



Sustainable Jersey Certification Report

This is the Sustainable Jersey Certification Report of Winslow Twp, a Sustainable Jersey silver certified applicant.

Winslow Twp was certified on October 12, 2016 with 415 points. Listed below is information regarding Winslow Twp's Sustainable Jersey efforts and materials associated with the applicant's certified actions.

Contact Information

The designated Sustainable Jersey contact for Winslow Twp is:

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Actions Implemented

Each approved action and supporting documentation for which Winslow Twp was approved for in 2016 appears below. Note: Standards for the actions below may have changed and the documentation listed may no longer satisfy requirements for that action. Additionally, points associated with actions prior to 2013 certifications may not be accurate.

Animals in the Community

Animals in the Community Education *Retired 12/31/23*

10 Points

Program Summary: UPDATED WRITE-UP At the Township's 3rd Annual Green Fair held May 2015 AND 2016, one focus was on aquatic life and how, as residents, what we do on a daily basis can have a negative (or positive!) impact on the aquatic life. The Township paid for and hosted an interactive mobile-aquarium from the Atlantic City Aquarium which came with education about the various sea life in our area. The Traveling Touch Tank as it's called provided attendees with an

interactive and fun learning experience. They saw an array of animals such as horseshoe crabs, channeled whelk, knobbed whelk, sea urchins, starfish, spider crabs, hermit crabs, conch, cownose rays and bamboo sharks. The hands on lesson provided information relative to the animals. They were told many interesting facts such as where these invertebrates live, what they eat, and their importance to our environment. Afterwards, they were able to ask questions and touch. As part of this, the Township handed out material as "prizes" for some of the games at the Green Fair which were Clean Water "rain"gers booklets which talks about how what we do affects water life, aquatic life stickers, and snacks related to aquatic life - such as Swedish fish and Goldfish Crackers! The Township also handed out "fish" hats when they successfully completed a fun game on learning the importance of keeping items out of our waterways - and the lifespan of these items. The Township also posts tips on interacting with various wildlife - such as bears, bats, etc. The Township assisted the local Girl Scouts troop in placing 11 bat houses in 2 Township parks. Information was posted on the Township website about the houses, and why they were important to help keep them from contracting a deadly disease. July 25, 2015 - the Township hosted and held a Winslow Township Family Day event (largest Township resident event). At this event, a macro-invert demonstration was given by the about the aquatic life living right in the lake in the heart of the Township by Mike Hogan of the South Jersey Land & Water Trust. Information was given about what types of aquatic life were found using a net, why they are there, how they survive, and what we need to do to sustain this life. Also done that day was a macro invertebrate survey and IDed and the presenter talked about the relationship between MI diversity and water quality. Samples attached of the survey that the participants actively conducted with the presenter to find the aquatic life living in the New Brooklyn Lake, and how the aquatic life helps sustain other species in the water and how what we do as humans affects the aquatic life.

IMAGE: [AQUARIUM](#)

PDF: [AQUARIUM HANDOUT](#)

PDF: [JULY 25, 2015 MACRO INVERT HANDOUTS](#)

PDF: [WATER RANGER HANDOUT](#)

Community Partnership & Outreach

Create Green Team

10 Points

 Bronze Required

Program Summary: 1) The Green Team is made up of a very active group of individuals from the Mayor, Township Committee, Township Administrator & Township Assistant, Sustainable Camden County member Chris Waldron and two Environmental Club members. 2) Members met bi-monthly in 2014 & 2015, and now quarterly to discuss any upcoming events, Sustainable Jersey application, community efforts, etc. 3) The Green Team has been immensely beneficial in establishing the Township's Green Fairs - now in its 3rd year. Much planning and preparation is entailed, and ALL members play a role - whether it be for getting the word out within the community, securing participants (aka vendors), or volunteering the day of the event. 4) Green Team members have collaborated on numerous occasions with the Environmental Commission. Chris Waldron has been instrumental in assisting with park/lake clean ups. 5) Through the Green Team and Environmental Commission, a "Buy Fresh, Buy Local" campaign which helps get the word out about the Township's local fruit and vegetable stands.

WORD: [GREEN TEAM MEETING DATES](#)

PDF: [GREEN TEAM RESOLUTION](#)

Community Education & Outreach

10 Points

Program Summary: UPDATED The Township's goal is waste reduction & environmental conservation at all levels. The Township has worked very hard to reach a goal of reducing residential waste, and conserve our environment. On January 4, 2016 the Township converted the waste collection to automated collection of both trash and recycling. During this process, the Township implemented a month-long distribution of recycling flyers and education. The purpose was to encourage recycling, thus reducing how much is placed in the trash toter. A sample is attached. During each newsletter (2 per year) the Township educates residents on what is considered yard waste, recyclable and general trash. Environmental conservation is very important - and teaching this to residents, through demonstration, is huge. At the 2015 & 2016 Green Fair - a Township employee was on hand to talk to residents about recycling, and to answer any questions about the "questionable" items that people have trouble with - such as pizza boxes. UPDATED there are several Township-wide events hosted by the Township that reach the community to encourage residents to consider the environment: EVENT 1- (April 18, 2015) The Township Green Fair was host to many different educational programs - but one such hands-on demonstration was the rain barrel workshop which discussed the importance of water conservation. This event encompassed a PowerPoint presentation, a "Q&A" session, and then a hands-on learning activity where residents created their own rain barrel! Sample of PowerPoint attached. Approximately 25 residents attended the workshop itself, with a wait list for others who wanted to attend. The PowerPoint and rain barrel workshop was hosted by the Township, and paid for by a Sustainable Jersey grant. The presenter was Winslow Township Environmental Committee and Green Team member Chris Waldron, who is also part of Sustainable Camden County. EVENT 2 - (OCTOBER 17, 2015) The Township also takes stormwater management immensely seriously - and a lot of educational opportunities are done to educate the residents about keeping our waterways clean. The Township "mans" a table at the Halloween/Fire prevention event held in October (OCTOBER 17, 2015) which has various material about stormwater management for those of all ages. The Township Public Works Department mans the table and talks to residents about the importance of doing their part. Discussions surround keeping sand, leaves, and debris out of their driveways, etc. so it does not wash down storm drains. How to properly wash their vehicles, keeping oil from dripping from vehicles, etc. is also discussed. Material for children is given out and discussed to teach the next generation about how - whatever we do - it affects the aquatic life. Handouts were given about the importance of Stormwater management as well from NJDEP, but also were given a letter that is sent out with the tax bills each Fall - which discusses how to keep Stormwater areas clean. Sample attached. EVENT 3 - (April 23, 2016) Winslow Township held its 3rd annual Green Fair on this date. A huge part of this year's event surrounded waste reduction and waste awareness. Winslow Township is very big on recycling - and the event was hugely successful in making people aware of what is recyclable - and what is not. An interactive game with handouts (samples attached) was given out to adults and children alike. One game had residents taking household items (plastic wrap from cases of water, cereal boxes, coffee cans, pizza boxes, etc.) and deciding which "totter" they went in - trash or recycling. Explanations were given as to why they belong to which container/toter, and handouts were given to each participant to hang on their fridge to remember what they learned, along with a prize. The Township recycling coordinator was also on hand with the Township's new toter system to show just how much can fit in to the toters, and what they can do to increase their recycling, and reduce their household waste.

PDF: [TOTER RECYCLING LETTER](#)

PDF: [OCTOBER 17, 2015 HANDOUT OF TOWNSHIP LETTER AT FIRE/HALLOWEEN EVENT](#)

PDF: [APRIL 23, 2016 SAMPLE KIDS HANDOUTS](#)

PDF: [APRIL 23, 2016 SAMPLE ADULT HANDOUTS](#)

PDF: [APRIL 18, 2015 WATER CONSERVATION PRESENTATION](#)

PDF: [OCTOBER 17, 2015 ADULT STORMWATER MGMT HANDOUT](#)

Green Fair

10 Points

Program Summary: On April 23, 2016 - Winslow Township held its 3rd Annual Green Fair. The Township was the host, and played a key role in the event. The Township also had several volunteers and volunteer groups which included those from the Township Environmental Commission and Green Team. This year the Township focused on recycling and water conservation - as well as replenishing the environment with tree seedlings and peat pots of seeds. Also included was the mobile aquarium, NJ American Water, Winslow Township Fire Dept., police department, e-waste center, shredder truck, Green Drop truck for used household goods recycling, games for adults and kids about recycling, and much more! The Township did quite extensive advertisement on the Green Fair to "get the word out". The 2016 Green Fair was the largest attended Green Fair with approximately 400 attendees. New exhibitors this year included the Green Drop truck, NJ American Water van, ShopRite dietician, face painter/balloon twister and a peat pot center.

EXCEL: [LIST OF VENDORS](#)

WORD: [ASSESSMENT](#)

PDF: [GREEN FAIR TWP "BIG ITEM" COSTS](#)

PDF: [HOLD A GREEN FAIR DOCUMENTATION](#)

PDF: [ADVERTISEMENTS - GREEN FAIR](#)

IMAGE: [LIFE SPAN GAME AT GREEN FAIR](#)

Emergency Management & Resiliency

Climate Adaptation: Flooding Risk

20 Points

 Bronze Priority  Silver Priority

Program Summary: UPDATED WRITE UP - MAPS IN 2 ATTACHMENTS. In 2014 and 2015 - Winslow Township officials, Winslow Office of Emergency Management and others (LISTED IN ATTACHED HAZARD MITIGATION) participated in several meetings and data gathering events to create a Hazard Mitigation Plan, which included reviewing sites at risk for flooding, where evacuation centers would be located, identified vulnerable populations, etc. Attached is the full plan - which was accepted at a Township meeting. This plan outlined the "known" areas of flooding, where shelters are, etc. This report has been helpful in ensuring that all parties know what their roles are, and took a look at any "pitfalls" that could have occurred if all parties had not met. Preparation is key - and this report and meeting opportunities helped ease those potential pitfalls. <http://nj4hmp.com/camden-county/> The plan is on the Township website for observation and input by all who viewed. The Township also completed the Getting to Resiliency

questionnaire/survey - which is also attached. The survey was emailed to several representatives, then we gathered the entire team to review the survey in depth while everyone was present. Sign in sheet attached. This survey brought together a handful of representatives who participated in the Hazard Mitigation Plan, and reviewed what items we have, where they are located, what types of scenarios have been thought of, etc. This tool was helpful in learning what the Township has done well, and what areas could use improvement. The Flood Mapper New Jersey mapping tool was utilized, however was limited due to the fact that we were told by Rutgers that "we only have digitized facilities for coastal municipalities at this point in time. The FloodMapper right now only includes coastal flooding and sea level rise - not interior flooding. We have future plans to expand the application to include interior flooding." All tabs in the flood mapper were utilized by the Township. The Township went to the NOAA website, which had the same detailed mapper. The flood mapper tool is a useful tool, and well thought out, and the Township does see how the mapper is very helpful for those towards the coast. The Township of Winslow however, is too far inland to gain the full use of the mapper. The maps were used when reviewing the Township's flooding vulnerabilities, and the Township created its own, hand listed, facilities maps for submission to Sustainable Jersey. Although the facilities were not available on the Flood Mapper itself - the Township is greatly aware of where the facilities are. The Township has a list of facilities, shelters, evacuation plans, etc. as well that the Township EOP contains a complete list of who to contact, etc. The hand written facilities overlay with the flood mapper maps helped show where these are located with regard to potential flooding areas. All evacuation routes are all State and US Routes and appear clear of hazards under the 1 foot and 3 foot SLR. In the case of an unforeseen weather emergency - the Township does have some high population areas as shown in "red" at the social 1 foot and 3 foot SLR. The Township is prepared and aware of these areas. The Township has many natural resources within its boundaries - and those include wetlands. The Township once again is aware of these areas, and the wetlands map is attached. The lakes and bodies of water are shown on the "Evacuation Routes SLR 3 map. The Township reviews many scenarios when it comes to natural disasters, flood risks, etc. The Township went through a harsh storm in June 2015 and exercised many scenarios such as debris removal, re-routing of traffic, continuity of operations without phones and electric, etc. These scenarios were a reality - and evaluated afterwards for their effectiveness with the team. The Township does have a Continuity of Operations plan, and is great at knowing its resources - which include team players from Fire, EMS, County, OEM, Police, etc. Each plays a "piece of the puzzle"!

PDF: [CLIMATE ADAPTATION: FLOODING RISK DOCUMENTATION](#)

WORD: [CLIMATE ADAPTATION: FLOODING RISK DOCUMENTATION](#)

PDF: [MAPS PART 1 SHOWING VULNERABILITIES, SEA LEVEL ETC.](#)

PDF: [GETTING TO RESILIENCY SURVEY SIGN IN SHEET](#)

PDF: [MAPS PART 2 SHOWING FACILITIES, EVACUATION ROUTES, ETC.](#)

PDF: [GETTING TO RESILIENCY SURVEY COMPLETED](#)

Extreme Temperature Event Plan

10 Points

Program Summary: The Township gets hit with many storms - mostly in the winter months. The Township Public Works Department is responsible for ensuring that all supplies are prepared and in stock, with enough to sustain the Township should an event come up that was not expected. The police department has a Code Blue and Heat Alert plan in place if excessive heat and/or cold becomes extreme enough to warrant either shelter or shelter-like services (water, electricity, air conditioning, etc.). If this occurs, the Township will send out notices to the public advising of the shelter or shelter-like services for use by residents. Residents are also encouraged to "call in" if access to electronic means is not available. The Township exercised this situation in June 2015 when an unexpected storm hit and the Township's Senior building (shelter center) was opened for

residents to obtain access to free water, air conditioning, and electricity to charge necessary devices. When the extreme temperature event is one that allows the Township time to notify the residents, alerts will go out encouraging residents to take safety precautions and tips on how to survive the event safely. Again, police, OEM, and Fire departments collaborate as needed on these types of events, and "pool" their resources.

PDF: [EXTREME TEMPERATURE EVENT PLAN DOCUMENTATION](#)

PDF: [EXTREME TEMP NOTIFICATIONS AND ALERT SIGN UP](#)

PDF: [COOLING CENTERS](#)

Emergency Communications Planning

15 Points

Program Summary: Winslow Township maintains its own OEM, and has 2 OEM officials (OEM Coordinator & Deputy). Should an emergency transpire, the Township maintains a completely self-reliant emergency center where staff from each department of emergency services may gather (i.e. fire, EMS, police, etc.). The center is manned with computers, phones, radios (charged at all times), etc. Winslow's EOP was last certified in November 2012 and is updated and maintained by the Winslow OEM office. This plan (2 copies minimum) is within arms reach of the OEM coordinator at all times - even on "off" hours. This is because emergencies are NOT planned, and must be available at all times. The coordinator is prepared for not only natural disasters, but also those that are non-natural disasters - such as gas leaks where evacuations must take place. The OEM center also responded when a man was lost for several days in a heavily wooded area (successfully found). Or sometimes in cases where a bad car accident occurs and there is a major oil or gas leak on roadway. The June 2015 storm hit Winslow Township hard - and quite unexpected. The town was mostly without power for several days. Winslow Township moved forward and utilized various resources and thought "outside the box" to ensure residents were safe and kept informed. The Township utilized its contacts with the local school and borrowed radios as most other means of communication were down. Each Township Department has several key leaders that are "on call" and know what roles they are to take in such emergencies (utilities for water/sewer emergencies, public works to help with trees down, etc.). The Township maintains a list of all the schools, their emergency contacts, and number of students. It also knows where other vulnerable populations may reside, and those emergency contacts. As you will see under "vulnerable populations" category - the Township takes various steps to ensure our most vulnerable populations are known. The Township also has a list of all the HOA contacts. The Township utilizes various methods of communication to get information out to residents during a disaster or emergency. The Township relies heavily on social media, website, etc. - however this does not reach all populations. The Township also utilizes word of mouth, Fire Department signs that are by the busy roadways. After an event, the Township reviews what went well, and what needs to be improved. This review includes key stakeholders such as the Fire Department, EMS, OEM, Township Administrator, and police. Each department reflects on what "tools" they may need in the future - and what contacts they may need to build upon. UPDATE: Winslow Twp. OEM constantly assesses the emergency communication plan and updates the ways it communicates based upon added resources, technology upgrades and how residents communicate, etc. The Twp. maintains resources via County, Fire, EMS, Police, etc. to ensure all residents and fellow personnel are updated. The information within the EOP is GREATLY expanded upon and detailed to ensure that, when a disaster of any kind strikes, all are aware of their responsibilities, what areas of communication they are responsible for, and where to go for assistance. The Township coordinates with the County (and state and federal authorities if needed) to ensure information is released to residents - and is prepared for both declared and undeclared emergencies. Procedures are in place for both - and all are aware of what those steps entail. Following emergencies - OEM gathers with representatives from those involved to see what worked, what did not, and what communication resources may be needed if a similar event occurred. This includes all the

requirements in Step 1.

PDF: [COMPLETED CHECKLIST](#)

PDF: [NOTIFICATIONS EXPLAINED](#)

PDF: [OEM TRAINING, REGISTER READY, ETC.](#)

PDF: [ER COMMUNICATION DOC UPDATED](#)

PDF: [CHECKLIST UPDATED](#)

PDF: [TWP NOTICE ON WEBSITE - SJ GAS, AND NEWSLETTER NOTICE SIGN UP](#)

Vulnerable Populations Identification for Emergencies

10 Points

Program Summary: Winslow Township actively engages residents to communicate with the Township Offices - including that of the Police Department. As such - the police department participates in many additional activities to ensure its residents are not only safe - but able to have a positive experience with the Township. The Township Office of Emergency Management already participates in the New Jersey Register Ready program. As an added measure of security - the Winslow Township Police Department recently created an optional program to help officers and residents safely interact with an Autism/Endangered Person form that can be completed and sent in to the Police Department to have on file should a person go missing, or if an emergency within the Township occurs. This form allows residents to submit a photo, ways to effectively communicate with the at risk person, and any known areas of interest. As well, it allows for the Township to know if the person is on oxygen, requires an special medical care, etc. The forms will be kept as hard copies as well - which is vital should the power go out and the electronic forms be inaccessible. The Winslow form is on the Township website, and can be filled out and submitted electronically right from the website. <http://www.winslowtownship.com/content/278/3158.aspx> As well - the form is on the Township mobile app. (example attached). The program was also advertised in the Township newsletter that goes out to 20,000 households and on the Township Facebook and Twitter pages to let residents know of the program. Lots of positive feedback was received, and a handful of residents were signed up due to the outreach. The Township also has the form available via the website in Spanish to reach additional residents. In emergency situations - the Township Office of Emergency Management is responsible for ensuring that vital information is dispersed to the community - and in forms/ways that match the diverse community. A plan is already in place (EOP), with designated stakeholders responsible for various forms of dissemination - such as school district personnel, church leaders, and counselors. In an emergency - the Township is prepared with those already responsible for areas of their expertise.

PDF: [VULNERABLE POPULATIONS IDENTIFICATION FOR EMERGENCIES DOCUMENTATION](#)

PDF: [REGISTER READY & OEM PAGE IN SPANISH](#)

PDF: [VULNERABLE POPULATIONS CHECKLIST](#)

PDF: [VULNERABLE POPULATIONS OUTREACH FOR SIGN UP IN NEWSLETTER](#)

WORD: [REGISTRY ON FACEBOOK TWITTER](#)

PDF: [AT RISK POPULATION REGISTRY](#)

Energy

Municipal Onsite Solar System

10 Points

Program Summary: ACTION UPDATED - OUTREACH PROOF AND PHOTOS Winslow Township, as a result of many studies and audits, implemented a Solar Energy Panel and Boiler Replacement System within the Senior Citizen Complex owned by the Township. This system saves the Township not only financial costs, but has also resulted in energy and water savings. The Solar Energy Panel has been a huge success and reflects the Township's vested interest in "going green". Posters were placed in the Complex to educate citizens about the solar energy panels and how they have benefited the Township directly, as well as information placed on the Township Website.

PDF: [SOLAR PROJECT RESOLUTION](#)

PDF: [SOLAR ENERGY PICTURES](#)

PDF: [SOLAR PURCHASE ORDERS](#)

PDF: [APPROVED SOLAR INTERCONNECTION DOCUMENT](#)

PDF: [SOLAR PHOTOS OF INSTALLED UNIT](#)

PDF: [SOLAR OUTREACH ON WEBSITE & IN BUILDING](#)

Wind Ordinance

10 Points

Program Summary: Winslow Township established a Wind Ordinance several years ago in anticipation of many "go green" efforts by individual residents and/or businesses. This ordinance provides for the mandatory environmental aspects that must be considered as well as establishes guidelines that must be followed and enforced with regard to wind energy, etc. The ordinance was discussed and adopted during open Township meetings so that the community could be aware of the ordinance and its intentions. It was also advertised for public notice in the newspaper, and notice was given to the necessary boards for comment/copies provided following passage. The Township also encourages citizens to review all ordinances on our website which is easily accessible for all residents.

PDF: [WIND ORDINANCE - SCANNED VERSION](#)

PDF: [WIND ORDINANCE NOTIFICATIONS](#)

Public Electric Vehicle Charging Infrastructure

15 Points

Program Summary: In 2013, Camden County took the lead to install 11 plug-in Level 2 electric vehicle charging stations throughout the County. The County work with its municipalities on the logistics of installation, including permitting and site work. Two of the stations were installed in the Winslow Township Library parking lot and have been in continuous use since their installation.

PDF: [PEV INVOICES FOR INSTALLATION](#)

PDF: [PEV RESOLUTION FOR INSTALLATION](#)

PDF: [PEV PHOTOS AND NARRATIVE](#)

Food

Buy Fresh Buy Local Programs

10 Points

Program Summary: Winslow Township is the most rural of the 37 municipalities in Camden County and also its largest at 58 square miles. As of 2006, 80% of the township currently sits in the Pinelands National Reserve, thus restricting future land development. Despite the restriction of development on the reserve, agricultural areas still persist in Winslow. The Winslow Township Environmental Commission has taken the lead, through the connects of its members, to reach out to each farm and farmer's market in the Township that sells locally-grown produce. We've been able to gather information on their hours of operation and whether they're open year-round or seasonally and have added that information onto Winslow Township's website. In addition, we have created a one-page flyer which we have available in the Municipal Building and hand out at all of our Environmental Commission and Green Team events - such as the Green Fair.

PDF: [BUY FRESH BUY LOCAL WEBSITE](#)

WORD: [BUY FRESH BUY LOCAL](#)

Health & Wellness

Building Healthier Communities

20 Points

Program Summary: Building Healthy Communities Youth: The Township has several initiatives to keep our youth moving, and healthy! The Township Police Department hosts a Bike Rodeo for the kids to teach them about bicycle safety and the importance of keeping healthy. The Police Department also hosts a Junior Police Academy (free) for Township youth with one hour of physical activity. The Township maintains a complete list of youth sports programs to encourage recreational use. The Township has 13 parks that it maintains with youth playground equipment, ball parks, soccer fields, and much more. Seniors: The Township has a Senior Center Township Building called the Bud Duble Senior Center. This center is open every day and is host to various senior activities - such as zumba and line dancing. The Township advertises these events on the Township website. Employees: The Township takes the health of its employees very seriously, and makes every effort to ensure they're healthy and safe! The Township offers various health information sessions throughout the year. One such program was a smoking cessation program that was in 4 sessions. We also offer biometric readings for employees during open enrollment. Nutrition classes were also offered in 2016. The Township also takes their safety seriously - and holds meetings to see how safety can be improved in each department. Employees are

encouraged, especially those within office settings, to “get up and move” throughout the day – such as taking a nice walk outside during their breaks – or walk down the hall and stretch. Community: The Township is a wealth of health! The Township is known for its recreational activities and parks – and this provides the community with a wealth of options to get out and get active. During the sports seasons, almost every Township run park is filled all day. In addition – the Township holds a vast array of health awareness events. The Green Fair, especially in 2016 – allowed for residents to learn about the importance of drinking lots of water, and eating healthy – via the dietician who attended. Each month, members of the Township Police Department and Township Committee assist with a community food pantry held the first Saturday of each month. The Winslow Township Board of Health also holds various events throughout the year – such as the Breast Health Awareness Event. The Township also encourages residents, through Website and Township meeting notices, to participate in local 5K races, narcan training, flu shot events, and so much more!

PDF: [EMPLOYEE HEALTHY INITIATIVES](#)

PDF: [COMMUNITY HEALTHY INITIATIVES](#)

PDF: [YOUTH HEALTHY INITIATIVES](#)

PDF: [SENIORS HEALTHY INITIATIVES SAMPLE](#)

PDF: [MAYORS WELLNESS CAMPAIGN PLEDGE](#)

Smoke-Free and Tobacco-Free Public Places

10 Points

Program Summary: Winslow Township takes the health of its residents very seriously. The Township established a "no smoking" ordinance preventing smoking and/or tobacco usage in any of its parks. As well, no smoking signs are posted outside the Bud Duble Senior Center and many other of its buildings to prevent smoke from drifting into its facility.

WORD: [SMOKE-FREE AND TOBACCO-FREE PUBLIC PLACES DOCUMENTATION](#)

IMAGE: [NO SMOKING BUILDING SIGN](#)

Innovative Projects

Innovative Community Project 1

10 Points

Program Summary: Paperless Agenda System Winslow Township integrated to a paperless agenda system in Mid-2012. This system, which is a tremendous asset for the Township, allows for all public meetings to be accessed ahead of time by residents and meeting members alike. It also allows users to utilize the system during the meeting which drastically cuts down on paper usage, mailings, etc by utilizing their wireless devices. The system has substantially cut down on the amount of paper utilized by each department (which used to have to print all agendas and backup material for each and every member & for the public) as well as electricity to run the copiers. Prior to the implementation of the paperless agenda system, the Township was averaging 30,000 copies per month in the main office. Now the Township is averaging 6,000 copies per

month with a total savings of 288,000 copies per year. Work Order System In continuing our efforts to go "paperless" within the Township, the municipality integrated in late 2011 to an online system for work orders and citizen service requests. The system tracks all work that needs to be done within the Township which equates to approximately 8,500 work orders per year. The system tracks citizen service requests for potholes, down branches, et cetera as well as Code Enforcement issues such as abandoned vehicles. This sytem helps prevent duplication, needless running of vehicles to situations already rectified and cancels out the reasons to print out items to send to various departments each day.

PDF: [PAPERLESS AGENDA SYSTEM](#)

PDF: [WORK ORDER SYSTEM EXAMPLE](#)

PDF: [COPY METER COUNT](#)

WORD: [PAPERLESS AGENDA SYSTEM MEMORANDUM](#)

Innovative Community Project 2

10 Points

Program Summary: The Township comes together with Fire, EMS, and School district his is an innovative project because, typically, each entity would want to mail out their own newsletter with back to school dates for the school, we would be putting out recycling information, and the Fire Department would be mailing out announcing upcoming volunteer opportunities, voter information, etc. When we come together to work towards ONE newsletter – this makes it so that only ONE newsletter is going out to residents – not three. Plus – it brings the various departments together to bring new information to residents, as opposed to duplicating services, etc. The newsletter helps businesses as well because the newsletter is now mostly funded (as of Fall 2016) via ads placed by local businesses – so it is a “win-win-win”! Previously, it was funded via each entity collaborating and paying for their portion of the newsletter. This newsletter saves tax dollars, helps save paper and postage, and helps provide services to residents and businesses alike.

PDF: [NEWSLETTER FALL 2016](#)

PDF: [NEWSLETTER SPRING 2016](#)

Innovative Community Project 3

10 Points

Program Summary: Winslow Township encompasses 58 square miles - which means lots of street lights! Winslow Township was able to receive a grant for replacement of many street lights to switch over to LED lights - one of the very first towns in Camden County to do so! These lights are great because the lights do not fully burn out at one time - it can be partially lit and still be bright enough for use. This means less replacement, and less man power to replace. They last longer and are more environmentally friendly!

IMAGE: [LED PHOTO](#)

IMAGE: [LED PHOTO 2](#)

PDF: [LED PRESS COVERAGE](#)

Land Use & Transportation

Sustainable Land Use Pledge

10 Points

 Bronze Priority  Silver Priority

Program Summary: Winslow Township, on March 26, 2013, adopted the Sustainable Land Use Pledge via resolution at the Township Meeting where the public and Committee had time to review the document prior to adoption. The Sustainable Land Use Pledge represents much of what the Township has already established as basic principles including housing options, transportation, etc. The Planning and Zoning officials as well as the Environmental Commission was provided copies of the passed resolution as well via email to enable them to easily refer to this document as needed, and to be able to provide the documentation to others as needed.

PDF: [SUSTAINABLE LAND USE PLEDGE DOCUMENTATION](#)

PDF: [SUSTAINABLE LAND USE PLEDGE EMAIL TO BOARDS](#)

Complete & Green Streets for All Policy

10 Points

Program Summary: In August 2016 - Winslow Township established a Complete Streets Policy via resolution. This policy "paves" the way for creating a more cohesive and comprehensive plan for all street users - pedestrians, motor vehicles, transit users, etc. In addition - In early 2016, Winslow Township began to review the Township Master Plan - Phase 1. While reviewing the Master Plan, the Township determined it was helpful to implement Complete Streets since the Township was already actively working on making the Township more "walk and bike" friendly. The Township Engineer completed a training on Complete Streets, and we look forward to enhancing the Township's sidewalk program. Through a grant each year from Cross County Connection, the Township carefully selects a stretch of sidewalk that is in need of repair and/or vegetation clearing. The Township chooses the most-traveled areas to make the most impact. As well, the Township recently completed Phase 1 of the Sicklerville Sidewalk Project which, through a State grant, allowed the Township to install fresh sidewalk to densely populated areas to "connect" the local housing developments to the main part of Winslow Township - Sicklerville. The sidewalk project is already immensely well utilized and has increased not only walking by pedestrians, but also has increased the safety due to residents now being able to more easily stay up on the sidewalk as opposed to the sides of the roadways. Phase 2 of the Sidewalk Project is being implemented in Spring 2016.

PDF: [SIDEWALK PROJECT](#)

PDF: [COMPLETE STREETS RESOLUTION ESTABLISHING POLICY](#)

PDF: [EMAIL DISTRIBUTION TO DEPT. HEADS ABOUT COMPLETE STREETS](#)

Local Economies

Support Local Businesses

10 Points

Program Summary: Winslow Township makes every attempt for businesses, local or non-local, to work in and with the Township. The Township utilizes various electronic means in order to accomplish this task. The Township posts all RFP's on its website - which, in recent years won the New Jersey E-Government Award for Best Municipal Websites for Citizen Interaction. On our website we make it easy for professionals and/or businesses to obtain all necessary paperwork to submit a proposal. We have an automatic email that goes out to those that have submitted their contact information through the website (vendors can sign up for items they're interested in for future RFP/bid opportunities) if a similar RFP should become available. We also utilize "word of mouth" to notify those that may be interested in the area so they can participate in the RFP process. We also have done many outreach and business development activities in order to engage and support our local businesses to provide better communication, smoother transitions into the Township, and to build relationships with those who do business in/with the Township. The Township has an Economic Development Council that meets monthly to review the local business efforts and to brainstorm on ways to better assist and support the local businesses and economy. The Township also created a "Support Local Businesses" piece to our website and created a clearinghouse of all businesses in the Township by category to allow residents to search for local businesses here in the Township. Township officials also make an effort to attend the Winslow Township Chamber of Commerce events and the Township holds a yearly "Winslow Township Business Breakfast" and invited all the businesses in the Township to a "meet and greet" with Township officials, yearly awards for local businesses and those making a difference in the Township business community, and to update them on the economic development marketing campaign that was started in early 2013 entitled "Winslow Township Has the Connections". The Township highlighted the Economic Development campaign in a local magazine entitled "SJ Biz" and showcased local development projects. The Township is thankful to have many actively involved businesses in the Township. Several businesses often reach out to the Township to learn how they can assist the community. We had some assist at the Green Fair with health screenings, local eateries reached out to the local athletic leagues and much more! Several participate in the Family Day event as well. The Township also gives awards to local businesses each year at the Business Breakfast to showcase local businesses who are doing creative, unique things to help keep our town growing! We also recognize these winners on the Township website - <http://www.winslowtownship.com/content/77/3161.aspx> The Business Breakfast is typically host to approximately 140 business owners and dignitaries. In the year 2016 - almost 170 business owners and dignitaries attended.

POWERPOINT: [RFP EXAMPLE](#)

PDF: [INTERACTIVE STORYMAP INITIATIVE](#)

WORD: [WEBSITE SHOWING LOCAL BUSINESSES LISTINGS](#)

WORD: [QUALITATIVE ASSESSMENT REPORT](#)

PDF: [SUPPORT LOCAL BUSINESSES SAMPLE LISTING](#)

IMAGE: [BUSINESS AWARDEES ON WEBSITE](#)

Natural Resources

Environmental Commission

10 Points

Program Summary: The Winslow Township Environmental Commission has been in existence since 1976. The establishing ordinance has been submitted as well as a copy of the webpage. The Township highlights the Environmental Commission meeting dates on the Township website and also has a separate portion on the website dedicated to the Environmental Commission to once again highlight the works of the Commission.

PDF: [ENVIRONMENTAL COMMISSION WEBSITE DOCUMENTATION](#)

PDF: [ENVIRONMENTAL COMMISSION ORDINANCE](#)

WORD: [ENVIRONMENTAL COMMISSION 2015 REPORT](#)

Water Conservation Education Program

10 Points

Program Summary: Winslow Township has done multiple types of Water Conservation Education. Winslow Township Utilities Dept., on an individual resident basis - educates residents about the importance of water conservation of its direct benefits to them. The Utilities Department educates residents on ways they can conserve each and every day. Winslow Township also utilizes monthly Township Meetings to educate residents as well as through our website. Winslow Township plans to build upon these means by accessing Township-wide joint newsletters, paperless agenda systems accessed by residents and educational opportunities with our Environmental Commission.

PDF: [WATER CONSERVATION EDUCATION - WEBSITE](#)

PDF: [WATER CONSERVATION EDUCATION - RESIDENTIAL](#)

PDF: [WATER CONSERVATION MEETING ANNOUNCEMENT/EDUCATION](#)

PDF: [WATER CONSERVATION EDUCATION - NEWSLETTER](#)

WORD: [WATER CONSERVATION WORKSHEET](#)

Clustering Ordinance

10 Points

Program Summary: Winslow Township's Cluster Ordinance is a revision to the Pinelands Comprehensive Management Plan related to Zoning within Pinelands. This ordinance is very detailed and helps maintain the environmental structure within the Pinelands area - of which Winslow Township has a large portion - approximately 80% of the Township is within the Pinelands.

PDF: [CLUSTERING ORDINANCE DOCUMENTATION](#)

Environmental Assessment Ordinance

10 Points

Program Summary: SUBMITTED UNDER THIS ACTION ITEM PER FEEDBACK FROM HABITAT CONSERVATION ORDINANCE ACTION ITEM. The Township takes pride in its natural resources and habitats - and does its best to conserve and protect those precious resources that, once gone, are never to return. The Township enacted an ordinance entitled "Natural resources" to protect such resources and habitats, which is vital especially during the planning stages when going before the planning board. The Township is located within the Pinelands (80%) and therefore is also especially conscious of the necessity to conserve. Attached is a copy of the ordinances, and samples of how the Township maintains its environmentally sensitive areas. As you will see from the Master Plan Update - Pages 8, 39 and 46 also reflect the Township's support and commitment to environmental conservation.

WORD: [ENVIRONMENTAL ASSESSMENT ORDINANCE DOCUMENTATION](#)

WORD: [ENVIRONMENTAL ASSESSMENT ORDINANCE DOCUMENTATION](#)

Operations & Maintenance

Adopt a Green Purchasing Policy by Resolution *Retires 12/31/23*

5 Points

Program Summary: Winslow Township adopted a Green Purchasing Policy to support our quest to "go green". The Township combined its Green Purchasing Policy and Energy-Efficient Appliances/Equipment policy into one resolution to simplify matters - and to save paper!

PDF: [ADOPT A GREEN PURCHASING POLICY BY RESOLUTION DOCUMENTATION](#)

PDF: [LEVEL 2 SUSTAINABLE CHAIRS](#)

PDF: [PHONE SYSTEM - GREEN PURCHASE](#)

Public Information & Engagement

Municipal Communications Strategy

10 Points

Program Summary: We provide updates daily or as new events are announced via all lines of communication listed below. We implemented a mobile application called "GOrequest" for all residents to report issues ranging from Animal Control, Potholes, Property Maintenance issues, Snow removal, White goods pickup, Trash/recycling missed, etc. On the app, you can track your issues, look up Township Codes, link to the Township website, School District, Township offices, Elected Officials, Parks, sign up for Email/Text Notifications and see a list of Frequently asked questions. We also use Facebook, Twitter, Nixle and our website to announce events, meetings, new procedures, amber/missing person alerts and traffic delays. Our website contains links to

each item listed above and also to agendas and minutes from our township meetings. They are updated as information is received, by several individuals, each in charge of their own areas.

PDF: [MUNICIPAL COMMUNICATIONS STRATEGY DOCUMENTATION](#)

PDF: [MUNICIPAL COMMUNICATIONS STRATEGY DOCUMENTATION](#)

PDF: [MUNICIPAL COMMUNICATIONS STRATEGY DOCUMENTATION](#)

PDF: [MUNICIPAL COMMUNICATIONS STRATEGY DOCUMENTATION](#)

PDF: [MUNICIPAL COMMUNICATIONS STRATEGY DOCUMENTATION](#)

PDF: [COMMUNICATION INVENTORY & SAMPLES](#)

Online Municipal Public Service Systems

15 Points

Program Summary: In 2013, the Township began to switch to a new, upgraded work order (tracking) system to track not only residential complaints/concerns but also to track internal work. This system allows the Township to ensure that residential concerns are followed up on (due dates are automated) and the resident is notified of the outcome if desired. It also allows the Township to put in streets that are not yet plowed from snow, potholes, etc. The tracking system - GovOutreach - allows employees to be notified when they are assigned a case (auto-assigned based upon topic of concern) - and allows the employee to email resident updates as the matter is addressed, and ask any follow up questions. The resident is notified when the matter is closed, and a survey is sent to resident if they wish to leave feedback. The resident has several ways to submit a concern: - Mobile App - Email - Call in or in person - Through website What is also available to residents is an "FAQ" portion on the Township mobile app AND website. Residents can get answers to a myriad of questions - leaf schedule, permit questions and forms, recreational groups that are available and contact information, departmental information and direct contact information - and much more! Residents are also able to pay their taxes or water/sewer bill via the Township website homepage, and see what they owe. Most of these items are also available in the Township newsletter that is distributed to ALL resident households two times per year.

PDF: [MOBILE APP & TRACKING SYSTEM](#)

PDF: [ONLINE SERVICES](#)

Digitizing Public Information

10 Points

Program Summary: Winslow Township is very much invested in the digital spectrum of Township services. The Township is constantly thinking of new ways to "get the word out" about the services offered, and in a better, more convenient manner. What better way than to go digital! The Township website is growing each year to include more data, and more digitally available documents. All meeting agendas are published digitally, and have been for several years. The same with the bid/rfp process. Most documents are digitized and available for download and submission directly from the Township website and/or mobile app. Some are also now being transferred to being an online submission - such as water shut off requests. As you will see from attached - most anything that a resident or business would need is available via the Township's website!

PDF: [DIGITIZING PUBLIC INFORMATION DOCUMENTATION](#)

IMAGE: [ONLINE SUBMISSION FORM SAMPLE](#)

Sustainability & Climate Planning

Community Asset Mapping

10 Points

Program Summary: The Township of Winslow has such diversity - and is our strength! There is "something for everyone" here in the Township. From creative arts, to schools, to businesses, parks, and so much more. To keep things clean and not cumbersome for those viewing the map - a map was created of just the main area attractions or public services - such as the post office, and municipal building.

http://www.communitywalk.com/sicklerville/nj/community_asset_mapping/map/1905374 The Township has also broken down the maps to individual areas of interest on the Township website: <http://www.winslowtownship.com/content/1708/1132/default.aspx>

<http://www.winslowtownship.com/content/1710/101/1126.aspx> There were not many obstacles when completing this action. In fact, it helped enlighten to indeed how many assets the Township does have!

Waste Management

Community Paper Shredding Day

5 Points

Program Summary: Winslow Township has held 3 shredding events between April 2014 and April 2015 - all of which have been an immense success! Another one is scheduled for April 23, 2016! Two of the events were held during our Green Fairs - and was a huge draw for the crowds! The Township held one stand-alone shred event in October 2014 at the request of multiple residents who were calling seeking such a service. Between all three events the Township has shredded close to 8 TONS of shredding material! All of the events were advertised on the Township Facebook, Nixle alert and Twitter - as well as the Township website. Several were also advertised in the Township newsletters. There were approximately 400 attendees at the 2016 Green Fair - and of that approximately half visited the shredder truck! Tonnage report attached reflecting 4.65 tons of shredding material was collected!

PDF: [SHREDDER 2015](#)

PDF: [COMMUNITY PAPER SHREDDING DAY DOCUMENTATION](#)

PDF: [SHREDDER TRUCK](#)

PDF: [TONNAGE REPORT](#)

Non-Mandated Materials Recycling

10 Points

Program Summary: The Township makes recycling a priority - and monitors it on a regular basis to ensure "clean loads" are being picked up and that residents are aware of the recycling requirements - and additions. The Township, in addition to what is state-required to recycle, also recycles those numbered 4, 5, and 7! The Township teaches residents to "look for number" to help them decide whether to place in the "trash" toter, or the "recycling" toter. At the 2016 Green Fair - a hands-on game was done with adults and children with everyday household items. The participants had to choose whether they believed it was "trash" or "recyclable" - and LOTS of education was done! Many had no idea what could be recycled, and were excited about adding the additional items to the list. The Township regularly holds educational events/publications to educate the public about what is recyclable, and WHY it is important to recycle.

PDF: [TONNAGE REPORT](#)

IMAGE: [FLYER RECYCLING](#)

IMAGE: [NIXLE, EMAIL, TWITTER & FACEBOOK EDUCATION](#)

PDF: [EMAIL ADVISORY - RECYCLING](#)

PDF: [RECYCLING EDUCATION](#)

Recycling Depot

10 Points

Program Summary: Winslow Township is all about recycling - and we want to make sure our residents are as well! The Township maintains an e-waste site at the Township Municipal Complex M-F 7:00am to 3:00pm - as well as during the annual Township Green Fair held each April on a Saturday. In addition to e-waste recycling each day - the Township also has a recycling depot open during the same weekly hours for used motor oil, empty propane tanks, and car batteries. The Township also holds weekly "White goods" pick-up where residents are encouraged to schedule a pick-up of their old appliances and/or metal (such as bikes) to prevent them from rusting and leaching into the soil. The Township then goes out and picks up those items for recycling purposes. PHOTOS UPDATED TO SHOW ON SITE IN WINSLOW WITH TOWNSHIP TRUCKS IN BACKGROUND.

PDF: [RECYCLING DEPOT DOCUMENTATION](#)

IMAGE: [EWASTE RECYCLING DEPOT DOCUMENTATION](#)

IMAGE: [PROPANE TANK](#)

IMAGE: [USED OIL DEPOT](#)

PDF: [RECYCLING DEPOT PHOTOS OF ON SITE WINSLOW PROPERTY](#)

Grass - Cut It and Leave It Program

5 Points

Program Summary: Winslow Township launched our exciting new "Cut it and Leave it" program this Spring 2016. We included a blurb in our Spring Newsletter (distributed via mail to all Township residents) to let the residents know the highlights of our new program. Also, the pamphlet was handed out at our Green Fair on 04/23/16 where we discussed this new initiative with residents. We also uploaded information to our website. Our new pamphlet is also available to be picked up by residents on our pamphlet wheel located in our town hall lobby. We are hoping to see a drastic drop in the amount of yard waste collected this Summer through this great new program.

PDF: [GRASS - CUT IT AND LEAVE IT PROGRAM DOCUMENTATION](#)

IMAGE: [GRASS - CUT IT AND LEAVE IT WEBSITE](#)

PDF: [GRASS - CUT IT AND LEAVE IT NEWSLETTER - PAGE 2](#)

Materials Reuse Program

10 Points

Program Summary: Winslow Township is very invested in seeing recycling at all levels - including "reuse". As such, this year (2016) Winslow Township included "GreenDrop" (Purple Heart) at the Green Fair to allow for residents to drop off for reuse any unwanted items (such as dishes, lamps, clothing, etc.) for reuse by other community members or outside communities - thereby keeping these items from going to area landfills. As well, the Township has been host for many years a clothing bin on the Township property (both at the main building and at the satellite office before the Satellite office was sold in 2015). This bin, which was used by many residents, is conveniently located in the Township parking areas to allow easy access. It is available 24/7. As well, the Township advertises the Camden County Lending Tool Library on its website and at Township meetings where residents can donate their unused tools so others can utilize them as opposed to buying new tools that they would only use a handful of times. The Township also hosts the Lion's Club "Lights for Sights" program where, during each winter holiday season, blue barrels are placed in the Municipal Building for residents to place their unused or discarded holiday lights in so that money can be raised by the Lion's Club to assist those with sight impairments.

PDF: [MEETING SHOWING CLOTHING BIN AT MUNICIPAL BLDG \(PG. 5\)](#)

PDF: [LENDING TOOL LIBRARY](#)

PDF: [MATERIALS REUSE PROGRAM - NEWSLETTER PAGE 2](#)