

## ***Options and Incentives to Improve Energy Efficiency in Schools***

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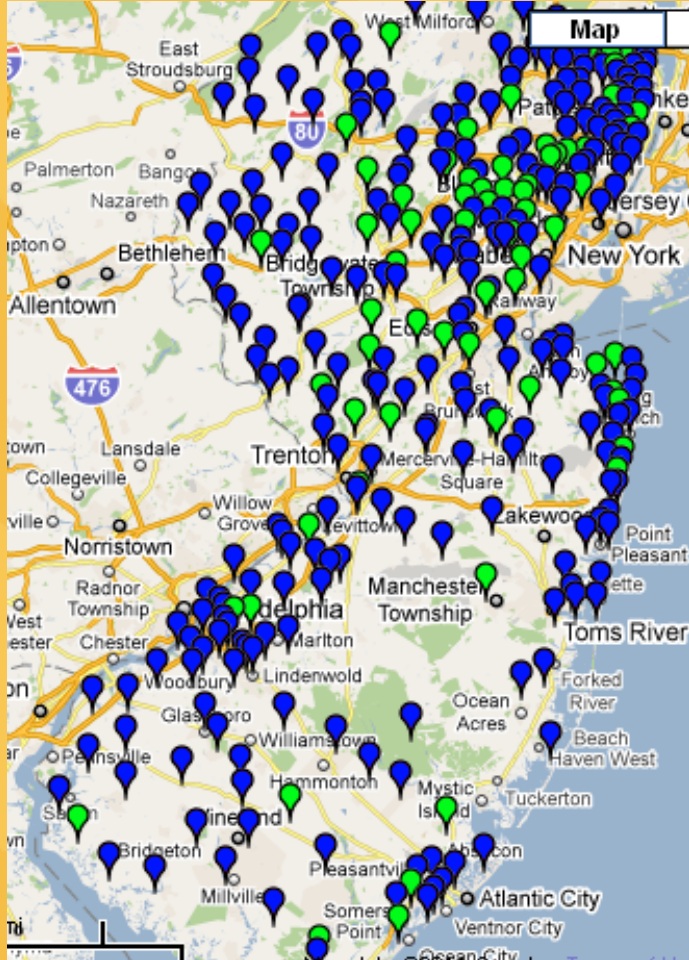
# What is Sustainable Jersey?



Haddon Township celebrates achieving Sustainable Jersey certification



# Participating Communities



- Program start: February 2009
- 384 NJ municipalities participating
- 75% of NJ's population lives in these communities
- 113 municipalities certified:
  - 11 towns at silver level
  - 102 towns at bronze level

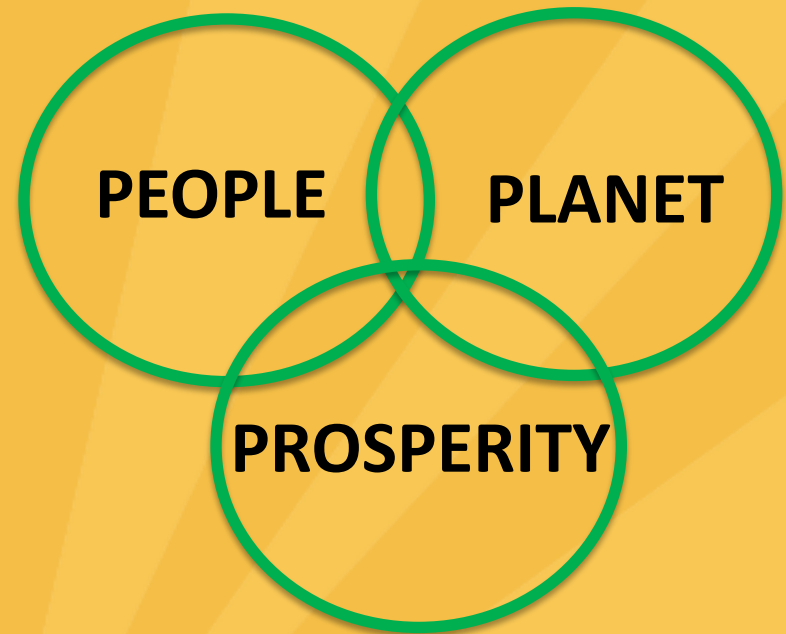
# What kind of future do we want?



Students help the Mount Holly Green Team create a rain garden



# Components of Sustainability



# Sustainable Jersey™

Certification program for municipalities in New Jersey:

- Identifies actions to help towns become sustainable
- Provides tools, resources, and guidance for progress
- Provides access to grants and funding



# Actions: Prosperity, Planet, People

PROSPERITY	ENERGY EFFICIENCY	POINTS
	Energy Audits for Municipal Facilities*	20-50
	High Efficiency Municipal Buildings	10-20
	FOOD	
	Farmland Preservation	10 each
	Food Production	10 each
	Planning for Local Food Production	10 each
	Support Local Food	10 each
	LOCAL ECONOMIES	
	Buy Local Programs	10 each
Green Business Recognition Program	10	
Green Jobs/Economic Development	10	
OPERATIONS AND MAINTENANCE		
Green Fleets*	10-30 each	
Adopt Behavioral Policies	5	
Green Purchasing Program	10 each	
Grounds and Maintenance	10 each	
PEOPLE	ARTS/CULTURE/HISTORIC PRESERVATION	
	Historic Preservation	10
	Strengthening School Arts Programs	10
	COMMUNITY PARTNERSHIP AND OUTREACH	
	Create Green Team*	10
	Community Education and Outreach	10

PLANET	GREEN DESIGN	POINTS
	Green Building Policy/Resolution	5
	Green Building Training	5
	Green Design Commercial and Residential Buildings	5-20
	Green Design Municipal Buildings	10-20
	GREENHOUSE GAS	
	Municipal Carbon Footprint*	10
	Community Carbon Footprint	10
	Climate Action Plan	10
	Wind Ordinance	10
INNOVATIVE DEMONSTRATION PROJECTS		
Geothermal	10	
Green Roofs	10	
Raingardens	10	
Solar	10	
Wind	10	
Other	10	
LAND USE & TRANSPORTATION		
Sustainable Land Use Pledge*	10	
Complete Streets Program	20	
Municipal Planning & Zoning Self-Assessment	10	
Sustainability Master Plan Revision	20	
NATURAL RESOURCES		
Natural Resource Inventory*	20	



# Join Your Local Green Team





# Workshops and Networking Events



# Over 100 NJ Projects Funded



- Electric vehicle charging stations
- Wind turbines
- School food composting
- City-wide Buy Local initiative
- Edible school gardens
- Water conservation education
- Model green ordinances
- Municipal and community carbon footprints



# Program Impact

- Since 2010, over 3000 individual actions have been implemented and submitted for certification
- 2400 were approved as meeting the Sustainable Jersey standards
- An 80% success rate
- Hundreds of formal “Green Teams” have been formed by local governments



# Awards and Promotion



Gloucester achieves Sustainable Jersey certification



Sustainability Champion award goes to Summit



# Certification Benefits



# Sustainable Jersey Sponsors



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**PSEG**

*We make things work for you.*

**Walmart**



Web Enabled Energy Services  
New Jersey Energy Tracking System



South Jersey Gas



# Coming Soon: Sustainable Jersey for Schools

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