

Bordentown City

- Population: 3,924
- Geographic Size: Approximately 1 square mile
- Known as the Little City with a Lot of Charm!
- Predominantly Caucasian; Median age 42 years; 1,860 households, of which 32% are married couples
- Mix of tradespeople and professionals; median household income \$66,000;
- Bordentown City is nearly built out
- Unique: A historic town with a cultural bent;
Challenges: limited resources for SJ efforts



Sustainable Jersey Efforts

- Bordentown City became involved in the Sustainable Jersey Program in 2010. We achieved certification in 2010 (bronze) and 2013 (silver).
- The Green Team was organized by, and continues to rely on, a small group of volunteers to manage and implement Sustainable Jersey actions.
- SJ actions that were particularly well received include the annual Green Fair, Community Outreach (eg, Earthtalks on timely topics, sewer plant tour), Backyard Composting and Rain Barrel workshops, Paper shredding, Reusable shopping bags, Clara Barton School Garden



Sustainable Jersey efforts (con't)

- Challenging SJ actions include: Community Garden
- With a small municipal employee base (under 30 employees) and limited financial resources, it is difficult to pursue actions that require significant municipal time to implement and manage, or that have costs associated with them. An example is Community Asset Mapping.

