



Sustainable Jersey Sessions at the NJ League of Municipalities Conference

November 13-16, Room 421, Atlantic City Convention Center

Tuesday, 11/13, 2:00 pm -3:40 pm

Whole Community Approaches to a Clean Energy Future

Municipalities can support numerous community efforts to lower greenhouse gas emissions. Learn from communities that are pursuing multiple approaches to help their residents reduce energy use. From solar outreach campaigns to Community Choice Aggregation for electricity supply, join us to hear how communities are galvanizing support for clean energy options.

CPWM-2.0 Mgmt; CRP-1.5; CPC-1.5

Presiding Mayor: **The Honorable Victor DeLuca**, Mayor of Maplewood

Speakers:

The Honorable David M. DeVecchio, Mayor, City of Lambertville
Sara Bluhm Gibson, Business Ombudsman, New Jersey Board of Public Utilities
Jennifer S. Gonzales, Chief Sustainability Officer, City of Hoboken
Kate Lawrence, Senior Environmental Planner, Jersey City
Nancy Quirk, Energy Program Manager, Sustainable Jersey

Tuesday, 11/13, 3:45 pm - 5:15 pm

The Grass is Greener with a Sustainable Jersey Grant

Does your municipality have a wish list of projects that could improve the community's quality of life, & make a meaningful impact on sustainability, but not enough resources to do so? For the last nine years Sustainable Jersey has distributed over \$4,200,000 in grants to fund over 720 projects in municipalities and schools. Information about our new funding cycle and project insight from previous grant recipients will help show you how your municipality's dreams can become a reality.

CCFO-1.5 Fin/Debt; CMFO-1.5 Fin/Debt; CPWM-1.5 Govt; RMC-1.5 Fin; QPA-1.5 Green Purchasing; CPA-1.5 Fin; CRP-1.25; CPC-1.0

Presiding Mayor: **The Honorable Victor DeLuca**, Mayor of Maplewood

Speakers:

Catherine Busch, Green Team Chair, Cape May Point Borough
Russel J. Funari, Manager of Environmental Policy Enterprise, PSEG Services Corporation, Newark
Alexander McDonald, Business Administrator, Township of Millburn
Samantha A. McGraw, Program Manager, Sustainable Jersey
Randi Rothmel, Environmental Advisory Committee/Green Team Chair, Mount Holly



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Wednesday, 11/14, 9:00 am—10:40 am 2018 Sustainable Jersey Program Update: New Actions & Initiatives

Sustainable Jersey continually strives to help communities become more sustainable, save money, and improve the quality of life in New Jersey. Whether your municipality is a long time participant, trying to organize an effort, or exploring the possibility registering for the program, find out what's new to help you get where you want to go. The session will review new actions introduced in 2018, opportunities for grants and other assistance, and strategic initiatives for the coming year.

CCFO-2.0 Fin/Debt; CMFO-2.0 Fin/Debt; CPWM-2.0 Govt; RMC-2.0 Fin; QPA-2.0 Green Purchasing; RPPO-2.0 M/S; CPA-2.0 Fin; CRP-1.5; CPC-1.5

Presiding Mayor: **The Honorable Phillip Kramer**, Mayor, Township of Franklin

Speakers:

- Renee Haider**, Deputy Director, Sustainable Jersey
- Melanie McDermott, Ph.D.** Senior Researcher, Sustainable Jersey
- Lauren Skowronski**, Program Director Community Engagement, Sustainable Jersey
- Randall Solomon**, Executive Director, Sustainable Jersey

Wednesday, 11/14, 10:45 am—Noon Beyond Your Borders: The Benefits to Collaboration

Sustainability knows no boundaries, neither should your efforts. Collaborating with other towns, schools or county government can increase your municipality's capacity for projects, build relationships with partners, expand your audience, and create a greater impact within your community and beyond. Hear how successful collaborations have enhanced municipal efforts from across the state.

CCFO-1.5 Off Mgmt/Anc; CMFO-1.5 Off Mgmt/ANC; CPWM-1.5 MGMT; RMC-1.5 Prof Devel; QPA-1.5 Off Admin/Gen Duties; RPPO-1.5 M/S; CRP-1.25; CPC-1.0

Presiding Mayor: **The Honorable Dr. Nicholas Russo**, Mayor, Borough of Longport

Speakers:

- Carolee Bol**, Member, Go Green Glen Ridge
- Walter Clarke**, Trustee, Township of South Orange Village
- Monica Coffey**, Chair, Sustainable Downbeach
- Leigh Marino**, Chair, Hunterdon County Creative Team
- Lauren Skowronski**, Program Director Community Engagement, Sustainable Jersey



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Wednesday, 11/14, 2:00 pm—3:40 pm Bridging the Gap: Creating Equitable Communities

How can we make sure sustainability is for everyone? Can our efforts to achieve sustainability in our communities also advance social equity at the same time? Learn about how Sustainable Jersey is addressing this challenge. Hear about initiatives by New Jersey municipalities working to eliminate barriers to opportunity and the equitable enjoyment of social and environmental health and well-being.

Planning Board/Zoning Board Secretary-1.5 Tech; Zoning Official-1.5 Tech; Land Use Administrator -1.5 Tech; CRP-1.5

Presiding Mayor: **The Honorable Fred Tagliarini**, Mayor of Aberdeen

Speakers:

Marissa Davis, Senior State Program Manager, NJ YMCA State Alliance

Charnette Frederic, Councilmember, Township of Irvington

Valeria Galarza, Senior Project Manager, Cooper Ferry Partnership

Melanie McDermott, Ph.D., Senior Researcher, Sustainable Jersey

Frank McGehee, Deputy Mayor, Maplewood

Wednesday, 11/14, 3:45 pm – 5:15 pm Makin' Green by Goin' Green

In the past, "sustainability" has been merely a buzzword to many companies and a low priority because it was not seen to advance the bottom line. Those days are over. This session will be highlighting New Jersey-based businesses, large and small, that have made sustainability an integral component of their corporate culture, and municipal-local business partnerships related to the Green Business Recognition Program action.

CCF0-1.5 Fin/Debt; CMF0-1.5 Fin/Dept; CPWM-1.5 Govt; RMC-1.5 Fin; QPA-1.5 Green Purchasing; CPA-1.5 Fin; CRP-1.25; CPC-1.0

Presiding Mayor: **The Honorable Jon Hornik**, Mayor of Marlboro Township

Speakers:

Helaine Barr, New Jersey Department of Environmental Protection

Denise Venuti-Free, Director of Communications and External Affairs American Water

Giuseppe Grillo, Development Director, Sustainable Jersey

Lisa Johnson, Owner, Culture Couture, Montclair

Kathy Klockenbrink, Owner, Jammin' Crepes, Princeton

Gray Russell, Sustainability Officer, Township of Montclair

Christine Symington, Program Director, Sustainable Princeton



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Thursday, 11/15, 9:00 am – 10:40 am

Pathways for Protecting and Improving Community Water Resources

This session will lay out best practices and new tools your community can implement to achieve improved water quality and sustainable water sources. Learn about the new Green Infrastructure Toolkit, the Watershed Explorer mapping and planning tool, and the Sustainable Jersey Gold Star in Water and its components, such as: planning and installing green infrastructure; assessing and restoring ground water recharge; and passing stormwater and riparian zone protection ordinances.

CPWM-2.0 Tech; Planning Board/Zoning Board Secretary-1.5 Tech; Zoning Official-1.5 Tech; Land Use Administrator-1.5 Tech; CRP-1.5; CPC-1.5

Presiding Mayor: **The Honorable Albert B. Kelly**, Mayor of Bridgeton

Speakers:

Jennifer Feltis Cortese, Regional Environmental Planner, NJDEP-WRM Office of Coordination

Sophie Glovier, Chair, Princeton Environmental Commission

John Hasse, Associate Professor, Department of Geography, Rowan University

Anne Heasly, Program Manager of Policy and Planning, Sustainable Jersey

Louise Wilson, Green Infrastructure Manager, New Jersey Future

Thursday, 11/15, 10:45 am – Noon

Show Me the Data! Energy Efficiency Success Stories for NJ Towns

Sustainable Jersey Green Teams across the state are implementing exciting and innovative outreach campaigns to help residents and businesses save money on their energy bills. Many lessons have been learned on the effectiveness of specific outreach techniques in municipalities that have completed campaigns to utilize existing NJ Clean Energy program incentives. Using a data-driven approach, this session will highlight those efforts and discuss effective ways for you to replicate these successes in your community.

CCF0-1.5 Off Mgmt/Anc; CMF0-1.5 Off Mgmt/Anc; CPWM-1.5 Govt; RMC-1.5 Prof Devel; QPA-1.5 Off Admin/Gen Duties; CPA-1.5 PD; CRP-1.25; CPC-1.0

Presiding Mayor: **The Honorable Robert Conley**, Mayor of Madison Borough

Speakers:

Marybeth Brenner, Associate Vice President, TRC

Scott Fischer, Managing Member, Ciel Power

John Hoegl, Ewing Township Green Team

Anthony O'Donnell, Economist, Sustainable Jersey

Sandra Torres, Director of Outreach, Tri-State Light & Energy

Carmella Vitale, Councilwoman, Madison Borough



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It's Electric! Planning for Electric Vehicles in Your Community

The transportation sector contributes to nearly half of New Jersey's greenhouse gas emissions and is the largest source of air pollution that impacts community health. Planning for a transition to alternative fuel vehicles (AFV) is an important step that municipalities can take to reduce these sources of emissions. This session will provide ideas on how municipalities can encourage AFV adoption by readiness planning for development of fueling infrastructure such as EV charging stations.

CCFO-2.0 Fin/Debt; CMFO-2.0 Fin/Debt; CPWM-2.0 Govt; RMC-2.0 Fin; QPA-2.0 Green Purchasing; RPP0-1.5 M/S; Planning Board/Zoning Board Secretary-1.5 Tech; Zoning Official-1.5 Tech; Land Use Administrator -1.5 Tech; CRP-1.25; CPC-1.5

Presiding Mayor: **The Honorable John Moor**, Mayor of Asbury Park

Speakers:

Andrea Friedman, Bureau of Mobile Sources, New Jersey Department of E

Mike Hornsby, Office of Policy and Planning, New Jersey Board of Public Utilities

Amanda Nesheiwat, Environmental Director, Secaucus

Brian Platt, Business Administrator, Jersey City

Janice Talley, Director of Planning and Community Development, Montclair

Mark Warner, Vice President, Gable Associates