



Sustainable Jersey Certification Report

This is the Sustainable Jersey Certification Report of Collingswood Boro, a Sustainable Jersey bronze certified applicant.

Collingswood Boro was certified on October 07, 2016 with 150 points. Listed below is information regarding Collingswood Boro's Sustainable Jersey efforts and materials associated with the applicant's certified actions.

Contact Information

The designated Sustainable Jersey contact for Collingswood Boro is:

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Actions Implemented

Each approved action and supporting documentation for which Collingswood Boro was approved for in 2016 appears below. Note: Standards for the actions below may have changed and the documentation listed may no longer satisfy requirements for that action. Additionally, points associated with actions prior to 2013 certifications may not be accurate.

Community Partnership & Outreach

Create Green Team

10 Points

 Bronze Required

Program Summary: The Borough established a Green Team in 2009. Their primary function was to assist in the development and logistics of Collingswood's annual Green Festival. The Green Team continues to work on that event, as well as on the development and maintenance of Collingswood's green web pages, articles for the town newspaper and Sustainable Jersey.

Councilwoman Joan Leonard has been the force behind the sustainable initiatives of Collingswood in recent years, and even ran on the platform of sustainability during the last election. We've attached a letter of support from our Mayor which states our intent to pursue re-certification in the Sustainable Jersey program this year.

PDF: [COLLINGSWOOD GREEN TEAM - LIST OF MEMBERS](#)

WORD: [COLLINGSWOOD GREEN TEAM - LETTER OF SUPPORT - 2016](#)

WORD: [COLLINGSWOOD GREEN TEAM - MEETING AGENDA - APRIL 2016](#)

WORD: [COLLINGSWOOD GREEN TEAM - MEETING MINUTES - APRIL 2016](#)

Green Fair

10 Points

Program Summary: Collingswood has been hosting a Green Festival each spring since 2009. The 2016 festival, held on April 16th, had over 80 vendors. The event is an opportunity to check out local vendors selling sustainable products, attend workshops on all things green and bring items from home to be donated for reuse or even dispose of household waste products in an environmentally responsible way. Collingswood partners with Camden County to host an electronics recycling event the same day and time as the fair in the public works facility adjacent to the site of the festival. Here are a few links for more information:

<http://www.collingswood.com/arts/greenfestival> <http://www.njpen.com/events/8th-annual-collingswood-green-festival/> <http://www.newsworks.org/index.php/local/new-jersey/92710-2016-collingswood-green-festival-to-feature-tribute-concert-to-david-bowie>

IMAGE: [COLLINGSWOOD GREEN FAIR FLYER](#)

WORD: [COLLINGSWOOD GREEN FESTIVAL ARTICLE](#)

"Green" Your Green Fair *Retires 12/31/23*

10 Points

Program Summary: Collingswood's eighth annual Green Fair was held on April 16th. The fact that the event itself was 'green' was highlighted on Collingswood's website (see attachment). The fair was held on Irvin Avenue in Collingswood, which is less than two blocks from the PATCO train station in Collingswood and less than a mile from two NJ Transit bus route stops. The fair took place during the day (9am to 2pm) which eliminated the need for lighting, so minimal electricity was used for the event overall. Cloth bags were given out to guests to use for all of the items they picked up at the fair, such as flyers. However, a point was made to make sure there was very little waste generated from fair activities. Banners that are purchased to advertise the Fair are reused. Not only are containers available for recycling and composting of food waste, but there are several vendors set up to explain how much can really be recycled. They collect sneakers, vegetable oil to be converted into usable fuel, corks, any type of plastic, and even have a paper shredded for getting rid of sensitive documents. That paper is ultimately recycled as well. In addition, Camden County holds one of its household hazardous waste events each year to coincide with the Collingswood Green Fair and the drop off location is within walking distance to the Fair (at the PATCO train station).

IMAGE: [2016 COLLINGSWOOD GREEN FESTIVAL FLYER](#)

PDF: [MAP OF COLLINGSWOOD FESTIVAL LOCATION - NEAR MULTIPLE PUBLIC TRANSIT STATIONS](#)

WORD: [2016 COLLINGSWOOD GREEN FESTIVAL ARTICLE FROM MUNICIPAL WEBSITE](#)

Food

Community Gardens

10 Points

Program Summary: In 2009, the Borough acquired a vacant lot in a residential neighborhood. Rather than develop this parcel, we opted to create an organic "Community Garden". Only organic gardening methods may be used, there is no use of any synthetic chemical fertilizers, pesticides, herbicides or rodenticides. The development of this parcel corresponded to the establishment of Collingswood Community Gardens, an organization driven by resident volunteers and the Borough of Collingswood. The organization's goal is to develop borough-owned open spaces into community gardens and to provide a community forum for gardening and horticultural interests. In 2015, the Borough purchased another parcel of land, doubling the capacity for the community garden, due to the overwhelming demand from Borough residents to have a plot.
<http://www.collingswood.com/community-garden>

PDF: [COMMUNITY GARDEN RULES AND REGISTRATION](#)

WORD: [COMMUNITY GARDEN QUALITATIVE ASSESSMENT - 2016](#)

PDF: [COMMUNITY GARDEN 2016 CALENDAR](#)

WORD: [COMMUNITY GARDEN ARTICLE FROM COLLINGSWOOD WEBSITE](#)

PDF: [COMMUNITY GARDEN MEMBERSHIP INFORMATION](#)

Innovative Projects

Innovative Community Project 1

10 Points

Program Summary: Collingswood is the first municipality in Camden County to develop and implement its own bike share program. Bike share is a concept that allows people in cities to borrow bikes at central locations and replace the bike at another location for a small fee. It helps reduce reliance on cars makes it easier to reach public transportations and local destinations. It reduces congestion, emissions and transportation costs. Collingswood's bike share is tailored for the need and budget of the Borough. The bike share will recycle bikes – instead of purchasing new bikes for the programs, it uses repurposed bikes that have stayed unclaimed in the police station and also accepts donated bikes. Each bike – or green machine – is painted bright green so they are easy to identify. More details on the program can be found at:
<http://collingswood.com/node/8020>

WORD: [COLLINGSWOOD BIKE SHARE PROGRAM DETAILS](#)

WORD: [OUTREACH MATERIAL FOR COLLINGSWOOD BIKE SHARE PROGRAM](#)

Land Use & Transportation

Sustainable Land Use Pledge

10 Points

 Bronze Priority  Silver Priority

Program Summary: On Monday, May 3, 2013, the Borough Council of Collingswood adopted a Sustainable Land Use Pledge by resolution. The adopted pledge reflects all of the elements required by Sustainable Jersey. Subsequent to its adoption, the pledge was disseminated to Collingswood's Planning and Zoning Boards.

PDF: [SUSTAINABLE LAND USE PLEDGE - COLLINGSWOOD](#)

Local Economies

Buy Local Campaign

10 Points

Program Summary: Collingswood has rolled out several programs in the last few years to promote the 'Buy it Here, Spend it Here' campaign. Each resident receives a Blue and Gold card in the early May issue of the Collingswood Patch newspaper, which is intended to support local businesses by giving discounts if you shop in participating locations. In addition, each holiday season over the past few years, people can purchase Collingswood Cash (equivalent to a gift card) as gifts to be used in local shops and restaurants. We recently unveiled a new program called \$22 on 22, which encourages residents to spend \$22 in Collingswood on September 22nd.

WORD: [COLLINGSWOOD CASH PROGRAM DETAILS](#)

WORD: [BUY LOCAL CAMPAIGN - BLUE AND GOLD CARD PROGRAM DETAILS](#)

IMAGE: [BUY LOCAL PROGRAM AD](#)

WORD: [BUY LOCAL ARTICLE FROM COLLINGSWOOD WEBSITE](#)

WORD: [BUY LOCAL CAMPAIGN - 22 ON 22 ARTICLE FROM PATCH](#)

Natural Resources

Tree Hazard Inventory

10 Points

Program Summary: The Borough received a \$25,000 grant from the State to conduct a tree inventory. The survey was just completed and our Borough engineer has provided GIS mapping of curbside trees for the entire Borough. This program will enable us to not only locate areas that needs trees, it identifies the species, size, condition of all curbside trees. It has also been incorporated into our maintenance program.

EXCEL: [COLLINGSWOOD COMPLETE TREE DATA](#)

EXCEL: [COLLINGSWOOD KNIGHT PARK TREE CONDITION SURVEY](#)

EXCEL: [COLLINGSWOOD POOR CONDITION TREE INVENTORY](#)

PDF: [COLLINGSWOOD COMPLETE TREE MAP](#)

Sustainability & Climate Planning

Community Asset Mapping

10 Points

Program Summary: Collingswood has several forms of community asset maps on their website. One is an acutal map of amenities in the community, including parks, schools, and public facilities. They also have a map of downtown parking and public transit access locations. In addition, Collingswood's website lists all the restaurants and shops in town and has a Mapquest map link to make each one easy to find. Here is a link to that page of the website:
<http://www.collingswood.com/directory/retail>

PDF: [COLLINGSWOOD COMMUNITY ASSET MAP](#)

PDF: [COLLINGSWOOD DOWNTOWN PARKING AND PUBLIC TRANSIT MAP](#)

PDF: [COLLINGSWOOD BUSINESS DIRECTORY ON WEBSITE](#)

WORD: [COMMUNITY ASSET MAP QUESTIONNAIRE](#)

Waste Management

Prescription Drug Safety & Disposal

10 Points

 Bronze Priority  Silver Priority

Program Summary: In 2015, the Collingswood Police Department announced that it joined the New Jersey Attorney General's "Project Medicine Drop" initiative, and installed a Project Medicine Drop box at the Collingswood Police Headquarters. The Collingswood PD now makes it easier and more convenient than ever for Collingswood residents to take an active role in the fight against the nationwide epidemic of opiate and heroin abuse, which often is fueled by the abuse of prescription painkillers. "Project Medicine Drop is a natural addition to our commitment to help improve the public safety and quality of life in Collingswood. It will encourage our residents to be

fully aware of the potential for abuse presented by otherwise beneficial medications,” Collingswood Police Chief Kevin Carey said. The Borough’s new Project Medicine Drop Box is located in the lobby of the Collingswood Police Department, 735 N. Atlantic Avenue, Collingswood, NJ 08108. Residents may visit the Police Department at any time, 24 hours a day, seven days a week, 365 days a year, to dispose of their unused or excess medications. The attachment below, which is an article from Collingswood's website, has a photo of the box, as well as a link to the national prescription drug drop-off database. Although we don't have documentation on the total amount of prescription drugs collected to date, in conversations with our police department, they estimate a total of 200 pounds was collected just in 2015 alone.

WORD: COLLINGSWOOD PRESCRIPTION DRUG DROP OFF - ARTICLE, PHOTO AND LINK TO NATIONAL DATABASE