

County Health Rankings & Roadmaps

Building a Culture of Health, County by County

A Robert Wood Johnson Foundation program



New Jersey
Health Initiatives

A BETTER STATE OF HEALTH

BUILDING A CULTURE OF HEALTH

NEW JERSEY

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County Health Rankings & Roadmaps

New Jersey Health Initiatives

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SCHOOL OF MEDICINE AND PUBLIC HEALTH

Support
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County Health Rankings & Roadmaps is a collaboration between the Robert Wood Johnson Foundation and the University of Wisconsin Population Health Institute.

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Samuelraj Photography



If you teach people what will make them healthy, they will find a way to do it.



True or False?

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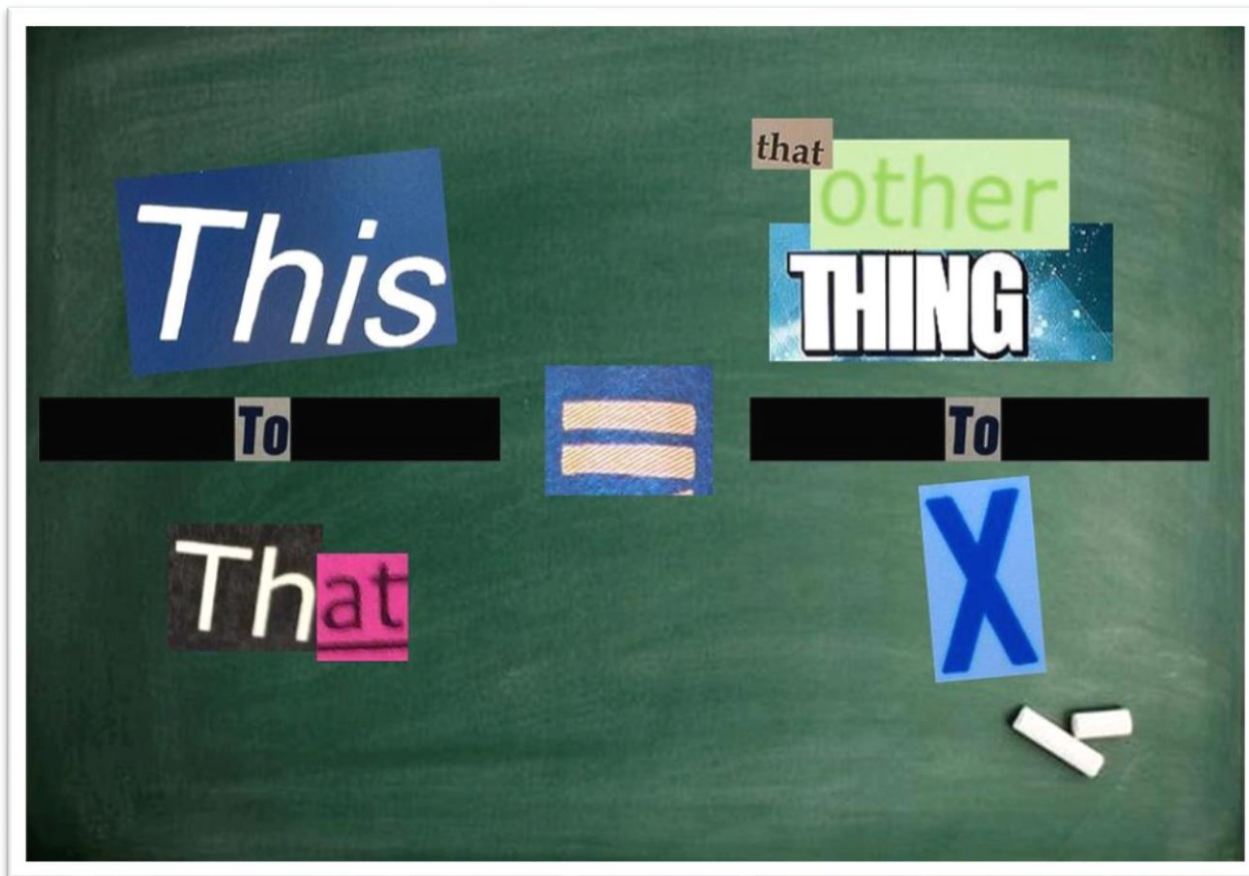
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A healthy life requires more than just knowing how to be healthy, or having access to health care and insurance.

countyhealthrankings.org/our-approach

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Equal Opportunity For Health

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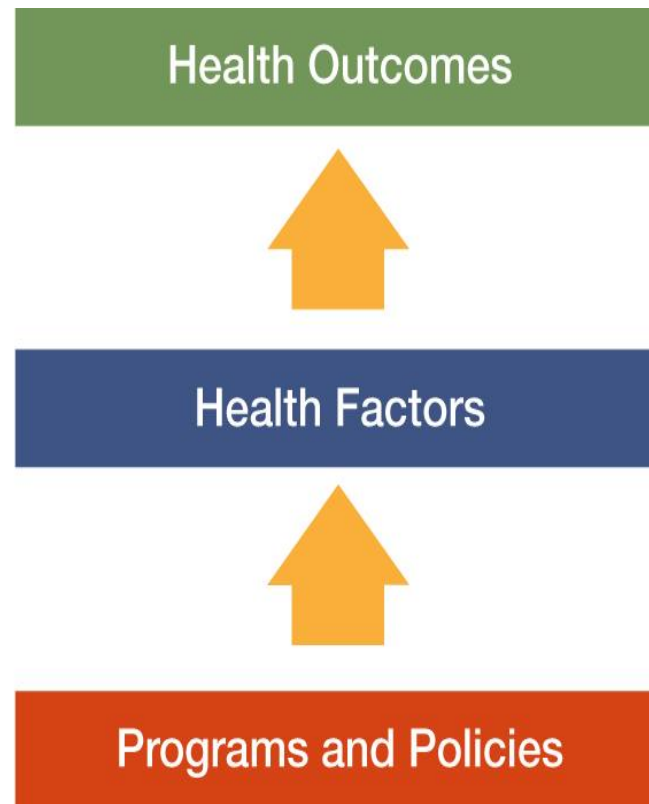
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HOW HEALTHY IS YOUR COMMUNITY?

Search by county or state

Choose a state to begin

See what affects health

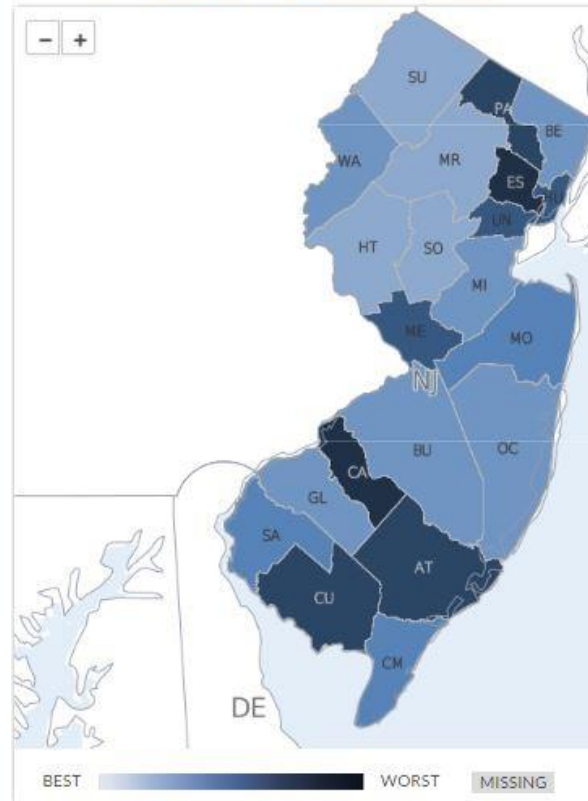




WHERE WE LIVE MATTERS

Violent crime

Map | Data | Description | Data Source | Policies





Policy

Laws, ordinances, resolutions, mandates, regulations, or rules

System

Rules within an organization

Environment

Physical environment



WHAT WORKS FOR HEALTH

- ▶ Evidence-based is efficient
- ▶ Community buy-in is just



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SPOKANE, WASHINGTON



countyhealthrankings.org/roadmaps/stories/2014-rwjf-culture-health-prize-winner-spokane-county-washington



FLINT, MICHIGAN



countyhealthrankings.org/roadmaps/stories/part-iii-collaborating-improve-community-safety-genesee-county-michigan



BRIDGEPORT, CONNECTICUT



Bridgeport is Going Green to Improve Health

rwjf.org/en/library/articles-and-news/2015/10/coh-prize-bridgeport-ct.html



A CULTURE OF HEALTH IN NEW JERSEY: COMMUNITIES MOVING TO ACTION



“**Culture** is the sea we swim in, so pervasive, so all-consuming, that we fail to notice its existence until we step out of it.”

Eric Weiner, [The Geography of Bliss: One Grump's Search for the Happiest Places in the World](#)

Strengthen capacity to change- funding, training & coaching.
njhi.org/our-grants/

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 - Including Active Living by Design, Burness, CDC, Dartmouth Institute, National Association of Counties, United Way Worldwide



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