



# 2017 New Jersey Sustainability Summit

Local Action, Collective Impact

Wednesday, June 21, 2017

## BREAKOUT SESSIONS: 1:00 pm – 2:30 pm

### COMPLETE STREETS: WHY DON'T WE DO IT IN THE ROAD?

#### Business Building 224

Complete Streets are designed for everyone, including pedestrians, bicyclists, motorists and transit riders of all ages and abilities. This session will highlight the Sustainable Jersey Adopt and Institute Complete Streets actions. Learn how to get bonus points for infrastructure implementation and walkability and bikeability audits. Find out about grant funding – from larger federal and state grants to smaller health grants. Communities will discuss how they are creating healthier, equitable streets for all.

**Colin Driver**, Director of Economic Development, Borough of Somerville • **Trish Sanchez**, Project Coordinator, Alan M. Voorhees Transportation Center at Rutgers University • **Laura Torchio**, Deputy Director of Transportation Initiatives, Project for Public Spaces • **Ronda Urkowitz**, Director, Cross County Connection • **Leigh Ann Von Hagen**, Senior Research Manager, Alan M. Voorhees Transportation Center at Rutgers University

### NEED HELP? STRATEGIES AND RESOURCES TO SUPPORT LOCAL SUSTAINABILITY INITIATIVES

#### Music Building 027

Green teams are on the front lines of the local sustainability movement across the state. Learn new strategies to expand the capacity and reach of your green team. Hear about ways that green teams and municipal governments can build on resources already existing within the sustainability community.

**Nathan Charron**, Environmental Education Coordinator, HART Commuter Information Services • **Diane Litterer**, CEO & Executive Director, New Jersey Prevention Network • **Brittany Musolino**, River Friendly Coordinator, Stony Brook Millstone Watershed Association • **Christopher Obropta**, Associate Extension Specialist in Water Resources, Rutgers Cooperative Extension Water Resources Program • **Lauren Skowronski**, Program Director of Community Engagement, Sustainability Institute at TCNJ • **Leonardo Vazquez**, Executive Director, The National Consortium for Creative Placemaking

### PROMOTING A CLEAN ENERGY FUTURE AT THE LOCAL LEVEL

#### Music Building 019

The clean energy future is here! As costs for solar panels and electric vehicles (EV) have fallen, local policies and programs supporting the adoption of clean energy solutions have become more important than ever. Find out how to make your town 'solar friendly' and 'EV friendly' and gain insight on community-led initiatives that help residents and businesses make the decision to step into the future today.

**Chuck Feinberg**, Chairman, NJ Clean Cities Coalition and Executive VP, Greener By Design • **Ryan Gergely**, Research Scientist, NJDEP Bureau of Energy & Sustainability • **Brittany Pfeiffer**, Environmental Specialist, NJDEP Bureau of Mobile Sources

### PROTECTING OUR NATURAL RESOURCES: LOCAL ACTION, REGIONAL IMPACT

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## Business Building 206

Local efforts to protect natural resources become critical when state and federal resources are no longer guaranteed. Learn how vigilance at the local level can help preserve our state and regional ecosystems and protect human health.

**Jennifer Feltis-Cortese**, NJ DEP-WRM Office of Coordination • **Julie Lange-Groth**, Media Director, ANJEC • **Rob Pirani**, Program Director, New York - New Jersey Harbor & Estuary Program at Hudson River Foundation • **Jane Rosenblatt**, Program Manager, New Jersey Future

## THE ART OF SUSTAINABILITY: TURNING CREATIVITY INTO PROBLEM BASED SOLUTIONS

### Mayo Concert Hall

The intersection of the arts and sustainability is becoming increasingly important. What is New Jersey doing in this area? We will highlight examples from participating schools using Integrated Science Technology Engineering Art and Math to prepare the next generation of sustainability leaders. Hear from organizations and schools at the forefront of harnessing New Jersey's creative resources to help address the variety of economic and environmental challenges facing New Jersey and the nation within the classroom and beyond.

**Kira Campo**, Program Development Manager, New Jersey Arts Education Partnership • **Adrienne R. Hill**, Hedgepeth/Williams Middle School of the Arts • **Heather McCall**, Schools Program Director, Sustainability Institute at TCNJ • **Mary M. Reece**, Director of Special Projects, Foundation for Educational Administration • **Jackie Knox**, Education Program Associate, Young Audiences New Jersey & Eastern Pennsylvania

## WASTE NOT, RECYCLE MORE! WASTE MANAGEMENT STRATEGIES AT THE LOCAL LEVEL

### Business Building 204

Municipalities and schools play an important role in supporting the state level goals related to solid waste, reuse and recycling and hazardous waste. Learn about Sustainable Jersey's new Gold Star Standard in Waste. Review new and upgraded waste management actions and hear from municipal leaders who have implemented impactful local strategies, such as Pay-As-You-Throw and effective recycling and waste reduction education and enforcement. (Approved for 1.5 Classroom Credits for CRPs)

**Elyse Barone**, Recycling and Clean Communities Coordinator, The Borough of Sayreville • **Mary Jerkowicz**, Ocean County Dept. of Solid Waste Management • **Cliff Pietrucha**, Union Township Recycling Coordinator • **Len Resto**, Borough Council, Chatham Borough • **Joseph Riccio**, Recycling Enforcement, Union Township • **Norm Ruttan**, President, iWasteNot Systems • **Gary Sondermeyer**, Vice President of Operations, Bayshore Recycling



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## INFORMATION SESSIONS: 3:00 pm – 4:00 pm

### CODING FOR COMMUNITY DEMONSTRATIONS

#### Business Building 204

Coding for Community was Sustainable Jersey's first civic tech competition to match municipalities with the tech community to develop solutions to local sustainability and public engagement needs. The top teams will demo their tech solutions. Learn how these tools can add value to your town.

*Coding for Community finalist teams*

### FUNDING HELPS! TIPS FOR A SUCCESSFUL GRANT APPLICATION

#### Music Building 027

In 2016, Sustainable Jersey provided \$762,000 in grants to municipalities, school districts and schools to support community sustainability projects. Learn helpful tips for submitting and completing a Sustainable Jersey Small Grant application from start to finish. If you are unsure what makes a successful grant application, or how to overcome hurdles of an awarded grant, this session will help.

*Samantha McGraw, Municipal Program Manager, Sustainability Institute at TCNJ*

### HELPING YOUR LOCAL BUSINESSES BE MORE SUSTAINABLE

#### Mayo Concert Hall

Community efforts toward sustainability cannot be successful without the active engagement of the private sector. The NJ Sustainable Business Registry Program, developed by the NJ Small Business Development Centers in partnership with the NJ Department of Environmental Protection, is an online registry where businesses can receive tips and resources to become more sustainable. Learn about Sustainable Jersey's Green Business Recognition Program action that awards points to municipalities that promote and encourage the adoption of this program by its businesses. Hear about the Registry and what Sustainable Jersey communities have done to promote sustainability to their local businesses.

*Helaine Barr, Research Scientist, NJ DEP Bureau of Energy and Sustainability • Athena Sarafides, Sustainability Team Lead, NJ DEP Bureau of Energy and Sustainability • Christine Symington, Program Director, Sustainable Princeton*

### LEAD NJ: STRENGTHENING LEADERSHIP AT THE LOCAL LEVEL

#### Business Building 206

Sustainable Jersey depends on leadership at the local level across a wide range of actions. Hear local leaders discuss how participating in LEAD NJ broadened their perspective. LEAD NJ takes leaders from the public, private and nonprofits sectors on a year-long journey exploring critical issues facing the Garden State, such as government, environment and health care, in conjunction with leadership skill-building activities. LEAD NJ alumni active in the Sustainable Jersey program will share their experiences, including how it influenced their approach to Sustainable Jersey actions.

*Jen Bredehoft, Vice President of Recruitment, Alumni Relations, & Communications, Lead New Jersey • Christi Kobus Rokicki, Vice President Development & Communications, The Land Conservancy of New Jersey • Laura Mandell, Chair Warren Township Green Team and Office Manager, Fund for New Jersey*

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## NEW JERSEY CLEAN ENERGY PROGRAM: SAVE MONEY AND ENERGY AT THE LOCAL LEVEL

### Music Building 019

There are important things that communities and individuals can do to save money and energy. New Jersey's Clean Energy Program (NJCEP) promotes increased energy efficiency and the use of clean, renewable sources of energy including solar, wind, geothermal and sustainable biomass. The results for New Jersey are a stronger economy, less pollution, lower costs and reduced demand for electricity. Learn about the NJCEP financial incentives, programs and services for residential, commercial and municipal customers.

**Gary Finger**, Business Ombudsman, NJ Board of Public Utilities • **Tony O'Donnell**, Economist, Sustainability Institute at TCNJ • **Mike Thulen**, ESIP Coordinator, Division of Economic Development & Energy Policy at New Jersey Board of Public Utilities

## SHINING THE LIGHT ON SOLAR

### Business Building 224

The future of solar is brighter than ever! Learn how local campaigns to promote solar can earn recognition for your community locally and nationally. Find out more about the steps your municipality can take to become a nationally designated SolSmart Community.

**Adam Beam**, Research Analyst, Delaware Valley Regional Planning Commission • **Liz Compitello**, Senior Research Analyst, Delaware Valley Regional Planning Commission • **Steven Neale**, Director of Communications, Township of Verona Department of Community Services