

*Get Your Smokey On and Tune In*  
to Learn How to Prepare for a Wildfire  
Emergency

Feb. 16, 2017 – 1:00-2:00



# Presenters



Donna P. Drewes, Co-Director  
Sustainable Jersey



Gregory McLaughlin, Division Firewarden  
NJ Department of Environmental Protection  
State Forest Service



Bill Brash, President, NJ Fire Safety Council



John Cowie, Trustee, Barnegat Fire Department

# What is Sustainable Jersey?

Sustainable Jersey coordinates priorities, resources, and policy among public and private, state and local actors to help communities achieve their sustainability goals. Capped by prestigious certification, the program has three components.



Sustainable Jersey:

- Identifies **actions** to help municipalities and schools become more sustainable
- Provides **tools, resources, and guidance** to make progress
- Provides access to **grants and funding** for municipalities & schools



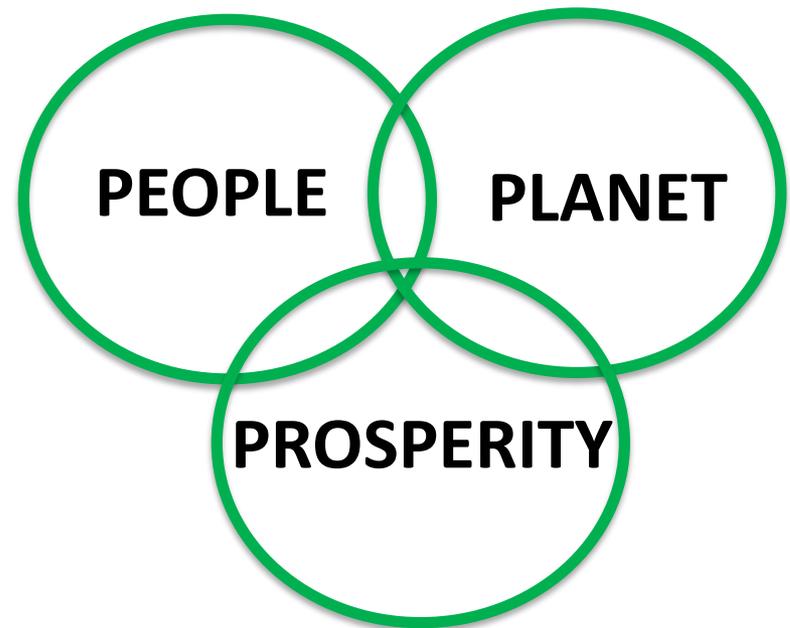
# What kind of future do we want?



Students help the Mount Holly Green Team create a rain garden



# Components of Sustainability



# Actions: Prosperity, Planet, People

PROSPERITY

ENERGY EFFICIENCY	POINTS
Energy Audits for Municipal Facilities*	20-50
High Efficiency Municipal Buildings	10-20
FOOD	
Farmland Preservation	10 each

PEOPLE

Food Production
Planning for Local Food Production
Support Local Food
LOCAL ECONOMIES
Buy Local Programs
Green Business Recognition Programs
Green Jobs/Economic Development
OPERATIONS AND MAINTENANCE
Green Fleets*
Adopt Behavioral Policies
Green Purchasing Program
Grounds and Maintenance
ARTS/CULTURE/HISTORIC PRESERVATION
Historic Preservation
Strengthening School Arts Programs
COMMUNITY PARTNERSHIP AND OUTREACH
Create Green Team*
Community Education and Outreach
Energy Outreach and Incentive Programs
Education for Sustainability Programs
School-Based Energy Conservation

PLANET

GREEN DESIGN	POINTS
Green Building Policy/Resolution	5
Green Building Training	5
Green Design Commercial and Residential Buildings	5-20
Green Design Municipal Buildings	10-20
GREENHOUSE GAS	
Municipal Carbon Footprint*	10
Community Carbon Footprint	10
Climate Action Plan	10
Wind Ordinance	10
INNOVATIVE DEMONSTRATION PROJECTS	
Geothermal	10
Green Roofs	10
Raingardens	10
Solar	10
Wind	10
Other	10
LAND USE & TRANSPORTATION	
Sustainable Land Use Pledge*	10
Complete Streets Program	20
Municipal Planning & Zoning Self-Assessment	10
Sustainability Master Plan Revision	20
NATURAL RESOURCES	
Natural Resource Inventory*	20
Water Conservation Ordinance*	20
Conservation Easements	10-15
Environmental Commission	10

- Municipalities choose from the menu of 150+ actions to accumulate the required points
- Actions created by 19 issue-based Task Forces
- Task Forces comprised of relevant experts, local leaders, state and federal agencies, and stakeholders
- Task Forces meet regularly to add and amend actions



# Participating Communities



- Program start: February 2009
- 441 (78%) NJ municipalities participating
- 88% of NJ's population lives in these communities
- 205 municipalities certified:
  - 159 towns at bronze level
  - 46 towns at silver level



# Certification Steps

1. Pass a resolution; register municipality online
2. Form Green Team
3. Implement actions to score 150/350 points
4. Submit documentary evidence for each action
5. Certification awarded after review and verification



# Certification Requirements



- Total of at least 150 points
- Mandatory Green Team
- Implement 2 of 11 priority actions
- Actions completed in 6 of 20 categories



- Total of at least 350 points
- Mandatory Green Team
- Implement 3 of 11 priority actions
- Actions completed in 8 of 20 categories

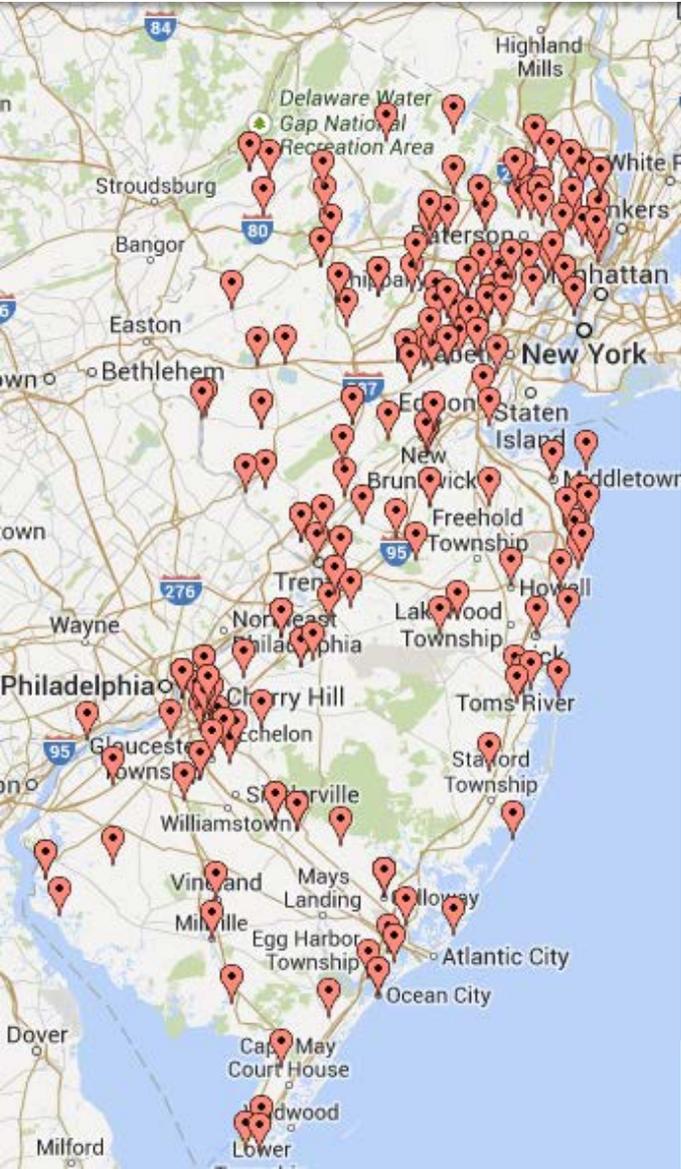
# Certification Benefits

- Save money. Get money.
  - Implement actions that lead to cost savings (energy, water, garbage bills)
  - Improve efficiency, cut waste, stimulate local economy
  - Access to incentives and grants
- Gain access to training, tools and expert guidance.
- Get recognized. Promote your town.
- Conserve valuable resources. Protect the environment.



# Small Grants Program

## Awarded Grant Locations



Since 2009 Sustainable Jersey has awarded over 300 grants through the Small Grants Program ranging from \$2,000 capacity building grants to \$35,000 model project grants. To date, over \$3,100,000 has been awarded.

## Funding Provided By:

- PSEG Foundation
- New Jersey Education Association
- New Jersey Department of Health
- Gardinier Environmental Fund



# Sustainable Jersey Supporters

Underwritten By:



Sponsored By:

*Small Grants Program Underwriter*



*Platinum Sponsors*



*Gold Sponsors*



*Silver Sponsors*



*Bronze Sponsors*



# Firewise Community

**Gregory McLaughlin**

Assistant State Forest Firewarden – Prevention and  
Planning, New Jersey Forest Fire Service



# Ready Set GO! Fire Company

John Cowie

Trustee, Barnegat Fire Department



# Community Wildfire Protection Plans

**Gregory McLaughlin**

Assistant State Forest Firewarden – Prevention and  
Planning, New Jersey Forest Fire Service



# Wildfire Safety Council

**Bill Brash**

President, NJ Fire Safety Council



# Upcoming Events

## *Making a Game Plan for Getting Certified*

Wednesday, February 22, 2017 - 1:00 PM - 2:00 PM

REGISTER: <http://bit.ly/2fXa0LS>

This webinar will share proven strategies and tools to help map out a path to certification within six to twelve months.

Learn how to:

- Mobilize your green team
- Navigate the Sustainable Jersey website
- Select “start-up” actions
- Get assistance completing actions from non-profits and other groups
- Track your progress and more!

# Upcoming Events

## *Register Ready Hands On Training*

FEBRUARY 22, 2017 - 9:00 AM TO 12:00 PM

TCNJ, Business Building, Room 205, 2ND FLOOR

[REGISTER](#)

- This 3 hour training of the *Register Ready* platform will help municipalities to identify & track their vulnerable residents in case of an emergency as contained in the [Vulnerable Populations Identification & Tracking](#) action. It will consist of instructional and hands-on exercises for the end user to become better acquainted with the system's features and capabilities, including registering citizens online; gaining access to completed applications; using the admin dashboard; managing users; generating reports; and more.
- Registrants must be an appointed representative responsible for maintaining Register Ready for a NJ municipality or county government. **\*Space is very limited, so we are allowing only one space per governing body.**

# Upcoming Events

## *What You Need to Know about Changes to the Energy Actions*

Wednesday, March 1, 2017 – 1:00 PM - 2:00 PM

REGISTER: <http://bit.ly/2jw1gfH>

This webinar will help municipalities understand the changes to the suite of energy actions in the Sustainable Jersey program for the 2017 cycle. Learn about changes to existing actions as well as about new actions which have been added to the program.

Find out how to maximize your points, and make strides to reduce greenhouse gas emissions and save money!

Sustainable Jersey staff will also be available for “Technical Assistance Calls” so if your green team has questions about what is needed for certification on these actions, mark your calendars and call in. You don’t need to register for the calls!

Dates for Energy Technical Assistance calls:

- March 23<sup>rd</sup>, noon – 1:00 PM
- April 26<sup>th</sup>, 7:00 – 8:00 PM
- May 16<sup>th</sup> noon – 1:00 PM

# Upcoming Events

## *FREE Seminar! Planting the Right Tree in the Right Place, the Right Way - Mercer County Area*

**March 31, 2017 - 8:30 AM TO 12:30 PM**

Hopewell Municipal Complex Auditorium, 201 Washington Crossing Road-Pennington Road, Titusville, NJ

REGISTER by March 24 by emailing Lisa Simms at [LSimms@NJTreeFoundation.org](mailto:LSimms@NJTreeFoundation.org)

*This seminar is worth 3 Continuing Education Units for towns with a 5-year Community Forestry Management Plan & is approved by the ISA for 3 (three) Arborist certification renewal credits.*

*Registration begins at 8:00 AM; program begins at 8:30. Includes continental breakfast.*

### Topics include:

- Planting the right tree, in the right place, the right way-Green end up!
- The importance of utility mark-outs prior to planting - Do you smell gas?
- Emerald Ash Borer - It's here! The latest news on this bad bug.
- Vegetation management policies to ensure safe & reliable delivery of electric service - Who turned off the lights?
- Hopewell Valley Arts Council ash tree re-use - Got Ash?



# Opportunities for Assistance

## NEED HELP?

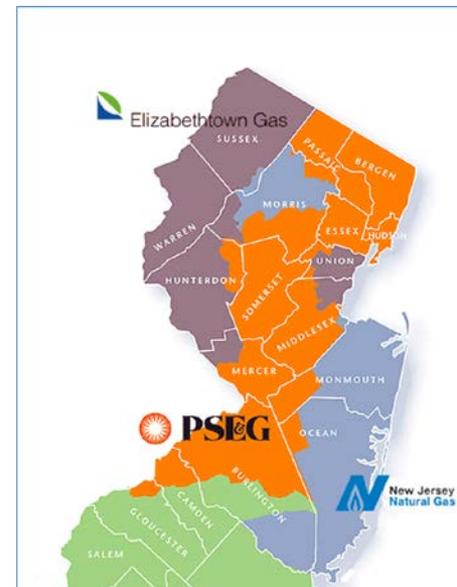
### MENTORSHIPS AVAILABLE FOR REGISTERED TOWNS

If you're a registered town that would like to pursue certification for 2017, Sustainable Jersey is offering you the opportunity to be mentored. Winnie Fatton, Program Manager, is seeking towns that are interested in getting certified, and would like some coaching along the way. If you're interested in learning more, email [fatton@tcnj.edu](mailto:fatton@tcnj.edu) or call Winnie at 609-771-2855 to get started.



# EDF Fellows

- Opportunity for towns in NJNG service territory
- Full-time on-site support
- Summer 2017
- Learn more about how EDF Fellows can help your town
  - Sustainable Jersey Webinar Recording (August 2016)
  - [Lessons from the Field: EDF Climate Corps Fellows Document Municipal and School Progress in Sustainable Jersey](#)
- Application deadline: Friday, April 14, 2017 at 11:59 PM



# Small Grant Funding Available

The PSEG Foundation is contributing \$200,000 to support the Sustainable Jersey Small Grants Program for municipalities. Funding supports efforts to implement projects that help municipalities gain points needed for Sustainable Jersey certification and make progress toward a sustainable future. For more information, visit our [website](#).

**Application Deadline: Tuesday, February 28, 2017 at 11:59pm**



**PSEG**

*We make things work for you.*

