

New Jersey Board of Public Utilities (BPU) and its *Clean Energy Program*[™]

Sustainable Jersey partners with the BPU and its *Clean Energy Program* to better meet the needs of municipalities working toward a sustainable future. The BPU offers a number of opportunities that will help municipalities score points toward their Sustainable Jersey certification.

In some cases, such as the Local Government Energy Audit, the BPU offers priority to grant funds for municipalities registered with Sustainable Jersey. In other cases, generally available funds can be applied to implement Sustainable Jersey actions. *New Jersey's Clean Energy Program* also provides incentives and resources to homeowners and businesses.

Municipalities performing public outreach to help promote these initiatives can score Sustainable Jersey points. Such activity will benefit a municipality's residents and help the municipality achieve its sustainability goals.

OPPORTUNITIES

Local Government Energy Audit

Available to qualifying local governments, non-profits and state colleges and universities, participants receive up to 100% of the cost of a detailed audit from one of the pre-qualified auditing firms selected by the state. An annual incentive cap is set at \$100,000 per calendar year. A complete participation packet containing applications as well as sample resolutions to be used by the governing body is available. Completing this audit is one of the Sustainable Jersey Actions and will score 20 points toward your certification. NJCleanEnergy.com/LGEA

NJ SmartStart Buildings

This comprehensive initiative provides financial incentives for high-efficiency lighting and lighting controls, heating and cooling equipment, water heating, motors, variable frequency drives, refrigeration covers and controls and a number of other measures, including a custom path for new technologies. The incentives are available for eligible new construction, retrofit or equipment replacement and pre-approval is required. NJCleanEnergy.com/SSB

Direct Install

Created specifically for existing small to medium-sized facilities with peak demand no greater than 150 kW, Direct Install pays up to 70% of the project cost for replacing lighting, HVAC and other outdated operational equipment with energy-efficiency alternatives. A network of participating contractors will assess facility needs and implement the approved upgrades in a completely turnkey fashion. NJCleanEnergy.com/DI

Benchmarking

This free service evaluates the energy use performance of eligible buildings by comparing data from similar facilities and in some cases year-to-year within the same building. Identifying which facilities are the most and least energy efficient can be an effective method for targeting operations and maintenance efforts and significantly increasing energy savings. Benchmarking reports also include guidance on selecting the right NJCEP opportunities for projects. NJCleanEnergy.com/BENCHMARKING

Pay for Performance

Designed for large buildings with monthly peak demand in excess of 100 kW, Pay for Performance offers a comprehensive, whole-building approach with incentives that are directly linked to energy savings. Program partners provide technical services, energy reduction plans, financial plans for funding the project and a construction schedule for implementation. Pay for Performance has two separate paths, one for existing buildings and another for new construction or major renovation.

NJCleanEnergy.com/P4P

Combined Heat and Power and Fuel Cells

Incentives are provided up to the first megawatt of installed capacity for on-site power generation with recovery and productive use of waste heat. A range of incentive levels exist depending on eligible technology, a number of which may qualify for bonuses and utility matching. NJCleanEnergy.com/CHP

Home Performance with ENERGY STAR®

Contractors certified by the Building Performance Institute (BPI) work with homeowners to identify sources of wasted energy and help make money saving improvements. Attractive incentives and zero interest loans are available to help homeowners pay for recommended work. NJCleanEnergy.com/hp

New Jersey ENERGY STAR Homes

New Jersey ENERGY STAR Homes are built to be more energy efficient than standard homes. They cost less to operate and lessen the impact of power generation on the environment.

NJCleanEnergy.com/njesh

ENERGY STAR Qualified Products

Promotions are available to encourage the installation of energy-efficient lighting and an incentive is available for ENERGY STAR qualified clothes washers. A rebate is also available to properly recycle old refrigerators and/or freezers. NJCleanEnergy.com/refrigerator

New Jersey Comfort Partners

This program helps qualified low-income customers learn how to save energy and money. Certified BPI contractors install energy saving measures at no cost to make homes more energy efficient.

NJCleanEnergy.com/comfortpartners

COOLAdvantage and WARMAdvantage Programs

Incentives are available for energy efficient heating and cooling equipment, such as central air conditioners, furnaces, boilers, water heaters and heat pumps, including geothermal heat pumps.

NJCleanEnergy.com/warm or NJCleanEnergy.com/cool

Solar Renewable Energy Certificate (SREC) Registration Program

The SREC Registration Program is used to register the intent to install solar projects in New Jersey. Owners of solar projects must register their projects prior to the start of construction in order to establish the project's eligibility to earn SRECs. NJCleanEnergy.com/srec

Renewable Energy Incentive Program

Financial incentives are available to reduce the upfront installation costs for and sustainable biopower systems. Rebate levels vary depending upon technology, system size and customer type.

NJCleanEnergy.com/reip

CleanPower Choice ProgramSM

A voluntary program that gives retail electricity customers the option to sign up for clean power directly through the electric utility. Participants invest in renewable power technologies, such as wind, solar, hydro and landfill gas without installing any equipment to their home or business. Enrollment means customers agree to pay a little more on their regular electric bill. NJCleanEnergy.com/cpc

Energy Saving Improvement Program

Government agencies can make energy related improvements to their facilities and pay for the costs using the value of energy savings that result from the improvements. The Energy Savings Improvement Program (ESIP) provides all government agencies in New Jersey with a flexible tool to improve and reduce energy usage with minimal expenditure of new financial resources. NJCleanEnergy.com/ESIP