

MEDIA RELEASE

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20 More Towns Achieve Sustainable Jersey® 2011 Certification *Counties of 2011 Certified Towns: Atlantic, Bergen, Camden, Cape May, Essex, Hudson, Hunterdon, Mercer, Middlesex, Monmouth, Morris, Somerset and Union*

Trenton, NJ (November 3, 2011) – Sustainable Jersey released today the list of 20 new towns that achieved Sustainable Jersey certification in 2011. Six communities raised the bar by meeting the Silver Level of certification that requires the completion of more sustainable actions in the program. Currently 350 or 62 percent of New Jersey towns have registered with the program and are pursuing the certification.

With the addition of the 2011 certified towns, there are a total of 96 Sustainable Jersey certified municipalities. The program is voluntary and each town has to meet and document their achievement of the actions. Typically a town will select 10-12 actions from a potential list of over 117 actions that include areas such as a commitment to environmental stewardship, community gardens, supporting local businesses, conservation of energy and water and waste reduction and recycling.

The 2011 Sustainable Jersey SILVER Level Certified Communities are as follows:

1. Bernards, Somerset County
2. Cape May, Cape May County
3. Cherry Hill, Camden County
4. Jersey City, Hudson County
5. Summit, Union County
6. Woodbridge, Middlesex County

The 2011 Sustainable Jersey BRONZE Level Certified Communities are as follows:

1. City of Orange, Essex County
2. Flemington, Hunterdon County
3. Gloucester Township, Camden County
4. Haddon, Camden County
5. Hanover, Morris County
6. Hoboken, Hudson County
7. Lawrence, Mercer County
8. Linwood, Atlantic County
9. Long Branch, Monmouth County
10. Monmouth Beach, Monmouth County
11. Oakland, Bergen County
12. Raritan, Hunterdon
13. Tenafly, Bergen County
14. Washington Township, Morris County

“Today, becoming a sustainable town is simply good government,” said Pam Mount, Chair of the Sustainable Jersey Board of Trustees. “There are real financial benefits from implementing practices that lead to cost savings in energy, water and garbage bills.”

The certified towns will be recognized at the annual Sustainable Jersey awards luncheon on Tuesday, November 15 at the New Jersey League of Municipalities’ conference. In addition to the award presentations at the

luncheon, key note speakers will include James Florio, the former New Jersey Governor and Trustee of the Sustainable Jersey Board of Trustees and project partners Joseph Fiordaliso, Commissioner of the New Jersey Board of Public Utilities and Michele Siekerka, Assistant Commissioner, Economic Growth and Green Energy, at the New Jersey Department of Environmental Protection.

About Sustainable Jersey

[Sustainable Jersey](#) is a certification program for municipalities in New Jersey. Launched in 2009, Sustainable Jersey is a nonprofit, nonpartisan organization that supports community efforts to reduce waste, cut greenhouse gas emissions, and improve environmental equity. Sustainable Jersey is empowering New Jersey towns to build a better world for future generations. It provides tools, training and financial incentives to support and reward communities as they pursue sustainability programs. New Jersey is the first state in the nation to have a comprehensive sustainability program for communities that links certification with strong state and private financial incentives, and a fully resourced program of technical support and training. Sustainable Jersey is 100% voluntary and each town can choose whether it wants to get certified and the actions it wants to do in order to achieve enough points to get certified.

Currently, 62 percent of New Jersey's towns and cities (350 towns across all 21 counties) have registered to become Sustainable Jersey certified. The program has distributed over half a million dollars to New Jersey communities to support an estimated 1,500 actions taken "on the ground" to make communities more livable, environmentally friendly and prosperous. Nearly 75 percent of New Jersey's population lives in registered/certified Sustainable Jersey communities.

Sustainable Jersey's partners include the New Jersey State League of Municipalities, the Municipal Land Use Center at The College of New Jersey, the New Jersey Department of Environmental Protection and the New Jersey Board of Public Utilities (BPU). The policies and other substantive contents of the program are developed through a transparent participatory process involving NGOs, academics, government, and the business community. Program sponsors include the Geraldine R. Dodge Foundation, BPU, PSEG, New Jersey Natural Gas, Church and Dwight, Covanta Energy, EcoMatters, New Jersey American Water, Real Goods Solar, South Jersey Gas, Terhune Orchards, Waste Management of New Jersey, Atlantic City Electric, Citizens Campaign, Concord Engineering and the New Jersey Food Council.

3rd Annual Sustainable Jersey Awards Luncheon: Tuesday, November 15, 2011

Sheraton Atlantic City Convention Center Hotel

THE CROWN BALL ROOM, 2ND FLOOR

12 noon to 1:30 pm (Doors open at 11:30 am)

For more info on the luncheon, click [here](#).

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