

# Moving Up to Silver Certification



January 24, 2017



# Presenters



**Samantha McGraw**  
Municipal Program Coordinator



**Michael Nordquist**  
Co-Chair, Ewing Green Team



**Phil Glawe**  
Chair, Hanover Green Team



# Webinar Agenda

- Certification Requirements
- Strategizing with your online application and Master Action Tracking Spreadsheet
- Recommended Actions
- Presentations from Ewing and Hanover
- Results of Silver Certified Town Questionnaire
- Takeaways
- Q&A



# Current Stats and Requirements



- 44 municipalities silver certified
- Average approved points: 410

350

Silver

- Total of at least 350 points
- Mandatory Green Team
- Implement 3 of 12 priority actions
- Actions completed in 8 of 20 categories



# Strategizing with your Online Application

## 1. Determine the number of approved points, and check their expiration dates

**SEARCH ACTIONS**

Type in a word(s) to identify all actions with that word(s) in the title

☐ Planned ☐ Completed ☐ Must Revise ☐ Not Approved ☒ Approved ☐ Expired

| ACTION TOTALS<br>(Approved) |          |
|-----------------------------|----------|
| Mandatory                   | 1/1      |
| Priority                    | 3/12     |
| Total                       | 150/1700 |
| Categories                  | 7/20     |
| Actions                     | 11/158   |

**Animals in the Community**

**Animals in the Community Education**

10 Points

- Expires on 11/01/17
- Last updated 01/22/17
- This submission is currently locked

**Companion Animal Management Pledge**

5 Points

- Submissions for this action do not expire
- Last updated 12/05/16

Actions that expire **after** the June submission deadline (6/4/17) **do not** need to be updated.

You **do not** need to update actions that **do not** expire

## 2. Determine the number of actions that have expired and concentrate your effort on updating them



# Strategizing with your Online Application

3. Determine the number of **not approved** actions and read the reviewer feedback to determine what was missing

| Application Overview  |   | Reviewer Feedback |
|---|---|-------------------|
| <a href="#">View details and history</a>   <a href="#">Help</a>   |   |                   |
| <b>Current Status</b><br>This application is IN PROGRESS          | IN PROGRESS                                 |                   |
| <b>Application History</b><br>This applicant has applied one time | Certified December 6, 2011                  |                   |
| <b>Reviewer Feedback</b>  | 2 published comments<br>1 archived comments |                   |

Click here

4. Translate this information into the Master Action Tracking Spreadsheet so that your team can develop a plan to being working toward silver certification

- Download this from the [Green Team Resources Page](#)
- Spreadsheet includes the action name, submission requirements, shelf-life, resubmission requirements, and points for each action



# Strategizing with your Online Application

5. Examine the actions for which you have not yet submitted
6. Assign actions to your team by identifying those with an interest in a particular area or those with access to information (i.e. recycling depot to the recycling coordinator, natural resources inventory to an environmental commission member, etc.)





# Recommended Actions

| <u>Action</u>   | <u>Category</u>                     | <u>Points</u> | <u>Shelf Life</u> |
|---|-------------------------------------|---------------|-------------------|
| Pledge Supporting NJ Wildlife Action Plan*            | Animals in the Community            | 10            | Non-Expiring      |
| Companion Animal Management Plan                      | Animals in the Community            | 10            | 5.5 years         |
| Climate Adaptation: Flooding Risk (Priority)          | Emergency Management & Resiliency   | 20            | 3.5 years         |
| Innovative Community Project 1-3                      | Innovation & Demonstration Projects | 10 - 30       | Up to 5 years     |
| Green Building & Environmental Sustainability Element | Land Use & Transportation           | 10            | 10 years          |
| Bicycle and/or Pedestrian Plan                        | Land Use & Transportation           | 10            | 10 years          |
| Natural Resources Inventory                           | Natural Resources                   | 20            | 10 years          |
| Environmental Assessment Ordinance*                   | Natural Resources                   | 10            | Non-Expiring      |
| Tree Protection Ordinance*                            | Natural Resources                   | 10            | Non-Expiring      |
| Water Conservation Education Program                  | Natural Resources                   | 10            | 3.5 years         |
| Community Forestry Plan and Tree Cover Goal           | Natural Resources                   | 20            | 1 year            |
| • Tree Hazard Inventory                               |                                     | • 10          | • 5.5 years       |
| • Tree Maintenance Programs                           |                                     | • 10          | • 2.5 years       |
| • Tree Planting Programs                              |                                     | • 10          | • 3.5 years       |
| • i-Tree Assessment of Municipal Trees                |                                     | • 10          | • 2.5 years       |

This is a list of actions with the highest point value, shelf life of 3 years or longer, and highest approval rating

*\* All non-expiring actions that are NOT ordinances will be changed in the future to be expiring actions*







# Ewing Township

Michael Nordquist, Green Team Co-Chair

Registered 2009

Bronze Certified in 2013

Silver Certified 2016



# Moving Up to Silver Certification

## Ewing's Story



**Michael Nordquist**  
**Ewing Green Team, Co-Chair**



[www.ewinggreenteam.org](http://www.ewinggreenteam.org)

**Sustainability Jersey  
Webinar**

**January 24, 2017**



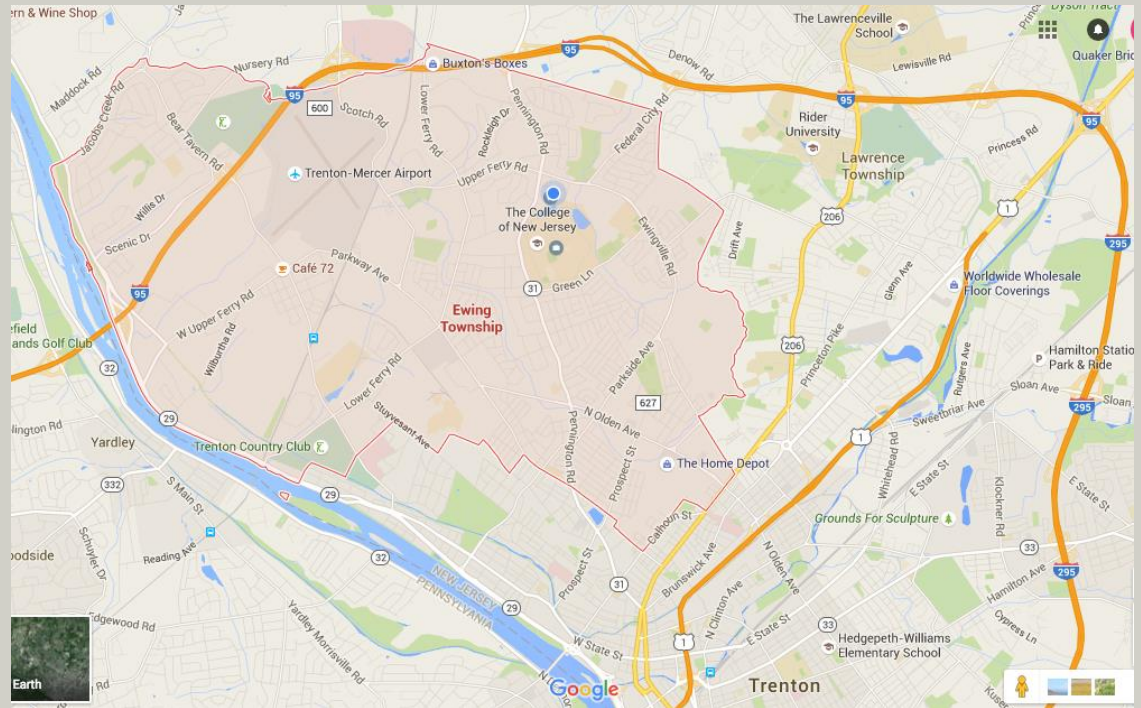
# Overview

- Ewing and EGT Background
- Certification Timeline
- Identifying Actions
- Tips



# Ewing Township

- First-ring suburb of Trenton
- Villages
- Post-industrial economy
- 35,790 residents
- Diversity





# Ewing Green Team

- 2009: Established out of Enviro Commission
- 2013: Bronze Certification with 185 points
- 2016: Silver Certification with 460 points







# Silver Certification Timeline

## 2014: Visioning Process

- Awarded grant to develop strategic plan



## 2015:

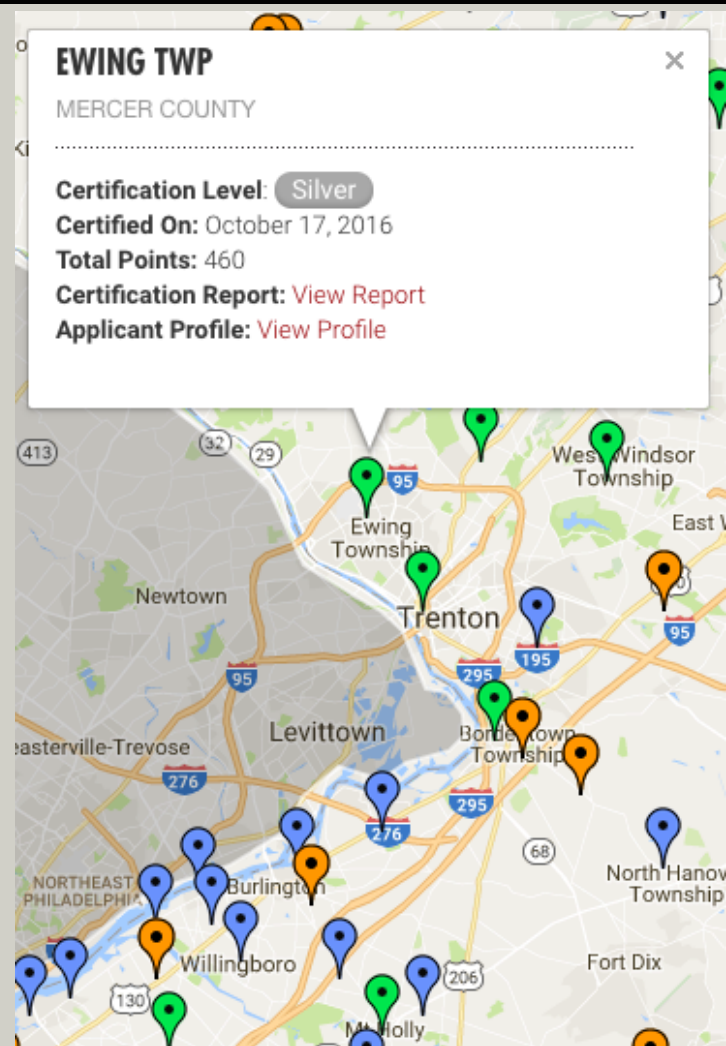
- Plan finalized, action steps detailed, roadmap to certification, committees established
- Work on actions begins/continues
- Specific SJ actions identified
  - Ranked list of actions: easy, possible, difficult, impossible
  - Listed out what needed to be done for each action



# Silver Certification Timeline

2016:

- January: Reviewed actions with Green Team, township administrators, planner, DPW, Parks and Rec, Clerk, other departments
- Provided *specific* requests for what we needed
- April: Begin documentation process and write-up
- May: Follow up with persistence!







# Identifying Attainable Actions

Easy: Already done, just need to write-up

- On-going and continued activities from previous certification
  - Community Gardens, Education and Outreach, Green Fair

Possible: Additional planning, effort, documentation

- Existing activities by other organizations
  - Community Forestry Plan, NRI, Farmers Market
- New actions that support our strategic plan
  - Business Recognition, Prescription Drug





# Identifying Attainable Actions

Difficult: New Actions with significant effort

- Require council/other org action
  - Smoke-Free, Enviro Commision Site Review, Complete Streets
- Require lots of documentation
  - Energy Tracking, TOD Zoning, Brownfields

Impossible: Everything else

- Require dramatic changes
- Prohibitive costs





# Tips

- Recruit: volunteers, councils, admin, staff
- Delegate: distribute responsibilities
- Start Early: actions and documentation





# Tips

- Think Big, then Pare Down: aim high
- Use Certification to Mobilize
  - Before: bring people on projects they care about
  - After: press coverage, public events







# Questions?

- Michael Nordquist
  - [michael.a.nordquist@gmail.com](mailto:michael.a.nordquist@gmail.com)
- Ewing Green Team
  - [ewinggreenteam@gmail.com](mailto:ewinggreenteam@gmail.com)
  - <http://www.ewinggreenteam.org>
  - Twitter: @EwingGreenTeam
  - Facebook: Sustainable Ewing Township Green Team





# Hanover Township

Phil Glawe, Green Team Chair

Registered 2009

Bronze Certified in 2011, 2014, 2015

Silver Certified 2016



# Hanover Township

## Cedar Knolls / Whippany



Phil Glawe  
Chair Hanover Green Team



# The Journey

- Started in 2010
- Bronze certified 2011, 2014 and 2015
- Silver certified 2016



# The Challenges

- Team Size
- Participation
- Momentum
- Web site



# The Focus



- Waste Management
- Natural Resources
- Energy Efficiency

# Waste Management



**EMPLOYMENT HORIZONS**  
*"Providing Jobs for People with Special Needs"*

In cooperation with  
**The Hanover Township Green Team**

Presents... **Community Shred Day**  
**Saturday November 7, 2015**  
**10 Ridgedale Avenue, Cedar Knolls**  
**8:00 AM—11:00 AM**

**DO:**

- Personal papers/documents from residents (ID required) and municipal employees (Township ID required) ONLY will be accepted.
- Place documents in paper shopping bags or cardboard boxes only.

**DON'T:**

- Documents must be free of paper clips, rubber bands, metal and other "non-shreddable" materials.
- NO wet paper, newspapers, cardboard, magazines, books, or other bound items.

**A LIMIT OF 30 LBS. OF PAPER PER RESIDENT/MUNICIPAL EMPLOYEE WILL BE SHRED FOR FREE WHILE YOU WAIT. (HOME BUSINESSES ARE NOT ELIGIBLE.)**

**LARGER QUANTITIES AND HANOVER BUSINESSES WILL INCUR A .50 CENT/LB. FEE AND WILL NOT BE SHRED WHILE YOU WAIT.**

\*A Book Bin is available on site for your donations of used books, CD's and DVD's (No Encyclopedias or VHS tapes please)

For questions or more information, contact Maria Florio at 973-538-8822 ext. 240 or mariaflorio@ehorizons.org



Phil Glawe  
 Chair Hanover Green Team



# Natural Resources



## HANOVER TOWNSHIP ARBOR DAY CELEBRATION FRIDAY, APRIL 29<sup>TH</sup>, 1:30 P.M. – 2:00 P.M. VETERANS' MEMORIAL PARK

### I) ATTENDEES:

**Township Officials:** Mayor Ron Francioli  
Business Administrator Joe Giorgio  
Forester/Arborist Rich Wolowicz  
Township Engineer Gerry Maceira  
Public Works Superintendent Brian Foran  
Assistant Business Administrator Robin Dentle  
Green Team Chair Phil Glawe

**Special Guests:** Interim School Superintendent Robert Mooney  
Principal of Mountview Road School Carmen Bellino  
Faculty of Mountview Road School  
Mountview Road School Third-Grade Classes (52 Students)

### II) PROGRAM: (Students arrive 1:20/1:25 p.m.)

1:30 – 1:35: Mayor Francioli Welcomes Guests and Reads  
Special Arbor Day Proclamation from Township Committee

1:35 – 1:40: Arborist Wolowicz speaks to students about the tree they  
will help plant and importance of trees

1:40 – 1:50: Students sing "Inch by Inch" and share their writing about trees

1:50 – 1:55: Interested students invited to file by tree and use trowels and Golden  
Shovel (with assistance) to put soil on new planting

1:55 – 2:00: Group photo taken of students, faculty, with township officials around  
newly planted tree

Photo taken of students holding up "Tree City USA Banner" near new tree

2:00 p.m. Students return to Mountview Road School



### HANOVER TOWNSHIP ANNOUNCES FREE TREE GIVE-AWAY 2016



Hanover Township is bringing back the Free Tree Give-Away for the fall of 2016. There are 100 native trees available to the **first 100 Hanover Township residents who send in their completed forms**. You must be a Hanover Township resident to be eligible and it must be planted in Hanover Township. **ONLY one tree per family per address, please**. If you are interested in receiving a native tree, please fill out the form at the bottom of this page and mail it to:

Hanover Township Tree Give-Away  
1000 Route 10  
PO Box 250  
Whippany, NJ 07981-0250

OR

Go to the Township's website at [www.hanovertownship.com](http://www.hanovertownship.com) to download the application and then email it back as an attachment to the Township arborist at: [Arborist@hanovertownship.com](mailto:Arborist@hanovertownship.com). **Whether sent by mail or e-mail, all forms must be received at Municipal Building before 4:00 p.m., Friday, November 11<sup>th</sup>, 2016 to be eligible.**

Trees can be picked up at a local designated nursery. If the resident cannot pick up the tree, then a delivery option and planting option are available. These would have to be the responsibility of the resident.

Each winner will be mailed a certificate and be required to pick up their tree from a specific local nursery before November 30<sup>th</sup>. The tree measures 4' – 6' in height and will be in a lined container. Any tree not picked up before the end date will be forfeited and awarded to someone else. Each winning resident is responsible for picking up, properly installing and maintaining the tree. There will be no replacement of failed trees. Careful thought should be given to the location where you plant the tree. Considerations include township setbacks, easements, the presence of overhead utilities, in ground services, pavement and proximity to structures of any kind. The plants being offered are trees, not shrubs and in maturity will require space to grow; the location should be chosen with the future in mind.

### TREE DESCRIPTION

**River Birch – *Betula nigra*.** River birch is a fast-growing, deciduous semi-aquatic tree that reaches between 50 and 90 feet in height. Its diamond shaped, double-toothed leaves produce an erect or spreading canopy that covers an extensive area. When young, its peeling bark is silvery gray, before changing to pink, reddish-brown or black when mature. It produces flowers in the spring and small brown or green cones in the summer. Without pruning, it grows with several trunks.

River birch grows under full sun to full shade in highly acidic to slightly alkaline loam, clay or sand. Though somewhat drought-tolerant, it grows best in moist soil and tolerates wet soil. Unlike other birch trees, this cultivar is resistant to bronze birch borer. Its leaves turn bright yellow in autumn; in the winter, its showy silver trunk adds beauty to the landscape.

Phil Glawe  
Chair Hanover Green Team

# Energy Efficiency



Steven Winter Associates, Inc.  
Architects and Engineers

50 Washington Street  
Norwalk, CT 06854  
[www.swinter.com](http://www.swinter.com)

Telephone  
Facsimile  
E-mail:

(203) 857-0200  
(203) 852-0741  
swinter@swinter.com

August 25, 2009

Local Government Energy Program  
Energy audit report

For

*The Parks and Recreation Garage  
Township of Hanover  
Whippany, NJ 07981*

Project Number: LGEA14



The following tables summarize the proposed Energy Conservation Measures (ECM) and their economic relevance.

Parks and Recreation Garage, Township of Hanover SWA, Inc. - Local Government Energy Audit Report Page 1/2

| PROPOSED |   |                |   |                         |      |        |      |       |      |                   |                 |                                    |        |
|----------|---|----------------|---|-------------------------|------|--------|------|-------|------|-------------------|-----------------|------------------------------------|--------|
| ECM #    | ECM description   | Installed Cost |   | 1st year energy savings |      |        |      | SPP   | LoM  | Lifetime          |                 | Annual Carbon Reduced (lbs of CO2) |        |
|          |   | Estimate \$    | Source  | Use                     | Unit | Demand | Unit |       |      | Savings / year \$ | Cost Savings \$ |                                    | ROI %  |
| 1        | install programmable thermostats for work spaces              | \$3,750        | RS Means, Lit Search, Similar Projects        | 7,469                   | kWh  | 31.2   | kW   | 1,301 | 2.9  | 12                | 12,799          | 20.1                               | 10,232 |
| 2.1      | replace 1 incandescent lamps to CFL                           | \$20           | RS Means, Lit Search                          | 36                      | kWh  | 0.2    | kW   | 6     | 3.2  | 7                 | 39              | 13.4                               | 49     |
| 2.2      | install 7 occupancy sensors with INCENTIVES (incl. 67% labor) | \$630          | RS Means, Lit Search, NJ Clean Energy Program | 276                     | kWh  | 1.2    | kW   | 48    | 13.1 | 20                | 701             | 0.6                                | 378    |
|          | Total Proposed  | \$4,400        |   | 7,781                   | kWh  | 32     | kW   | 1,356 | 3.2  | 13                | 14,342          | 17.2                               | 10,660 |

## Definitions:

SPP - Simple Payback (years)

LoM: Life of Measure (years)

ROI: Return on Investment (%)

## Assumptions:

Discount Rate: 3.2% per DOE FEMP Guidelines

Energy Price Escalation Rate: 0% per DOE FEMP Guidelines

| CONSIDERED |  |                |   |                         |      |        |      |     |      |                  |       |                                      |                 |
|------------|--|----------------|---|-------------------------|------|--------|------|-----|------|------------------|-------|--------------------------------------|-----------------|
| ECM #      | ECM description  | Installed Cost |   | 1st year energy savings |      |        |      | SPP | LoM  | Lifetime         | ROI % | Annual Carbon Reduction (lbs of CO2) |                 |
|            |  | Estimate \$    | Source  | Use                     | Unit | Demand | Unit |     |      | Savings /year \$ |       |                                      | Cost Savings \$ |
| 2.3        | replace bldg. internal lights: T12s to T8s with INCENTIVES (incl. 75% labor) | \$3,700        | RS Means, Lit Search, NJ Clean Energy Program | 378                     | kWh  | 1.6    | kW   | 66  | 56.3 | 20               | 961   | -3.7                                 | 518             |

Parks and Recreation Garage, Township of Hanover SWA, Inc. - Local Government Energy Audit Report Page 2/2

Phil Glawe  
Chair Hanover Green Team

# The Benefits

- Prestige
- Saving Dollars
- Keep property taxes down
- Keep property values high
- PR – EDAC
- Help sustain the quality of the community for the long term

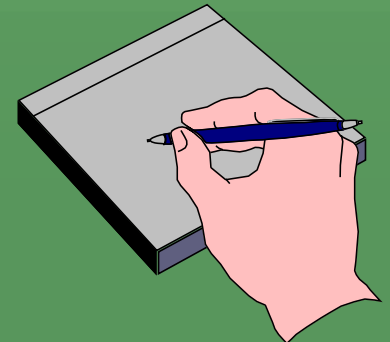




# Recap

## Going For Silver

- Municipal Subject Matter Expertise
- Coach
- Look For Categories with point potential
- Green Team comfortable with technology



# Summarizing Results of the Silver Certified Town Questionnaire



# Timeframe & Champion

- Following their initial certification, the decision to apply for silver certification ranged from 6 months before the June submission deadline, to five years
- The timeframe to complete all the work necessary ranged from 6 months to 3 years
- Most towns had a motivated green team leader/members and mayors that were supportive of attaining silver certification. Some towns also utilize consultants
- Number of people working on the team ranged from 3 to 15, with varying ratios of municipal staff to volunteer members



# Participants

- Administrator
- Arts Commission
- Business Association
- Clerk
- Community
- Council
- Creative Team
- DPW
- Economic Development Committee
- Engineering
- Environmental Commission
- Finance
- Garden Club
- Green Team Lead
- Health & Human Services
- High-Ranking Employees

**GREEN** indicates groups utilized by more than one municipality



# Participants

- Historic Preservation Society
- Human Resource Department
- Manager
- Mayor
- Municipal Employees
- Non-Profit Organizations
- Office of Emergency Management
- Planning Board
- Police
- Public Information Officer
- Purchasing
- Recreation
- Schools
- Sewage
- Shade Tree Commission
- Treasurer

**GREEN** indicates groups utilized by more than one municipality

**Takeaway:** Successful silver certification is attained by reaching out to everyone in your municipal government, school, and community



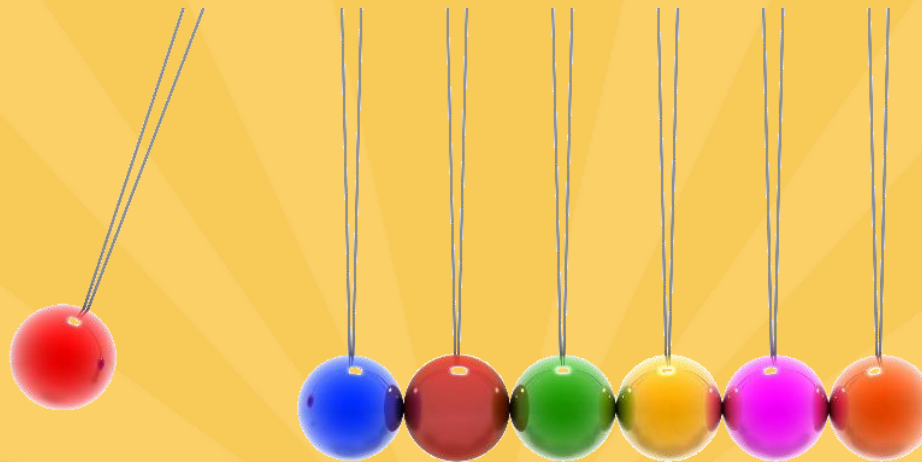
# Maintaining Momentum

- Towns maintained momentum by:
  - Building off the “high” of attaining bronze certification and to pursuing more than “certification” initiatives
  - Outlining to officials & other team members exactly what had to be done
  - Creating mutually beneficial working relationship between town and sustainability goals
  - Providing timelines for deliverables



# Maintaining Momentum

- Towns maintained momentum by:
  - Remaining “low key” but encouraging so as not to overwhelm volunteers
  - “Lead by example” - green team lead picked up for those that became overwhelmed
  - PRAISING the work done by volunteers





# Action Strategy

- Identify actions approved from bronze certification & those with which you're already involved; use the Master Action Tracking Spreadsheet and assign actions to green team members
- Identify actions with a long shelf life
- Pursue actions in which the town was interested
- Identify actions for which people had a passion



# Action Strategy

- Identify actions that would create a positive image of the town and have a positive impact and/or identify those that directly benefit a sector of the community
- Reach out to organizations in town and suggest actions on which they might be interested in working
- Engage the help of interns



# Popular Actions

- Community Education & Outreach
- Community Forestry Actions
- Community Garden
- Farmers Market
- Green Fair
- Green Business Recognition Program
- Innovation
- Prescription Drug
- Recycling Depot
- Water Conservation Education



# Essential Resources

## Internal Resources

- Support of Township Committee and Mayors
- Guidance from Administrators, council, commission members, and the recreation and parks department
- Continued interest by council in how the project was progressing
- Good record keeping by municipal departments

## External Resources

- Jacques Cousteau National Estuarine Reserve
- Greater Mercer Transportation Association (and other TMAs)
- Post-Sandy Planning Grant Program at NJDCA
- Safe Routes to School



# Sustainable Jersey Resources

- Atlantic-Cape May Regional Hub
- Mercer County Sustainability Coalition
  - Collaboration on Hold Green Fair & Green your Green Fair
- Sustainable Jersey Small Grants





# Challenges

## Time

- Understanding requirements for each action submission, follow up research, collecting documentation.
- Spending time on actions that do not get completed.
- **Solution:** Plan ahead and build in time for resolutions and ordinances to be passed.

## Satisfactory Documentation

- **Solution:** Make sure to read action requirements carefully and call Sustainable Jersey if you have questions about the validity of a piece of documentation

## Access to Documentation

- **Solution:** Institutionalize a process with the municipality for gaining access to the documentation needed

## Engaging the Community with the Green Team

- **Solution:** Publicize the work of the green team as much as possible through municipal communications and social media; solicit those with a common interest to work toward your goals



# Challenges

## Lack of Record Keeping

- **Solution:** Identify senior municipal officials and those with knowledge about the past

## Recognition of Accomplishments

- **Solution:** Invite all town groups to green team meetings; maintain transparency

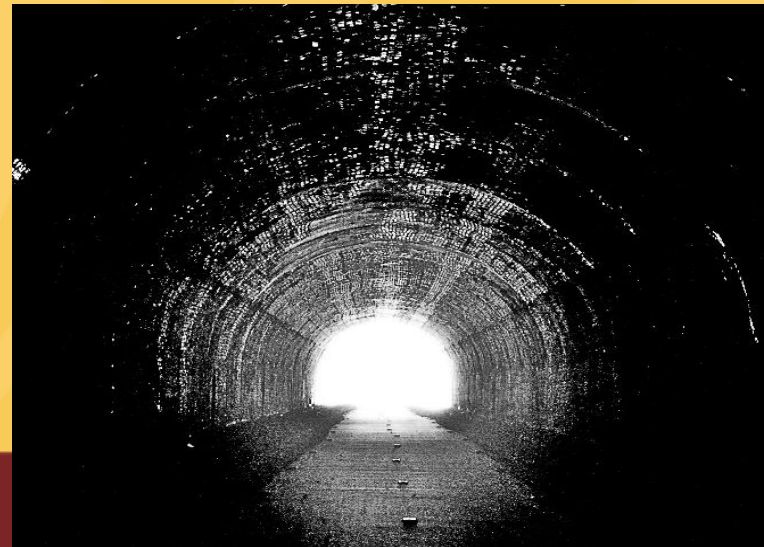
## Unsupportive High Ranking Officials & Community Members

- **Solution:** Perseverance & have those on your side make a strong argument, highlight the benefits



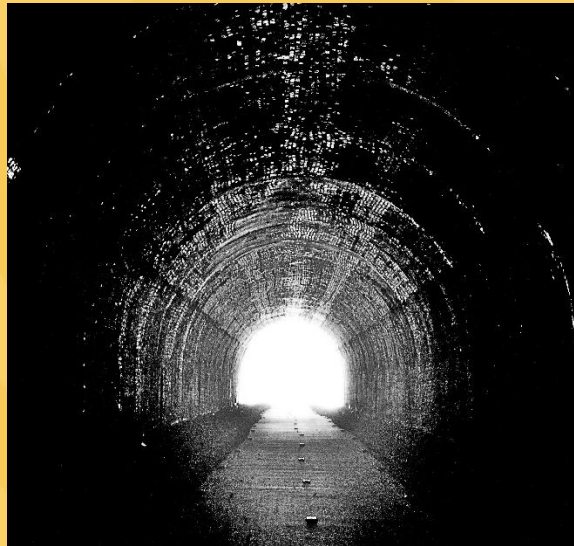
# Tips for Towns

- Look at the shelf life of your approved actions and resubmission requirements
- Take it one action at a time
- Utilize interns to help with collecting and uploading documentation
- Plan ahead for documentation collection
- Tap into the knowledge of senior township officials
- See the light at the end of the tunnel



# Tips for Towns

- Tap into the knowledge of senior township officials
- See the light at the end of the tunnel
  - Enjoy the process, learn, enjoy people you meet, give credit to volunteers, doors will open if you are patient



# Benefits to Being Silver Certified

- Prestige, pride, recognition for being a sustainable community
- Greater sway with government leaders
- Green team leader recognition by the town
- Establishing the Green Team by ordinance
- Saving thousands of dollars on energy costs
- Priority access to Sustainable Jersey Small Grant Program and ability to apply for other grants





# Takeaways

Maximize  
action point  
potential



Establish a  
reasonable  
timeframe



Solicit  
government,  
school &  
community  
member  
participation



Demonstrate  
progress to  
key officials



PRAISE  
volunteers  
along the  
way



See the light  
at the end of  
the tunnel



**Remember to reach out to  
Sustainable Jersey for assistance!**



# Certification Application Deadline

**Sunday, June 4 at 11:59pm**

## 2017 Certification Cycle Timeline

|                       |  |
|-----------------------|--|
| <b>June 4</b>         | Initial Application Deadline <ul style="list-style-type: none"><li>Indicate all actions you plan to complete for credit by marking "Completed"</li></ul> |
| <b>Early-July</b>     | First round review comments provided   |
| <b>September 10**</b> | Revision deadline to be eligible for recognition at the 2017 Sustainable Jersey Luncheon during the NJLM Conference                                      |
| <b>Mid-October</b>    | Second round review comments provided  |
| <b>November 19</b>    | FINAL application deadline   |
| <b>Mid-December</b>   | Final decision on pending applications   |

**Questions? Contact Us!**

Samantha McGraw

609-771-2938

[info@sustainablejersey.com](mailto:info@sustainablejersey.com)



# Upcoming Events

## ***Stay In the Game! Strategize your Recertification***

**Wednesday, February 15, 2017 - 1:00 PM - 2:00 PM**

**[REGISTER](#)**

Now is the time to start planning for recertification!

This webinar will provide helpful information to help you avoid a lapse and/or maintain your certification including:

- An overview of the certification cycle for the year
- An update on new and existing action including a change to non-expiring actions, and an explanation of variable point actions
- Suggestions to prevent leaving actions “on the table”
- Accessing and using your online application
- Why actions are not approved

If you have questions that you would like us to answer during the webinar, please email them to [fatton@tcnj.edu](mailto:fatton@tcnj.edu)



# Upcoming Events

## ***Get Your Smokey On and Tune In to Learn How to Prepare for a Wildfire Emergency***

**Thursday, February 16, 2017 – 1:00 PM - 2:00 PM**

**[REGISTER](#)**

If you would like to engage your fire department, office of emergency management or police department in your community's Sustainable Jersey program work, this webinar will help your municipality to understand the suite of Emergency Preparedness Wildfire Actions that include: *Firewise Community; Ready, Set, Go; Community Wildfire Protection Plans, and Creating a Wildfire Safety Council*. These actions provide a road map for addressing the issue of managing the increasing risk of forest fire in our communities as climate change impacts the forest resources.

Speakers from Sustainable Jersey staff, NJ Department of Environmental Protection – State Forest Service, NJ Fire Safety Council and Barnegat Fire Company will be on hand to help municipalities to understand their role, where to find technical assistance and funding to complete these actions.



# Upcoming Events

## ***Making a Game Plan for Getting Certified***

**Wednesday, February 22, 2017 - 1:00 PM - 2:00 PM**

**[REGISTER](#)**

This webinar will share proven strategies and tools to help map out a path to certification within six to twelve months.

Learn how to:

- Mobilize your green team
- Navigate the Sustainable Jersey website
- Select “start-up” actions
- Get assistance completing actions from non-profits and other groups
- Track your progress and more!





# Upcoming Events

## ***Coding for Community***

**In-Person Workshop at NJIT**

**Friday, January 27, 2017 - 9:00 AM – 4:00 PM**

**[REGISTER](#)**

Coding for Community (CfC) is the first of its kind, state-wide civic tech competition in New Jersey. We're matching techies up with actual local needs from municipalities across the state so that real solutions for local sustainability and public engagement issues can be developed through data and other technologies.

The competition kicks off with an all day event on Jan 27th in Newark where potential tech solutions to local issues will be ideated and teams will form (program agenda below). Teams will have the choice of choosing from a curated list of municipal need statements and related data or working directly with a municipality to address its need, and winning up to \$8,000 and other prizes! For more information, visit: <http://www.sustainablejersey.com/events-trainings/calendar/>



# Upcoming Events

## ***What You Need to Know about Changes to the Energy Actions***

**Wednesday, March 1, 2017 – 1:00 PM - 2:00 PM**

**[REGISTER](#)**

This webinar will help municipalities understand the changes to the suite of energy actions in the Sustainable Jersey program for the 2017 cycle. Learn about changes to existing actions as well as about new actions which have been added to the program.

Find out how to maximize your points, and make strides to reduce greenhouse gas emissions and save money!

Sustainable Jersey staff will also be available for “Technical Assistance Calls” so if your green team has questions about what is needed for certification on these actions, mark your calendars and call in. You don’t need to register for the calls!

### **Dates for Energy Technical Assistance calls:**

- **March 23<sup>rd</sup>, noon – 1:00 PM**
- **April 26<sup>th</sup>, 7:00 – 8:00 PM**
- **May 16<sup>th</sup> noon – 1:00 PM**



# Opportunities for Assistance

## NEED HELP?

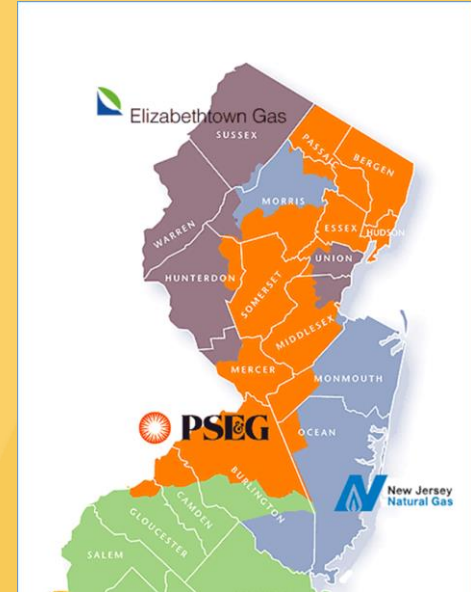
### MENTORSHIPS AVAILABLE FOR REGISTERED TOWNS

If you're a registered town that would like to pursue certification for 2017, Sustainable Jersey is offering you the opportunity to be mentored. Winnie Fatton, Program Manager, is seeking towns that are interested in getting certified, and would like some coaching along the way. If you're interested in learning more, email [fatton@tcnj.edu](mailto:fatton@tcnj.edu) or call Winnie at 609-771-2855 to get started.



# EDF Fellows

- Opportunity for towns in NJNG service territory
- Full-time on-site support
- Summer 2017
- Learn more about how EDF Fellows can help your town
  - Sustainable Jersey Webinar Recording (August 2016)
  - [Lessons from the Field: EDF Climate Corps Fellows Document Municipal and School Progress in Sustainable Jersey](#)



# Small Grant Funding Available

The PSEG Foundation is contributing \$200,000 to support the Sustainable Jersey Small Grants Program for municipalities. Funding supports efforts to implement projects that help municipalities gain points needed for Sustainable Jersey certification and make progress toward a sustainable future. For more information, visit our [website](#).

**Application Deadline: Tuesday, February 28, 2017 at 11:59pm**

