

Hammonton, the Blueberry Capital

- 14,790 (2010 Census)
- 44 square miles (1/3-1/2 State Forest, 1/3 farms)
- Rural, Town Government, low to medium density
- Older than avg. NJ muni; \$\$ not \$\$\$\$; 74% “white”, 21% Hisp., 3% AfAm, 1% As, 1% dual/other
- Old Hamm: mfg.; New Hamm: services, ins., medical
- Development Strategy: think big AND small, “WB?”
- (+): compact downtown, solid hwy business, family traditions, community pride
- (-): Atlantic County economic environment



Sustainable Jersey Efforts

- Registered 2009, Certified Bronze 2010, Silver 2013
- GC started by Stockton student, all-volunteer force 9+++; strong municipal support; community embrace; leadership continuity
- (+) SJ actions: Green Day Festival, Community Garden, community education efforts and EOFLS; Adopt-a-Road, Diversity/Civic Engagement, Companion Animals
- “Other”: Green challenges, Farmers Market
- SJ actions that would like to pursue but didn’t have the political support or resources: haven’t found it yet but will soon. Maybe plastic bag ban, incentivizing green building

