

# SUSTAINABLE JERSEY®

• CERTIFIED •

## A Better Tomorrow, One Community at a Time

**Sustainable Jersey®** is a certification program for municipalities in New Jersey that want to go green, save money, and take steps to sustain their quality of life over the long term.

### **Sustainable Jersey:**

- Identifies concrete actions that municipalities can implement to become certified
- Provides clear guidance and tools to enable communities to make progress on each action
- Provides access to grants, and identifies existing and new funding opportunities for municipalities to make progress toward the actions
- Encompasses the 3 equal, interrelated components of sustainability:

**Prosperity** – support your local economy and use community resources

**Planet** – practice responsible environmental management and conservation

**People** – embrace social equity and fairness

Local government participation is strictly voluntary and never mandated. Sustainable Jersey is New Jersey based and consensus driven. Certification actions are developed through an ongoing process of discussion and research that includes the participation of over 150 New Jersey leaders, experts and organizations including state agencies, universities, non-profit organizations, and business leaders.

## Actions for Sustainable Communities:

To become Sustainable Jersey Certified, municipalities must complete and document actions from the list below.

### BRONZE

The Bronze Level of certification requires the establishment of a mandatory **Green Team**, implementation of **2 out of 7 PRIORITY ACTIONS\***, and a total of 150 points. Actions must be completed in 6 of 16 categories.

### SILVER

The Silver Level of certification requires the establishment of a mandatory **Green Team**, implementation of **3 out of 7 PRIORITY ACTIONS\***, and a total of 350 points. Actions must be completed in 8 of 16 categories.

PROSPERITY

PEOPLE

ENERGY EFFICIENCY	POINTS
ENERGY STAR Portfolio Manager*	10
Energy Audits for Municipal Facilities*	20-50
High Efficiency Municipal Buildings	10-20
<b>FOOD</b>	
Farmland Preservation	10 each
Food Production	10 each
Planning for Local Food Production	10 each
Support Local Food	10 each
<b>LOCAL ECONOMIES</b>	
Buy Local Programs	10 each
Green Business Recognition Program	10
Green Jobs/Economic Development	10
NJ Smart Workplaces Program	10
<b>OPERATIONS AND MAINTENANCE</b>	
Green Fleets*	10-30 each
Adopt Behavioral Policies	5
Green Purchasing Program	10 each
Grounds and Maintenance	10 each
<b>ARTS, CULTURE, &amp; HISTORIC RESOURCES</b>	
Greening Historic Preservation	10
Strengthening School Arts Programs	10
<b>COMMUNITY PARTNERSHIP &amp; OUTREACH</b>	
Create Green Team	10
Community Education and Outreach	10
Energy Education and Outreach	10
Education for Sustainability Programs	10
School-Based Energy Conservation Programs	10
Green Challenges and Community Programs	10
Green Fairs	10 each
<b>DIVERSITY &amp; EQUITY</b>	
Cumulative Impact Assessment	10
Diversity on Boards and Commissions	10
Environmental Justice in Planning & Zoning	10
Lead Education and Outreach Programs	10
Lead-Safe Training Programs	10
<b>HEALTH &amp; WELLNESS</b>	
Anti-Idling Education and Enforcement Program	10
Building Healthier Communities	20
Safe Routes to School	10
<b>SUSTAINABILITY PLANNING</b>	
Community Asset Mapping	10
Community Visioning	10
Sustainable Community Plan	10 each

PLANET

ANIMALS IN THE COMMUNITY	POINTS
Animals in the Community Education	10
Companion Animal Management Plan	15
Companion Animal Management Pledge	5
Pledge Supporting NJ Wildlife Action Plan	10
Wildlife Interaction Plan	20
<b>GREEN DESIGN</b>	
Green Building Policy/Resolution	5
Green Building Training	5
Green Design Commercial and Residential Buildings	5-20 each
Green Design Municipal Buildings	10-20 each
<b>GREENHOUSE GAS</b>	
Municipal Carbon Footprint*	10
Climate Action Plan	10
Community Carbon Footprint	10
Wind Ordinance	10
<b>INNOVATION &amp; DEMONSTRATION PROJECTS</b>	
Geothermal	10
Green Roofs	10
Raingardens	10
Solar	10
Wind	10
Other	10
<b>LAND USE &amp; TRANSPORTATION</b>	
Sustainable Land Use Pledge*	10
Bicycle and Pedestrian Master Plan	10
Complete Streets Program	20
Conduct a Bicycle and Pedestrian Audit	10
Municipal Planning & Zoning Self-Assessment	10
Sustainability Master Plan Revision	20
<b>NATURAL RESOURCES</b>	
Natural Resource Inventory*	20
Water Conservation Ordinance*	20
Conservation Easements	10-15 each
Environmental Commission	10
Natural Resource Protection Ordinances	10 each
Open Space Plan	10
Tree & Woodlands Management	10-20 each
Water Conservation Education Program	10
<b>WASTE MANAGEMENT</b>	
Recycling	5-10 each
Waste Reduction	5-10 each

For inquiries or to join our e-list please contact [info@sustainablejersey.com](mailto:info@sustainablejersey.com)

To learn more visit [www.SustainableJersey.com](http://www.SustainableJersey.com)

Please note: Sustainable Jersey actions and points may be subject to change. For the most recent official list of actions and points please visit the website at [www.SustainableJersey.com](http://www.SustainableJersey.com)



### Getting Started

Visit the Sustainable Jersey website to learn more about the program. You can explore the list of sustainability actions and implementation tools available for your community to consider adopting.

To start the program, you will need to adopt a resolution of participation and then register your municipality at the Sustainable Jersey website. To become certified at the Bronze or Silver level municipalities need to implement the necessary actions to qualify and submit documentary evidence that satisfies the Sustainable Jersey standard.

### Benefits of Participation

Sustainable Jersey registered and certified communities gain priority access to many New Jersey grant programs and are eligible to apply for the Sustainable Jersey Small Grant Program. By registering or gaining certification, your municipality will automatically receive updates on new grants, training and events, and news about the latest resources to assist you on your journey to becoming a sustainable community.

We would like to gratefully acknowledge the Sustainable Jersey Board of Trustees, the Sustainability Institute at the College of New Jersey, the New Jersey League of Municipalities, the New Jersey Board of Public Utilities, and the New Jersey Department of Environmental Protection for their continued technical and resource support of the Sustainable Jersey program.

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[www.SustainableJersey.com](http://www.SustainableJersey.com)