

MEDIA RELEASE

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32 New Jersey Towns Win Sustainable Jersey® Grants; \$175,000 Awarded for Sustainable Projects Funded by Walmart

Award Recipients Span 18 Counties: Atlantic, Bergen, Burlington, Camden, Cape May, Essex, Gloucester, Hudson, Mercer, Middlesex, Monmouth, Morris, Ocean, Passaic, Salem, Somerset, Sussex and Warren

Trenton, NJ (November 15, 2011) – Today [Sustainable Jersey](#) announced that \$175,000 has been awarded through the Sustainable Jersey Small Grants program funded by [Walmart](#). Thirty-two local governments will accept green grants for sustainability projects at the [Annual Sustainable Jersey Awards luncheon](#) on November 15, 2011 at the [New Jersey State League of Municipalities' conference](#) in Atlantic City. This is the third year that Walmart has funded the grants program, bringing their total contribution to \$595,000.

"Over the past few years, through Walmart's sponsorship of the Sustainable Jersey Small Grants Program, municipalities across New Jersey have taken on the task of making their communities greener and more sustainable," said Jennifer Hoehn, Walmart Senior Manager of Public Affairs for the state of New Jersey. "Walmart is proud of the success of this program and we look forward to continuing to make a difference in the state through these grants."

The 11 winners of the \$25,000 and \$10,000 grants have proposed projects that provide sustainable solutions to everyday challenges. Wind turbines, electric vehicle charging stations, school food composting, community gardens and more have been added to the list of initiatives that the Sustainable Jersey Small Grants program is funding.

THE 2011 SMALL GRANT WINNERS ARE:

- **Three \$25,000 Grant Winners:** Marlboro, West Windsor and Woolwich Township.
- **Eight \$10,000 Grant Winners:** Berkeley Township, Cape May City, Frelinghuysen, Hardyston, Secaucus, South Orange, Teaneck and Washington Township.
- **Twenty-one \$1,000 Capacity-Building Grant Winners:** Burlington City, Burlington Township, Chester Township, Chesterfield Township, Eatontown, Elsinboro Township, Galloway Township, Glen Rock, Green Brook, Haddonfield, Hawthorne, Jackson Township, Livingston, Maplewood, Milltown, Morris Plains, North Plainfield, Norwood, Pequannock, River Vale and Wyckoff.

The Sustainable Jersey grants are intended to help local governments make progress toward a sustainable future in general, and specifically toward Sustainable Jersey certification. Currently, 62 percent of New Jersey's towns and cities (350 towns across all 21 counties) have registered to become Sustainable Jersey certified. "The impact that these projects will make in New Jersey is incredible," said Pam Mount, Chair of the Sustainable Jersey Board of Trustees. "Funding green initiatives at the community level will have a ripple effect that will benefit us all."

In applying for a grant, each municipality submitted a proposal describing its local sustainability initiative and described how it would relate to the Sustainable Jersey actions. A total of 86 proposals were reviewed and scored by a neutral Blue Ribbon selection committee composed of uncompensated experts and public figures.

2011 GRANT RECIPIENT TOWNS

2011 Recipients of \$25,000 Sustainable Jersey Project Grants

Municipality	County	Project
MARLBORO <i>Sustainable Jersey Certified</i>	Monmouth	Form-based zoning Code
WEST WINDSOR <i>Sustainable Jersey Silver Certified</i>	Mercer	Climate Action Plan
WOOLWICH TOWNSHIP	Gloucester	Public School Food Composting Program

2011 Recipients of \$10,000 Sustainable Jersey Project Grants

Municipality	County	Project
BERKELEY TOWNSHIP	Ocean	Environmental Resource Inventory
CAPE MAY CITY <i>Sustainable Jersey Silver Certified</i>	Cape May	3.7 kW Wind Demonstration Project
FRELINGHUYSEN	Warren	"Safe Routes" Project
HARDYSTON	Sussex	Community Garden
SECAUCUS	Hudson	Forest Preservation
SOUTH ORANGE <i>Sustainable Jersey Certified</i>	Essex	Electric Vehicle Charging Stations
TEANECK <i>Sustainable Jersey Certified</i>	Bergen	Green Schools Program
WASHINGTON TOWNSHIP <i>Sustainable Jersey Certified</i>	Morris	Easement Inventory

About Sustainable Jersey

[Sustainable Jersey](#) is a certification program for municipalities in New Jersey. Launched in 2009, Sustainable Jersey is a nonprofit, nonpartisan organization that supports community efforts to reduce waste, cut greenhouse gas emissions, and improve environmental equity. Sustainable Jersey is empowering New Jersey towns to build a better world for future generations. It provides tools, training and financial incentives to support and reward communities as they pursue sustainability goals. New Jersey is the first state in the nation to have a comprehensive sustainability program for communities that links certification with strong state and private financial incentives, and a fully resourced program of technical support and training. Sustainable Jersey is 100% voluntary and each town can choose whether it wants to get certified and the actions it wants to do in order to achieve enough points to get certified.

Sustainable Jersey's partners include the New Jersey State League of Municipalities, the Municipal Land Use Center at The College of New Jersey, the New Jersey Department of Environmental Protection and the New Jersey Board of Public Utilities (BPU). Program sponsors include the Geraldine R. Dodge Foundation, BPU, PSEG, New Jersey Natural Gas, Church and Dwight, Covanta Energy, EcoMatters, New Jersey American Water, Real Goods Solar, South Jersey Gas, Terhune Orchards, Waste Management of New Jersey, Atlantic City Electric, Citizens Campaign, Concord Engineering and the New Jersey Food Council.

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