

The Role of Local Government in Building a Culture of Health in Communities

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New Jersey Prevention Network



MISSION: NJPN is a public health agency working to create healthier communities by reducing the burden of substance abuse, addiction and other chronic disease.

VISION: A healthy New Jersey supporting wellness one person and one community at a time.

ACTION: Fostering collaboration among providers, coalitions and other community sectors to leverage and enhance statewide prevention services.

Tobacco-Free

FOR A HEALTHY NEW JERSEY

- **Tobacco-Free for a Healthy New Jersey** is funded by the NJ Department of Health and coordinated by NJPN
- North, South & Central Coordinators focus on high-risk counties and low socio-economic communities.



NORTH

BERGEN | ESSEX | HUDSON | MORRIS
PASSAIC | SOMERSET | SUSSEX | WARREN

Northern Regional Coordinator
Cindy Meakem

Center for Prevention and Counseling



CENTRAL

HUNTERDON | MERCER | MIDDLESEX
MONMOUTH | UNION

Central Regional Coordinator
Jenna Giaquinto

New Jersey Prevention Network



SOUTH

ATLANTIC | BURLINGTON | CAMDEN | CAPE MAY
CUMBERLAND | GLOUCESTER | OCEAN | SALEM

Southern Regional Coordinator
Kim Burns

Atlantic Prevention Resources

Tobacco-Free

FOR A HEALTHY NEW JERSEY

Policy Efforts:

- Smoke Free Outdoor Recreation Ordinances
- Point of Sale Ordinances
- Smoke Free Multi-Unit Housing
- Smoke Free Workplace

Resource:

- Smoke Free Multi-Unit Toolkit/Directory
- Outdoor Recreation Ordinances Informational Folder

Sustainable Jersey Action:

- Smoke-Free & Tobacco-free Public Places



Substance Abuse Prevention Coalitions

17 Regional Substance Abuse Prevention Coalitions covering NJ funded by the Division of Mental Health & Addiction Services

Priority Focus:

- Policy changes to reduce alcohol, tobacco and other drug abuse including marijuana, prescription drugs, heroin and other opiate abuse

Policies include:

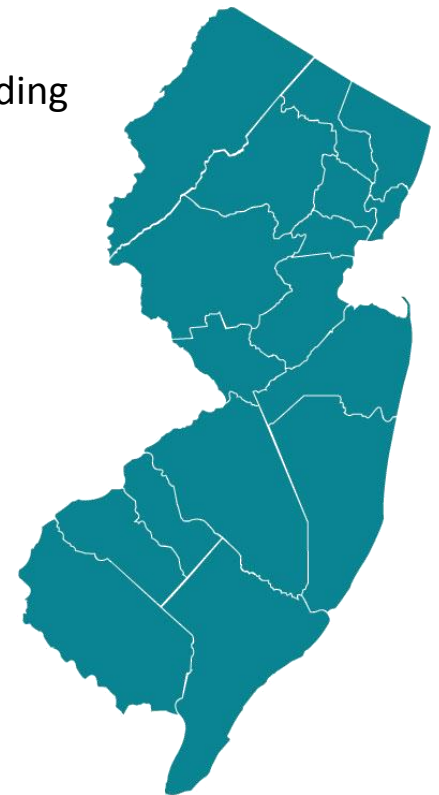
- Prescription Drug Drop Boxes,
- Underage Drinking on Private Property Ordinance,
- Alcohol Beverage Server Training Ordinance, and
- Encouraging municipalities to stand against legalized marijuana.

Resources:

- American Medicine Chest Challenge
- Project Medicine Drop

Sustainable Jersey Action:

- Prescription Drug Drop Boxes (Priority Action)





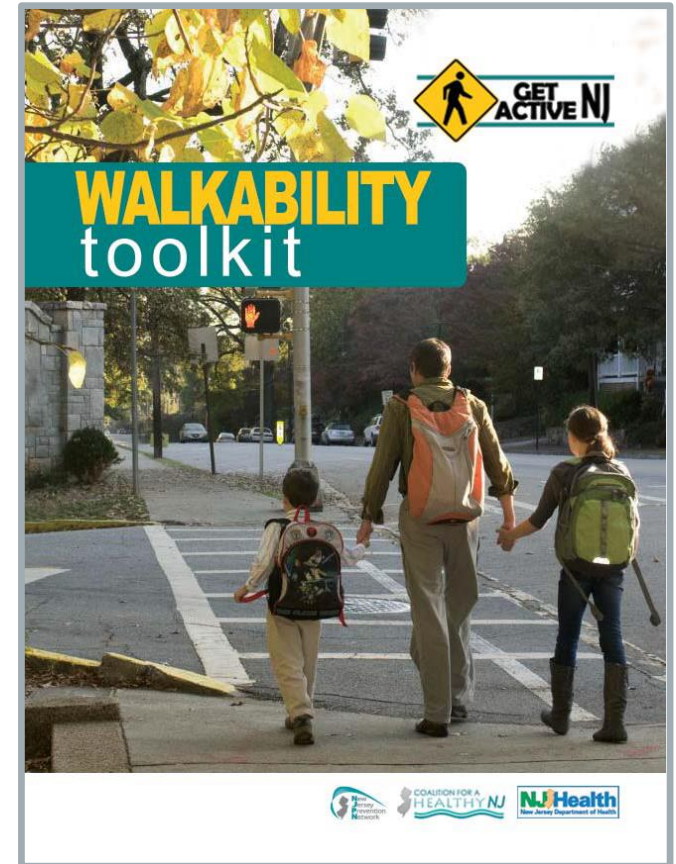
Get Active NJ is helping improve the walkability in communities across NJ. For details: www.NJPN.org

Resources:

- Walkability Toolkit
- Mini Grants (\$3,000) available to make municipal level policy change that improves the walkability in your community.

Sustainable Jersey Actions:

- Building Healthy Communities
- Safe Routes to School





The New Jersey Healthy Communities Network brings together local, regional and statewide leaders to support communities in developing healthy environments for people to live, work, learn and play.

- Managed by the YMCA Alliance and the NJ Partnership for Healthy Kids
- For details: www.njhcn.org

Resources:

- A collaborative that provides Micro-Grants of \$10,000 to make policy changes in communities

Sustainable Jersey Actions:

- Building Healthy Communities
- Safe Routes to School





New Jersey Community Health Coalitions Working Smarter Searchable Database

- Funded by the NJ Health Initiatives
- Search for a Community Health Coalition in your region, county or municipality.
- Partner with others in your area working on similar efforts
- Tap into resources and expertise that is available through these coalitions

www.njpn.org (Under Coalition Tab)

Contacts:

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150 Airport Road, Suite 1400
Lakewood, New Jersey 08701
732.367.0611
www.njpn.org



Available Today:

- ✓ Smoke Free Outdoor Recreational Ordinance Folders
- ✓ Smoke Free Multi Unit Housing Toolkit
- ✓ Get Active NJ Walkability Toolkit
- ✓ Tobacco Free for Healthy NJ – Overview & Regional Tobacco Coordinator Contact List
- ✓ Regional Substance Abuse Coalition – Overview & Contact List for Prescription Drop Box Resources

Resources Available On Line:

- ✓ **New Jersey Community Health Coalitions Working Smarter Searchable Database**
<http://chnj.njpn.org/new-jersey-community-health-coalitions-working-smarter-working-together/>
- ✓ **Smoke-Free Housing Directory**
<http://chnj.njpn.org/focus-areas/tobacco-free-living/find-smoke-free-housing/>
- ✓ **Smoke-Free Multi-Unit Housing Toolkit for Landlords**
<http://www.njpn.org/wp-content/uploads/2014/05/NJ-SF-MUH-toolkit-.pdf>
- ✓ **Working Well in New Jersey**
<http://www.nj.gov/health/fhs/workingwell/toolkit.shtml>
Created by: Employers Association of New Jersey
Funded by: The New Jersey Department of Health

Thank you

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