

**A Better Tomorrow,
One Community at a Time**

**SUSTAINABLE
JERSEY**

• **CERTIFIED** •

www.SustainableJersey.com

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Sustainable Jersey is a
certification program for municipalities in New Jersey
that want to go green, control costs and save money, and take
steps to sustain their quality of life over the long term.

Sustainable Jersey:

- Identifies concrete actions that municipalities can implement to become “certified” and be considered leaders on the path to a sustainable community;
- Provides clear guidance and tools to enable communities to make progress on each action; and
- Provides access to grants, and identifies existing and new incentives for municipalities to make progress toward the actions.

Sustainable Jersey encompasses issues such as global warming, pollution, biodiversity, land use, air and water quality, equity, buying local, local living economies, and sustainable agriculture.

The Sustainable Jersey Certification is a prestigious designation for municipalities. Municipalities that gain the certification will be recognized at an annual awards event.

Certification actions were selected through a year-long process of discussion and research that included over 150 New Jersey leaders, experts and organizations including state agencies, universities, non-profit organizations, and business leaders. In the first year, we will only offer one level of certification. In later years we will offer more levels to recognize higher achievement.

Starting January 2009 municipalities can register at the Sustainable Jersey website at www.SustainableJersey.com. By registering your community will receive the latest program information and funding updates.

Actions for Sustainable Communities:

Municipalities are certified after completing 100 points from the list of actions below. The website www.SustainableJersey.com provides tools and guidance materials to help municipalities implement each action area.

COMMUNITY PARTNERSHIP & OUTREACH	POINTS
Create Green Team	10
Community Education and Outreach	10
School Programs and Partnerships	10
Green Challenges & Community Programs	10 each action
Green Fairs	10-20
DIVERSITY & EQUITY	
Diversity on Boards & Commissions	10
Incorporate Environmental Justice in Planning & Zoning	10
ENERGY EFFICIENCY	
Energy Audits for Municipal Facilities	30
Energy Star Buildings	10-30
GREEN HOUSE GAS	
Municipal Carbon Footprint	10
Community Carbon Footprint	10
Climate Action Plan	10-30
GREEN DESIGN	
Green Design Commercial and Residential Buildings	10-30
Upgrade and Retrofit Municipal Building	10-30
HEALTH AND WELLNESS	
Mayors Wellness Campaign	10-20
Anti-Idling Education & Enforcement Program	10-20
LAND USE & TRANSPORTATION	
Sustainable Land Use Pledge	10
Sustainability Master Plan Element	10-20
Complete Streets Program	10

LOCAL ECONOMIES	POINTS
Local Food Production & Gardens	10 each action
Buy Local Programs	10
Green Business Recognition Program	10
Green Jobs & Economic Development	10
NATURAL RESOURCES	
Natural Resource Inventory	10-20
Natural Resource Protection Ordinances	10 each action
Water Conservation Ordinance	10
Environmental Commission	10
Tree & Woodlands Management	10-20
OPERATIONS & MAINTENANCE	
Green Purchasing Program	10-20
Grounds & Maintenance	10-20
Green Fleets	10-30
SUSTAINABILITY PLANNING	
Community Asset Mapping	10
Community Visioning	10
Sustainable Community Plan	10-40
WASTE REDUCTION & RECYCLING	
Recycling	10 each action
Waste Reduction	10 each action
INNOVATIVE DEMONSTRATION PROJECTS	
Alternative Energy	10-30
Water Infiltration Techniques	10-20
Other	10-30

To learn more visit www.SustainableJersey.com



Sustainable Jersey is an initiative of the New Jersey State League of Municipalities – Mayors’ Committee for a Green Future, the Municipal Land Use Center at the College of New Jersey, The New Jersey Sustainable State Institute at Rutgers University, and a coalition of NJ non-profits, state agencies, and experts in the field. Other key partners include the NJ Department of Environmental Protection and the Rutgers Center for Green Building.

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