

MEDIA RELEASE

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214 New Jersey Towns Take Action for a Sustainable Future Sustainable Jersey, New Certification Program, Leads the Way

Trenton, NJ, -August 5, 2009- Today, representatives of Sustainable Jersey released the list of the more than 200 municipalities that have registered to become Sustainable Jersey certified. It has been approximately 22 weeks since Sustainable Jersey began accepting registrations on February 26, 2009. With communities represented in all 21 counties, it is clear that municipal governments are ready to lead environmental progress in New Jersey.

New Jersey is leading the nation in sustainability by developing a municipal certification program for sustainability. Sustainable Jersey identifies actions that define what communities must achieve to become more sustainable. It provides tools and guidance to cities and towns and links incentives for municipalities that are making progress toward the actions.

In the next year, as municipalities achieve certification by implementing balanced sustainability programs, those communities will enable New Jersey to take a monumental leap forward in its goal to become a recognized green state. The Sustainable Jersey program sponsors find that real progress and change occurs at the local level.

"There is more direct accountability when municipalities are involved. So much environmental degradation is caused by individual actions, from the cars we drive to the food we eat," said Fred Profeta, Chair of the Mayors Committee for a Green Future (MCGF). "As Sustainable Jersey reaches the 566 municipalities in New Jersey, these towns provide direct access to inspire and educate residents, businesses and everyday folk that need to hear the message." The mayors on the MCGF have been speaking at green conferences, local fairs and town councils to rally the troops.

The 43 ambitious actions of the Sustainable Jersey program cover areas such as energy and efficiency, health and wellness, land use and transportation, waste reduction, local economies, natural resources, diversity and equity, to name a few. The program is in line with and helps support other statewide goals, for example, it should help achieve Governor Corzine's order to reduce greenhouse gas emissions 20 percent by 2020. Fifty percent of the Sustainable Jersey actions that municipalities would do to become certified primarily impact energy and global warming.

"The rigorous actions and resources in the program are the result of an unprecedented level of cooperation among municipalities, environmental organizations, academics, private companies, and state government. I've never seen so many different actors align their programs and interests like this before," said Randall Solomon, Executive Director of New Jersey Sustainable State Institute at Rutgers University.

Initial feedback is overwhelmingly positive. "Municipalities are telling us that the Sustainable Jersey structure and road map has transformed their conversations from 'what can we do?' to 'let's get this done!'" said Donna Drewes of the Municipal Land Use Center at the College of New Jersey. "Because the program provides a check-list and guidance for creating a balanced sustainability program, some towns are affectionately calling the program 'one-stop sustainability shopping,' which we are fine with because it is helping them move forward."

Municipalities that achieve certification will be recognized at an awards event held at the New Jersey League of Municipalities Conference in Atlantic City in November of 2009. The top-achieving municipalities are vying to be the first recipients of the prestigious Sustainability Champion awards. Friendly competition is driving some rival green towns to achieve above the 100 point base certification requirement. Awards will also be given for the towns that model leadership, innovation and cooperation.

About Sustainable Jersey

Sustainable Jersey is a certification program for municipalities in New Jersey that want to go green, control costs and save money, and take steps to sustain their quality of life over the long term. The innovative new program is an initiative of the New Jersey State League of Municipalities' Mayors' Committee for a Green Future, the Municipal Land Use Center at the College of New Jersey, the New Jersey Sustainable State Institute at Rutgers University, the New Jersey Department of Environmental Protection, the Rutgers Center for Green Building, the New Jersey Board of Public Utilities, and a coalition of New Jersey non-profits, state agencies, and experts in the field. To learn more about the Sustainable Jersey certification visit www.sustainablejersey.com.

214 New Jersey Municipalities Submit Registration for Sustainable Jersey Certification

Atlantic County:

- Brigantine City
- Egg Harbor City
- Galloway Twp
- Hammonton Town
- Linwood City
- Longport Boro
- Margate City
- Northfield City
- Pleasantville City
- Somers Point City

Bergen County:

- Allendale Boro
- Closter Boro
- Cresskill Boro
- Dumont Boro
- East Rutherford
- Englewood City
- Emerson Boro
- Fair Lawn Boro
- Fort Lee Boro
- Garfield City
- Glen Rock Boro
- Harrington Park Boro
- Hasbrouck Heights
- Haworth Boro
- Hillsdale Boro
- Leonia Boro
- Little Ferry Boro
- Lyndhurst Twp
- Maywood Boro
- Montvale Boro
- New Milford Boro
- North Arlington Boro
- Oakland Boro
- Park Ridge Boro
- Ramsey Boro
- Ridgefield Boro
- Ridgefield Park Village
- River Edge Boro

- River Vale Twp
- Rutherford Boro
- Saddle River Boro
- Teaneck Twp
- Tenafly Boro
- Teterboro Boro
- Waldwick Boro
- Westwood Boro

Burlington

- Beverly City
- Bordentown City
- Bordentown Twp
- Burlington Twp
- Eastampton Twp
- Edgewater Park Twp
- Lumberton Twp
- Maple Shade Twp
- Mount Holly Twp
- Mount Laurel Twp
- North Hanover Twp
- Palmyra Boro
- Westampton Twp
- Willingboro Twp

Camden County

- Barrington Boro
- Camden City
- Cherry Hill Twp
- Collingswood Boro
- Gloucester City
- Haddon Twp
- Lindenwold Boro
- Runnemede Boro
- Stratford Boro
- Winslow Twp

Cape May County

- Avalon Boro
- Cape May Point Boro
- Lower Twp
- Middle Twp
- Ocean City
- Stone Harbor Boro
- West Cape May Boro

Cumberland County

- Deerfield Twp
- Fairfield Twp
- Millville City
- Vineland City

Essex County

- Bloomfield Twp
- Caldwell Boro
- City Of Orange Twp
- Glen Ridge Boro
- Livingston Twp
- Maplewood Twp
- Millburn Twp
- Montclair Twp
- Nutley Twp
- Roseland Boro
- South Orange Village Twp
- West Orange Twp

Gloucester County

- Clayton Boro
- Deptford Twp
- Franklin Twp
- Newfield Boro
- Woolwich Twp

Hudson County

- Kearny Town

Hunterdon County

- Bethlehem Twp
- Califon Boro
- Clinton Town
- Delaware Twp
- Flemington Boro
- Frenchtown Boro
- Hampton Boro
- Kingwood Twp
- Lambertville City
- Raritan Twp
- Readington Twp
- West Amwell Twp

Mercer County

- East Windsor Twp
- Ewing Twp
- Hamilton Twp
- Hightstown Boro
- Hopewell Boro
- Hopewell Twp
- Lawrence Twp
- Princeton Boro
- Princeton Twp
- Trenton City
- West Windsor Twp

Middlesex County

- Carteret Boro
- East Brunswick Twp
- Edison Twp
- Highland Park Boro
- Metuchen Boro
- Milltown Boro
- Monroe Twp
- North Brunswick Twp
- Old Bridge Twp
- Woodbridge Twp

Monmouth County

- Aberdeen Twp
- Asbury Park City
- Atlantic Highlands Boro
- Belmar Boro
- Bradley Beach Boro
- Englishtown Boro

- Freehold Boro
- Freehold Twp
- Holmdel Twp
- Keyport Boro
- Manalapan Twp
- Marlboro Twp
- Millstone Twp
- Neptune Twp
- Ocean Twp
- Oceanport Boro
- Red Bank Boro
- West Long Branch Boro

Morris County

- Chatham Boro
- Chatham Twp
- Chester Twp
- Denville Twp
- Hanover Twp
- Long Hill Twp
- Mendham Boro
- Montville Twp
- Morris Twp
- Morristown Town
- Mount Arlington Boro
- Mount Olive
- Mountain Lakes Boro
- Netcong Boro
- Parsippany-Troy Hills Twp
- Pequannock Twp
- Randolph Twp
- Washington Twp

Ocean County

- Bay Head Boro
- Brick Twp
- Jackson Twp
- Lavallette Boro
- Long Beach Twp
- Manchester Twp
- Ocean Gate Boro
- Ocean Twp
- Plumsted Twp
- Point Pleasant Beach Boro
- Point Pleasant Boro

Passaic County

- Clifton City
- Haledon Boro
- Hawthorne Boro
- Pompton Lakes Boro
- Ringwood Boro
- West Milford Twp

Salem County

- Lower Alloways Creek Twp

Somerset County

- Bernards Twp
- Bernardsville Boro
- Branchburg Twp
- Franklin Twp
- Green Brook Twp
- Hillsborough Twp
- Montgomery Twp
- Raritan Boro
- Watchung Boro

Sussex County

- Byram Twp
- Fredon Twp
- Newton Town
- Sparta Twp
- Sussex Boro

Union County

- Berkeley Heights Twp
- Cranford Twp
- Garwood Boro
- New Providence Boro
- Plainfield City
- Rahway City
- Roselle Boro
- Springfield Twp
- Summit City
- Union Twp
- Westfield Town

Warren County

- Blairstown Twp
- Hardwick Twp
- Lopatcong Twp