. This session will demonstrate how you can use basic GIS techniques to identify sustainability issues in your community, and will show you the advantages of visualizing your local sustainability issues through the eyes of a geographer.

**Zachary Christman**, Ph.D., Director GIS Program, Rowan University • **Iana Dikidjeva**, Research and Community Engagement Expert, Environmental Connection, Inc. • **John Hasse**, Associate Professor, Rowan University Department of Geography • **Tony O'Donnell**, Economist, Sustainable Jersey

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## GREEN TEAM 2.0: BUILD CAPACITY & PROMOTE YOUR TEAM SJ, SJS (MUSIC BLDG 027)

You've got your green team - what's next? This session will talk about recruiting, training, and retaining volunteers; promoting the work of your green team; keeping your green team active during transitions; and the pros and cons of starting your own 501(c)3 non-profit.

**Samantha McGraw**, Program Manager, Sustainable Jersey • **Heather McCall**, Director, Sustainable Jersey for Schools • **Laura Occhipinti**, Glen Rock Environmental Commissioner and Green Team Co-Chair

## IT'S ELECTRIC! SJ, SJS (BUSINESS BLDG 206)

The transportation sector contributes to nearly half of NJ's greenhouse gas emissions and is the largest source of air pollution impacting community health. Learn from municipalities that have taken steps to encourage alternative fuel vehicles (AFV) by readiness planning for development of fueling infrastructure such as EV charging stations. This session will also highlight fleet management practices to advance adoption of alternative fuel vehicles for transit, code officials, police, and other vehicles.

**John Alexander**, Director of Public Affairs, Burlington City • **Andrea Friedman**, NJDEP Bureau of Mobile Sources • **Michael J. Manzella**, PP, AICP, Transportation Manager, City of Asbury Park • **Brian Platt**, Business Administrator, City of Jersey City • **Nancy Quirk**, Energy Program Manager, Sustainable Jersey

## BEYOND YOUR BORDERS: THE BENEFITS TO COLLABORATION SJ, SJS (BUSINESS BLDG 204)

Sustainability knows no boundaries, neither should your efforts. Collaborating with other towns, schools or county government can increase your green team's capacity for projects, build relationships with partners, expand your audience, and create a greater impact within your community and beyond. Hear how successful collaborations have enhanced green team efforts from across the state.

**Carolee Bol**, Glen Ridge Green Team • **Walter Clarke**, Village Trustee, South Orange Village • **Debra Hammond**, Chair, Delran Green Team • **Steve Jasiecki**, Sustainable Downbeach • **Leigh Marino**, Chair, Hunterdon County Creative Team • **Lauren Skowronski**, Program Director for Community Engagement, Sustainable Jersey

## PLASTIC POLLUTION SOLUTION SJ, SJS (MAYO CONCERT HALL)

Plastics have become a single use item prevalent in many aspects of our daily lives. While convenient, these plastics are problematic not only for the environment but the recycling industry as well. This session will focus on innovative initiatives underway to curb the use of single plastics from a reduction perspective.

**Monica Coffey**, Chair, Sustainable Margate • **Renee Haider**, Deputy Director, Sustainable Jersey • **Gary Sondermeyer**, Vice President, Bayshore Recycling • **Tina Weishaus**, Chair, Sustainable Highland Park

## BRIDGING THE GAP: CREATING EQUITABLE COMMUNITIES SJ (BUSINESS BLDG 224)

How can we make sure sustainability is for everyone? Can our efforts to achieve sustainability in our communities also advance social equity at the same time? Learn about how Sustainable Jersey is addressing this challenge by conducting an equity review of the program and by developing an equity tool for municipalities. Engage in an interactive exercise applied to your community. Hear about initiatives by New Jersey municipalities working to eliminate barriers to opportunity and the equitable enjoyment of social and environmental health and well-being.

**Marissa Davis**, Senior State Program Manager, New Jersey YMCA State Alliance • **Valeria Galarza**, Senior Project Manager, Cooper's Ferry Partnership • **Melanie McDermott**, Senior Researcher, Sustainable Jersey • **Tracey Woods**, Chair, Maplewood Green Team

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