



Sustainability and the Arts: Using Creative Assets To Achieve Points in the Sustainable Jersey Program

May 2, 2013: Arts Day
Trenton War Memorial Ballroom
10:00 AM – Noon

Overview of Sustainable Jersey program – *Donna Drewes*, Co-Director, Sustainable Jersey

Why the Arts are Important to Sustainability – *Leonardo Vazquez*, Executive Director, The National Consortium for Creative Placemaking

Explanation of “Arts and Culture Actions” in Sustainable Jersey

- Establish a Creative Team – *Elizabeth Murphy*, Director, Creative NJ
- Creative Assets Inventory – *Larry McCullough*, Grants Officer, Woodbridge Twp.
- Creative Placemaking Plan – *Leonardo Vazquez, AICP, PP*

Profiles in Community Leadership: (Elizabeth Murphy, Creative NJ to facilitate)

- Creative Placemaking Plans – *Joseph Barris*, Assistant Director, Monmouth County Division of Planning, *Richard Bryant*, Executive Director, ValleyArts, Inc.
- Creative Team – *Kadie Dempsey*, Director of Arts in Community, Morris Arts
- Creative Assets Inventory – *Larry McCullough*, Grants Officer, Woodbridge

Questions & Answers

Closing Remarks: *Wendy Liscow*, Program Officer, Geraldine R. Dodge Foundation and *Donna Drewes*, Sustainable Jersey

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LINKS TO ACTIONS: Visit the Sustainable Jersey website at www.sustainablejersey.com to see all of the actions in the program. Click on “Actions and Certification” at the top of the page, and then click the “Actions” tab on the right side of the page.

Current Actions for “Arts and Creative Culture”

- **Establish a Creative Team –**
<http://www.sustainablejersey.com/certification/actions/#/open/action/499>
- **Creative Assets Inventory –**
<http://www.sustainablejersey.com/certification/actions/#/open/action/500>
- **Creative Placemaking Plan –** This action is not yet uploaded to the Sustainable Jersey actions page, but can be found as a .pdf file under “Resources.”