



2017 NEW JERSEY SUSTAINABILITY SUMMIT

WiFi network: [Guest-at-TCNJ3](#) | Username: [guest1783](#) | Password: [ujy6uvuh](#)





Collective Impact:

n. the commitment of a group of actors from different sectors to a common agenda for solving a specific social problem (Kania and Kramer 2011).



Enlightened Self-Interest

Alexis de Tocqueville, Democracy in America, 1835



2016 NEW JERSEY SUSTAINABILITY SUMMIT









From: The Joy of Cooking in the Climate Apocalypse





GOVERNANCE

Why Does It Matter?

To achieve sustainability it is essential to have a functioning democracy and effective government that acts for the common good and is responsive to citizens. In this context, we define governance as the institutions, social norms, rules, laws, and power relationships that collectively make up our system. This includes how well government provides services, regulates, problem-solves, and performs its other functions. It also includes the means by which we make public decisions including everything from the rules of the electoral system, to the myriad forms of citizen engagement, such as public hearings and local volunteer commissions. Finally, it also includes the social norms that enable citizens to organize to exercise power within the political system and, where necessary, reform that system when it goes astray. When governmental institutions are just and transparent, citizens and their representatives are able to obtain needed information, participate in decision-making, and work towards consensus for setting common goals.

The Goal

We envision a New Jersey in which empowered people take responsibility for informing themselves and where they exercise their rights to participate effectively in public decision making. This will be a New Jersey where elected officials reflect, represent and respond to diverse constituencies, think beyond short term electoral cycles, and seek the common good, and where government institutions are effective, efficient, transparent, and accountable.

"There has been a strong, dominant push for short term thinking throughout the political and business world...we urgently need to group together and make a collective noise, a collective cry... to say that we want a different relationship with the future." - Camilla Toulmin





The Foundation: Green Teams



Creating a sustainable community will require leadership, vision, and a commitment to starting the long-term journey toward sustainability. A Green Team is the catalyst for creating an understanding of what sustainability means in your community, and that that your community is working together in a coordinated fashion to create a more sustainable set of goals, policies, and actions. The success of the community's sustainability efforts depends on how well the entire community is included at the beginning of the process.

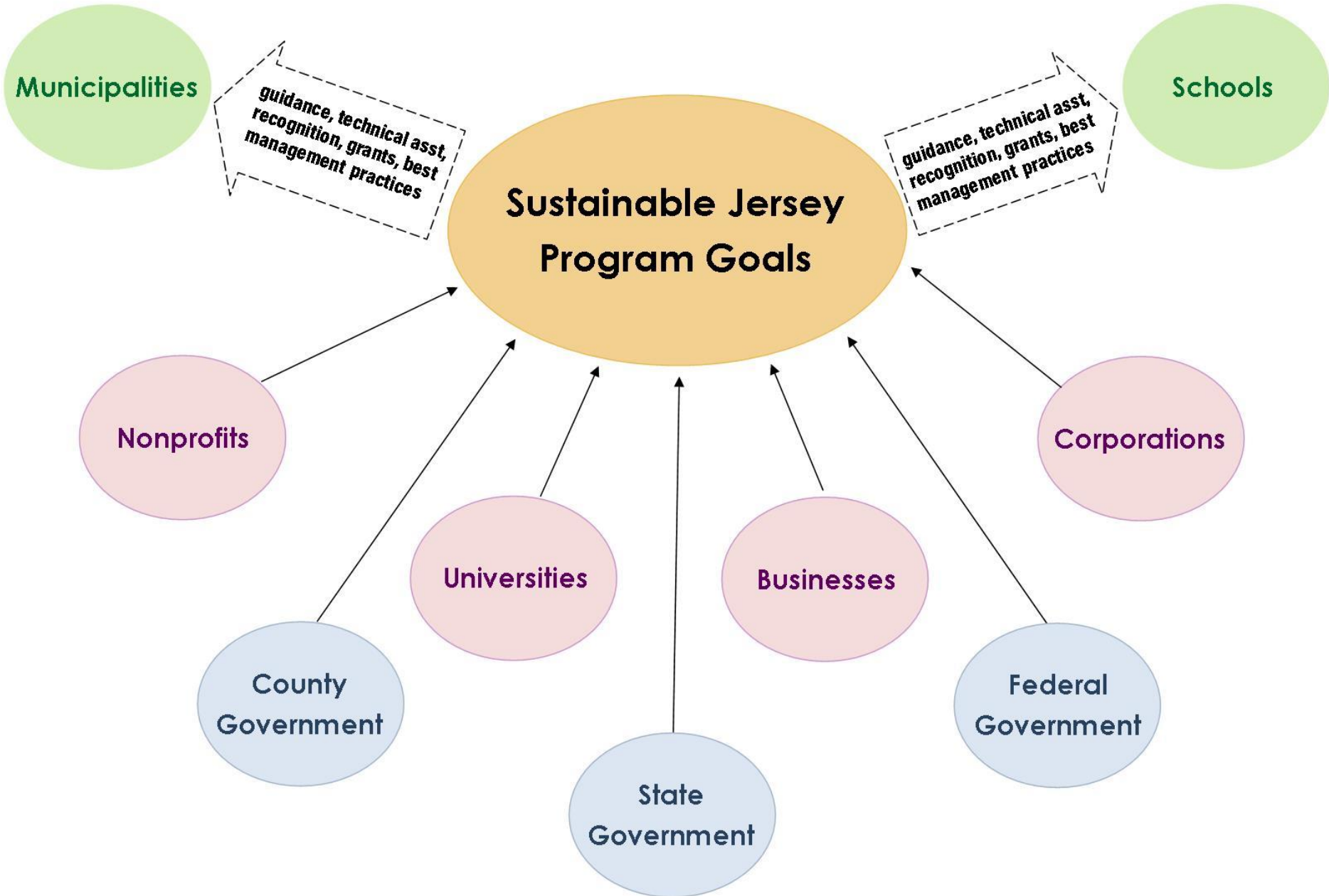
- Elected Officials
- Key Staff: Business Manager, Planner, Public Works, Communications, Grounds and Facilities manager, Engineer
- Appointed Boards and Commissions: Planning and Zoning, Environmental Commission, Shade Tree, Human Relations
- Utilities and Authorities
- Youth and Schools Representatives
- Local Businesses and Chamber of Commerce
- Civic Organizations
- Faith Communities
- Concerned Citizens
- Local Artists
- Nonprofits
- School Board
- County Departments

Green Teams Coordinating Action



[Community stakeholders collaborating to achieve common sustainability goals through municipal & school green teams]

Statewide Actors Collaborating to Support Communities





Partners Increasing Our Impact



State Agencies (NJDEP, NJBPU, NJDOT, NJDOH, NJDOA, NJDCA) • Rutgers (VTC, Cooperative Extension, JCNEER, Bloustein etc.) • Watershed Associations • ANJEC • Metropolitan Planning Organizations (NJTPA, DVRPC) • NJ Prevention Network • NJ Arts Education Partnership • Creative NJ • Watershed Associations • County Planning Departments (Monmouth & Somerset) • County Sustainability Offices (Camden & Mercer) • Clean Ocean Action • PlanSmart NJ • Somerset County Business Partnership • Together North Jersey • Transportation Management Associations (TMAs) • United States Green Building Council (USGBC) • US EPA Region 2 • NJTPA • DVRPC • YMCA State Alliance • NJ League of Municipalities • NJ School Boards Association • NJEA • South Jersey Gas • New Jersey Natural Resources • PSEG • ATT • EDF • Gardinier Environmental Trust • NJ Chapter of the American Planning Association • Jersey Water Works • New Jersey Future

Communities Working to Achieve Big Goals

