



## LEARN HOW YOUR SCHOOL CAN SAVE ENERGY and MONEY THROUGH BENCHMARKING AND EDUCATION

Speakers for Part 1: Feb. 20, 2013 1:00-2:30 PM

1. [Tony O'Donnell, Sustainable Jersey](#): Tony is an economist with the Sustainable Jersey program. Tony supports the Energy Task force, and specializes in the Sustainable Jersey program's energy actions. Tony will briefly discuss the concept of energy benchmarking, with a specific emphasis on using it in a school district environment. (1:05-1:10)
2. [Zach Shelin, Cadmus Group](#): Zach is an analyst at The Cadmus Group. He will discuss the Energy Star Portfolio Manager platform and its use in school districts. He will be joined this afternoon by John Samuel from the Kingsway Regional School District and by William Balicki from the Holmdel Township School District. (1:10-1:20)

**Portfolio Manager is an interactive energy management tool that allows you to track and assess energy and water consumption across your entire portfolio of buildings in a secure online environment. Whether you own, manage, or hold properties for investment, Portfolio Manager can help you set investment priorities, identify under-performing buildings, verify efficiency improvements, and receive EPA recognition for superior energy performance.**

3. [John Samuel, Kingsway Regional School District](#)
4. [William Balicki is Director of Operations for the Holmdel Township School District](#). In 2009 the District partnered with Energy Education, currently Cenergistic, to begin an aggressive Energy Conservation Program. Within the first year of the program the District reduced its overall energy consumption by 30%; by the end of the 3<sup>rd</sup> year in the program the district had achieved an overall reduction of over 50% and received ENERGY STAR Certification for all schools. This entire process was tracked and verified through Portfolio Manager. (1:25-1:30)
5. [S. Lynn Sutcliffe serves as the Chief Executive Officer of EnergySolve LLC](#) which specializes in web-based utility bill processing, bill payment, and energy information. These services produce savings far in excess of the costs to provide the service. (1:30-1:40)

**EnergySolve is a utility bill outsourcing company that provides electronic utility bill payment auditing, tariff analysis, late fee avoidance, reporting of utility spend and related information (e.g. green house generation) stored in a relational database and accessible through a secure customer-specific portal.**

6. [Mariel O'Brien, is the Energy Coordinator for the Somerset Hills School District](#), which is the first school district in New Jersey to monitor utility data using the New Jersey Energy Tracking System. The Somerset Hills School District has been awarded the Energy Star<sup>®</sup> Leader Award for achieving a 10% reduction in energy consumption. (1:40-1:50)  
In 2012, the Bernards High School was recognized as one of the New Jersey Green Ribbon Schools in the inaugural year of the GRS program, one of only 78 schools in the United States to be designated a Green Ribbon School.
7. [Fairlie Firari, is the NJ Deputy Program Manager for TRC](#), which administers the commercial energy program for the NJ Office of Clean Energy. She will discuss the Free Energy Benchmarking option available to schools through the NJ Clean Energy Program. (1:50-2:00)
8. **Michele Heinz** is the Business Manager for **Garfield Park Academy**, a NJ Approved Private School for Students with Disabilities. Garfield Park Academy serves students from over 40 sending districts within NJ in grades K-12. As Business Manager it is her responsibility to make sure that the school makes use of all available resources to improve and maintain the facility in the most cost efficient way. (2:00-2:10)

Q&A