



## Sustainable Jersey Certification Report

This is the Sustainable Jersey Certification Report of Haddon Twp, a Sustainable Jersey silver certified applicant.

Member of the Haddon Township Environmental Commission and Co-Agent of the Sustainable Haddon group.

### Contact Information

The designated Sustainable Jersey contact for Haddon Twp is:

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### Actions Implemented

Each approved action and supporting documentation for which Haddon Twp was approved for in 2014 appears below. Note: Standards for the actions below may have changed and the documentation listed may no longer satisfy requirements for that action. Additionally, points associated with actions prior to 2013 certifications may not be accurate.

#### Animals in the Community

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#### **Pledge Supporting NJ Wildlife Action Plan \*Retired 12/31/22\***

**10 Points**

**Program Summary:** The Township is committed to preserving and sharing the environment with native flora and fauna. In a campaign to engage the residents about the important connection to human activities and the impact on wildlife the Township sought to raise awareness on this issue by acknowledging National Wildlife Day ( Sept 4th, 2011). As part of that recognition, the Township adopted the Wildlife Pledge and the Sustainable Land Use Pledge on 8/23/2011. In conjunction with these resolutions, the Township planned three activities to coincide with NWD.

See attached docs. Resolution #2011-142 – Pledge Supporting New Jersey Wildlife Action Plan. The agenda for the meeting is submitted to all departments for review. Furthermore, the mayor submitted the pledge for review and comment to Township Planning Board, Environmental Commission and Shade Tree Committees prior to adoption to ensure that interested parties were made aware of any impact to these organizations in their decision making processes.

**WORD: [NATIONAL WILDLIFE DAY](#)**

**WORD: [TOWNSHIP AGENDA FOR COMMISSION](#)**

**PDF: [WILDLIFE AND SUSTAINABLE LAND](#)**

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## **Animals in the Community Education \*Retired 12/31/23\***

**10 Points**

**Program Summary:** The Township is committed to ensure that domestic animals(family pets)are included as members of their family and responsible ownership should be considered a priority. The Township acknowledges that many family pets are brought to shelters because often thoughtless consideration about the realities of pet ownership such exercise, care, and training are not followed. Overcrowding and euthanasia at local shelters is a preventable and sad occurrence in Camden County and throughout the US.The Township has engaged the children and adults of our community in a thoughtful discussion about companion animals. We have partnered with VanSciver Elementary School and a local animal shelter to bring educational programs to the school. The Township Recycling Coordinator has tied this program to other "recycling" programs. The initial program included a distribution of books about responsible pet care, a discussion about recycling, and a visit from the shelter with animals. In conjunction with this program, the the town and the school have worked with Terracycle to donate program proceeds to the shelter. Our Recycling Coordinator continues to advocate for responsible pet ownership and speaks to local schools about the Terracycle program in relation to this program.Advertising and promotion of this program is ongoing and collection of Terracycle wrappers, ect. is on going in the Township,as well as part of the Green Team's agenda. This year , the Township included a "Canable" contest which added an education through art component , not to mention provides great containers for the terracycle "trash" in schools. ATTACHED: "Canable contest info" detailing type of items collected. The Township coordinator visited the school on April 22 of this year, but typically visits the school yearly in coordination with the Martin Luther King holiday. The coordinator meets regularly throughout the year to discuss the program. When time and budget allow, the animal shelter will also visit the school. Hundreds of students take part in the assembly for "recycling" education at Van Sciver Elementary School. Moreover, this not only a school program, but a community program as well. Our team promotes this "Packaging with a Purpose" at the green fair ( flyer attached), block party, and our farmer's market! The Terracycle info is distributed at all events and is posted on the Township website. Above and beyond this program, the Township also provides education to residents for pet health , and offers free and reduced -cost rabies annually each Spring. The green team has also partnered with the Westmont Farmer's Market for a dog-event filled market which took place on Wed, Aug 23rd. 2013. Dog friendly vendors, from trainers to rescues, attended this dog-centric market evening.

**PDF: [ANIMALS IN THE COMMUNITY EDUCATION DOCUMENTATION](#)**

**WORD: [ANIMALS IN THE COMMUNITY EDUCATION DOCUMENTATION](#)**

**PDF: [TERRACYCLE /GREEN FAIR FLYER ANIMALS IN THE COMMUNITY EDUCATION DOCUMENTATION](#)**

**IMAGE: [PIC / ANIMALS IN THE COMMUNITY EDUCATION DOCUMENTATION](#)**

**PDF: [DOG-CENTRIC MARKET NIGHT AT WFM](#)**

## Community Partnership & Outreach

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### Green Challenges

10 Points

**Program Summary:** The Township has over the past several years held pledge drives in conjunction with our local Earth Day celebrations. In 2014, Sustainable Haddon Township chose to focus on a pledge which would reinforce the 2013-14 agenda which was the reduction of single use plastics.( see attached) The Team set up a booth at the our Green Fair ( the go green event) to ask residents to take the pledge. Each year hundreds of residents from the Township as well as surrounding communities attend the event. The Team utilized the Pledge from Klean Kanteen website, and offered to have those who pledged entered into a chance to win a go green eco-goodie basket. Pledges were publicized on our webpage, during our Bag It movie screening, and in our local media outlet. The Sustainable Haddon Township set a target goal of as indicated by the requirements set forth by Sustainable Jersey, and well exceeded those numbers with 478 pledges!

**WORD: [GREEN CHALLENGES & COMMUNITY PROGRAMS PLEDGE RAFFLE ECO-GOODIE BASKET DOCUMENTATION](#)**

**WORD: [GREEN CHALLENGES 2014 PLEDGE & COMMUNITY PROGRAMS DOCUMENTATION](#)**

**WORD: [ECO BASKET AND WINNER FOR GREEN CHALLENGES & COMMUNITY PROGRAMS DOCUMENTATION](#)**

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### Green Fair

10 Points

**Program Summary:** The Township of Haddon has for the past six years held an annual green fair as part of Earth Day events. The Township is solely responsible for obtaining recycling services for this event, attaining vendors, and facilitating coordination with various local environmental organizations for attendance. The fair is entitled the "go green event" and has been described not as fair, but as event to make substantive changes for a greener lifestyle. It is a not an event of consumption, but of opportunities for recycling non-traditional curbside items and outreach for sustainable issue. Over the last several years the event has grown substantially. However, the primary focus of the green event has remained the same! The Township advertises for this event on our website, in local papers, and has purchased a banner which is hung across the main street in the center of town. The green team also partners with the Westmont Farmers Market on this event as the markets unofficial kick-off to their season.

**PDF: [PURCHASED AD FOR 2013 "GO GREEN EVENT"](#)**

**PDF: [2014 FLYER WITH PLEDGE](#)**

**PDF: [POST EVENT PUBLICITY](#)**

**WORD: [QUALITATIVE ASSESMENT](#)**

**WORD: [HOLD A GREEN FAIR DOCUMENTATION](#)**

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### Create Green Team

10 Points

 Bronze Required

**Program Summary:** Green Team resolution for the Township of Haddon Mission statement: Haddon Township's Green Team has been a very active organization. The team meets monthly reviews actions for certification and plans events. The Team has a blog to serve as a clearing house for notification for all activities and also utilizes Township e-blasts and local publications. The Township's has received two Capacity Building grants in the last two years. Attached the correct resolution #2010-164 from 2010 establishing a Green Team. Upload file 1 ( grandfathered team info). At the end 2012 , the team underwent reorganization as part of the team's envision meetings, and to ensure more effective communication between the Environmental Committee and the green team, Sustainable Haddon Township. Under this agreement, SHT's Community Chair which works in tandem with the Municipal Chair on SJ actions, was also appointed to the Environmental Committee under the attached MOU. This is a self-renewing document, unless either party ( EC/SHT) wanted the agreement to discontinue. In the Fall of 2013, an article for ANJEC was submitted for publication detailing the team's new organization:(see attached) List of Green Team (SHT) accomplishments include: Community Garden, Public outreach campaigns biannually, Greening Restaurants /Business Campaign/ Plastic Ocean Project Event, Green Fair, Terracycle Program, Sustainable Pledges, and more.

**PDF:** [RESOLUTION CREATING TEAM 2010](#)

**WORD:** [ANJEC ARTICLE INFORMATION](#)

**WORD:** [MOU BETWEEN ENVIRONMENTAL COMMISSION AND SHT](#)

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## Community Education & Outreach

10 Points

**Program Summary:** Haddon Township's green team has held multiple environmental, movie screenings as part of a community outreach campaign. In past, the team has focused on the importance of maintaining a sustainable food system. To that end, the Township has engaged our residents in the importance of shopping local and eating Fresh with the movie screening of to focus on the overuse of single-use plastics and to reinforce the team's efforts to make the film "FRESH." This past May of 2014, the team was inspired by the Plastic Ocean Project's visit and offered a screening of Bag It. The intention of the screening was two-fold: the Township bag free. The event was promoted via web blast, on the Township website, and numerous local publications. The team went above and beyond, teaming up with Chico Bags for free, reusable bag giveaways and with a local, eco-Philadelphia business, United By Blue. The team also promoted the event at the Township's annual green fair and gave away reusable bags to residents that pledged to reduce their use of single-use plastics. The team also purchased a Bag Monster to promote the event ( see attached article.)

**WORD:** [COMMUNITY EDUCATION AND OUTREACH DOCUMENTATION](#)

**WORD:** [COMMUNITY EDUCATION AND OUTREACH DOCUMENTATION](#)

**WORD:** [COMMUNITY EDUCATION AND OUTREACH DOCUMENTATION](#)

**PDF:** [GO GREEN EVENT BAGIT MONSTER PUBLICTY FOR SCREENING.](#)

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## "Green" Your Green Fair \*Retired 12/31/23\*

10 Points

**Program Summary:** Since its inception, Haddon Township's "go green" mission was to help our residents make substantive changes for a more sustainable community. While other towns hold green fairs, our event focuses on making changes for a more sustainable future. Primarily, the Township's first event began as more of a recycling event which would encourage residents to recycle non-traditional items, and has continued to do and is now in its 6th year. While hundreds of residents attend our events, almost no trash is generated. Vendors are encourage to make their booth as environmentally friendly as possible and to keep literature for handout to a minimum. ( see attached vendor email.) The event also highlights local business and farmers as Eat Fresh and Locally is part of the events theme in partnering with the Westmont Farmer's Market. All vendors are required to bring cloth table covers and many vendors are vendors for recycling. (For a full account of recycled items and vendors check files below).

**WORD: ["GREEN" YOUR GREEN FAIR VENDORS AND COMPREHENSIVE LIST OF RECYCLED MATERIAL](#)**

**PDF: [PUBLICITY FOCUS ON GREEN THEMES](#)**

**WORD: ["GREEN" YOUR GREEN FAIR DOCUMENTATION](#)**

**WORD: ["GREEN" YOUR GREEN FAIR DOCUMENTATION](#)**

## Energy

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### Wind Ordinance

10 Points

**Program Summary:** The Township of Haddon recognizes the importance of renewable energy in a sustainable community and beyond. As such, the Township passed ordinance #1258-Solar-Wind Ordinance, to ensure that all regulations and codes within our community were consistent with BPU guidelines. Ordinances with respect to renewable energy are reviewed by the Township's engineer and are then circulated to all appropriate Planning and Zoning Boards and Construction officials to ensure compliance.

**PDF: [WIND ORDINANCE DOCUMENTATION](#)**

## Food

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### Farmers Markets

10 Points

**Program Summary:** Required marketing materials : file #2 Required submission doc: file# 1. Old info. update under Farmers Market Doc Please visit our website [www.westmontfarmersmarket.com](http://www.westmontfarmersmarket.com)

**WORD: [FARMERS MARKET REQUIRED INFORM](#)**

**PDF: [MARKETING MATERIALS](#)**

**WORD: [FARMERS MARKETS DOCUMENTATION](#)**

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## Making Farmers Markets Accessible

5 Points

**Program Summary:** The Westmont Farmers Market is conveniently located in the heart of downtown Westmont, aka Haddon Township. Located at the corner of Haddon Avenue and Stratford Avenue, the market is within walking distance for many Township residents and is less than one block from from nearest N.J. Transit bus stops (Haddon/Cuthbert <http://www.njtransit.com/pdf/bus/T0451.pdf> and Crystal Lake and Atlantic stop). <http://www.njtransit.com/pdf/bus/T0450.pdf> The market is also situated between two Patco stations ( Westmont and Collingswood.)The event is held on the street which provides for easy handicap accessibility. The market has one vendor which accepts EBT, Sea-lect Seafood and a one farmer, Haynicz's Orchard View . Bill & Kathy Haynicz MonroevilleNJ, which accepts WIC. The market is an extension of the local governments' BID program and a market director is hired from those funds. The Township's DPW provides barrels to the market weekly which they pick up and drop off as well maintain the market's banner which is placed across they main street, Haddon Ave. DPW also provides for garbage and recycling receptacles weekly. A crossing guard aids pedestrians to cross the busy intersection. Ample off street parking is also available at this location. The market runs after regular business hours on Wed. afternoons between 4 PM and 7:00 PM or 8 PM.

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## Buy Fresh Buy Local Programs

10 Points

**Program Summary:** The Township recognizes the importance of supporting local farmers and educating residents about making healthy, fresh food choices. To such end, our local farmers market ( Westmont Farmers Market) promotes "Jersey Fresh." The WFM utilizes Jersey Fresh market material at the market itself, on their website, [www.westmontfarmersmarket.com](http://www.westmontfarmersmarket.com) and the WFM Facebook page. Jersey Fresh materials are utilized in promoting the market in local publications as well. The market also host numerous event to promote Jersey Fresh with a Farm to Fork dinner which utilized fruits and veggies from local farms and the Township's own community garden. The WFM also holds an annual Peach Festival to promote locally grown peaches and other locally sourced food. Additionally, numerous local business participate to promote shopping local as well.

**WORD: BUY FRESH BUY LOCAL PROGRAMS DOCUMENTATION**

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## Community Gardens

10 Points

**Program Summary:** After the reorganization of the Green team, which then became Sustainable Haddon Township, numerous community sustainable visioning meetings were held to determine what the community's, sustainable goals would be placed upon the Team's agenda. The #1 goal was determined to be a community garden. Numerous stakeholders were involved such as

interested residents, business leaders, and municipal personnel. Through a very lengthy process, a location was chosen, a garden committee was formed, and our garden was implemented. The gardeners utilized a Sustainable Jersey Capacity Building grant for funding, as well as obtaining a grant from The Garden Club of New Jersey. The Township donated the plot of land, personnel assistance, and equipment to help construct the garden. The Sustainable Coordinator for the Township serves on the garden board as a liaison to the Township. The list of the garden's accomplishments are numerous, including receiving the Horticultural Society's Community Greening Award!

**WORD:** [COMMUNITY OR SCHOOL GARDENS DOCUMENTATION](#)

**WORD:** [COMMUNITY OR SCHOOL GARDENS DOCUMENTATION](#)

**PDF:** [COMMUNITY OR SCHOOL GARDENS DOCUMENTATION](#)

**PDF:** [COMMUNITY GREENING AWARD/HT GARDEN](#)

## Green Design

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### Green Building Policy/Resolution

5 Points

**Program Summary:** Haddon Township recognizes the importance of acknowledging green building design and energy efficiency in all buildings; to that end, the Township resolves to pledge their commitment to such and promote these practices where possible.

**PDF:** [GREEN BUILDING POLICY/RESOLUTION DOCUMENTATION](#)

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### Green Building Training

5 Points

**Program Summary:** The following Township board members have received green building training: John Nystedt: John is an active member of the Shade Tree Commission and is LEED Certified. ( see attached doc #1) Marlene Finizio: Marlene is an active member of the Environmental Commission. All Township projects are reviewed by the EC for comment on environmental impact, review, and comment. Ms. Finizio has received training with the ENVISION program.( see website info below) <http://www.sustainableinfrastructure.org/rating/index.cfm> Barbara Prince: Barbara is the municipal Sustainability Coordinator/Recycling Coordinator and Public Works Office Manager has received training through Delaware Valley Green Building Council. (see info attached)Environmental Accounting and Green Certification Standards Additionally, the Township Planning Board received training on LEED certification through the Walters Group. WaltersGroup Is in the process of developing the Albertson Village site which was previously a 3.5 acre Brownsfield site. The redevelopment site is expected to obtain a LEED Gold Certification. ( see attached power point presentation) The training info data is to large to up load, but see email info.The following Township board members have received green building training:

**PDF:** [GREEN BUILDING TRAINING DOCUMENTATION](#)

**WORD:** [DVGBA: TRAINING](#)

**WORD:** [DVGBA GREEN BUILDING CERT&STANDARDS TRAINING](#)

## New Construction

20 Points

**Program Summary:** The Township adheres to the 2008 Master Plan 's goal to have a more sustainable community, and adhere to the NJ's Smart Growth principles. The principles are an important mandate as the Township is very limited in potential open space development. As such, the Township has recently broken ground in a "transit village" style development which has the goal of LEED silver certification. See the attached.

**EXCEL:** [CONSTRUCTION LEED CHECKLIST: NEW CONSTRUCTION DOCUMENTATION](#)

**PDF:** [ADVERTISING FOR ALBERTSON VILLAGE :NEW CONSTRUCTION DOCUMENTATION](#)

**WORD:** [COURIER POST ARTICLE](#)

## Health & Wellness

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### Building Healthier Communities

20 Points

**Program Summary:** In 2013, the Township formally sought to acknowledge the various, healthy programs and campaigns within the Township by kicking off the MVC via proclamation ( see attached.) Youth: The primary youth organization supported by the Township which encourages an active lifestyle is the Haddon Township Athletic Association which offers a multitude of sports activities. The organization encourages all of our youth to participate in these activities , and offers low- to no cost fees for disadvantaged residents.<http://htaasports.org/Home.aspx> The Township also actively supports the Township's swim team which falls under the direction and assistance of the Department of Public Works. Seniors: The Township recognizes the importance of staying active in relation to both physical and mental health. To that end, Haddon offers numerous services and activities to our older citizens, from "senior" swim to encouraging healthy and fresh eating. see attached.Additionally a plethora of health services and activities are offered to senior resident who live in our Senior facilities, Rohrer Towers I and II. Community: The Township offer multiple annual running events including Tony's Run and Turkey Trot. The Green Event which is also held annually educates our residents on a various healthy , living habits from eating fresh to working out in local physical fitness locations in town. Our Community Garden encourages residents to eat healthy, and maintains that exercise does not mean that one has to take part in a 5 k but remain active...even gardening! Our gardeners also donate surplus food to Seniors and local food banks! The CG also took place in the Westmont Farmer's Market Farm to Fork event for sustainable, fresh eating. Employees: The Township recognizes the importance of encouraging employees to stay active and remain safe in doing so , both at home and at work. To those ends as members of the Joint Insurance Fund, the Township participates in a program whereby mandatory training is offered to all of employees on Best Practices from lifting boxes to dealing with other employees and safe driving and /work zone safety. Moreover, this program is inclusive facility checks and has resulted in a safer and healthy workplace with over 15% reduction in workmens compensation claims for the past three year. In 2013, the program



resulted in zero lost time for injuries. Additionally, the Township encourages our employees to live healthy, active lives and offers the additional "healthy lifestyle benefits: annual physical with biometrics, smoking cessation, and nutritional counseling services.

**PDF:** [MWC PROCLAMATION](#)

**WORD:** [SENIORS](#)

**WORD:** [ANNUAL RUN FOR TONY /WEB BLAST](#)

**WORD:** [HTAA \(WEB\) :BUILDING HEALTHIER COMMUNITIES DOCUMENTATION](#)

**PDF:** [GREEN EVENT:BUILDING HEALTHIER COMMUNITIES DOCUMENTATION](#)

**PDF:** [CERTIFICATE JIF SAFETY PROGRAMBUILDING HEALTHIER](#)

## Innovative Projects

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### Innovative Community Project 3

10 Points

**Program Summary:** In 2011, the Township was petitioned by its various environmental groups to have the Father's Association Building, an old VFW type of building, turned into an Environmental and Historic Center. The Township invested in multiple interior and exterior upgrades to the facilities, and has become a meeting location for the Township's Green Team, Shade Tree Commission, Historic Society, Saddler's Woods Assoc., as well as a meeting place for community education and outreach events. In 2014, the Environmental Commission worked with the Delaware Valley Riverkeepers to draft a Ecological Master Plan for the building and surrounding grounds. The plan's agenda is in keeping with the Township's sustainable goals and is inclusive of the following: enhancing walkways and paths, improving stormwater management and water quality, bolstering native plant population, and increasing learning opportunities.

**WORD:** [NJPEN ARTICLE: MASTER PLAN FOR E&HCENTER](#)

**PDF:** [ECOLOGICAL MASTER PLAN](#)

**PDF:** [ECOLOGICAL MASTER PLAN](#)

**IMAGE:** [EMP: LAYOUT](#)

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### Innovative Community Project 1

10 Points

**Program Summary:** Approximately 2 years ago, the Township's Sustainability Coordinator Barbara Prince took a family vacation to Bermuda. A trip which would change her life and inspire her to reach out to her community and other surrounding communities to bring awareness about polluted waterways, oceans, litter, water quality, and environmental impact of the animals and marine life inhabiting these ecosystems with an education through art program. What she saw on the beaches of Bermuda was micro plastic garbage. Tourists from all over the world were literally sitting in garbage, and they had no idea they were doing so. When Barbara returned she investigated the issue and found Bonnie Monteleone of the Plastic Ocean Project. She facebooked Bonnie, and began a dialogue with her about her research. Then, Barbara saw that Bonnie had created a travelling art and lecture program, and saw the exhibit was in the northeast

corridor. Barbara invited Bonnie to come to New Jersey, and Bonnie did! Barbara reached out to Lori Braunstein of Sustainable Cherry Hill and the task Force, RUPS to share this amazing program. Barbara asked that the RUPS members reach out to the local schools to bring this education through art to as many local schools as possible. Additionally, to ensure that this program also satisfied SHT enviro-justice /diversity agenda , Barbara also offered this program free to Urban Promise in Camden. Additionally, Rutgers University in Camden was offered the opportunity to have the exhibit installed in the student center for the month of May. What resulted was an amazing coordinated effort between SHT, Sustainable Haddon Heights, and Sustainable Cherry Hill which enabled the POP program to reach suburban -urban schools. Additionally these groups also partnered with the County for evening presentation for the surrounding communities! This far reaching and coordinated partnering truly deserves the recognition for their coordinated and outstanding efforts. A special mention to Marshall Hatfield of Sustainable Haddon Heights, Matt and Eva McCarthy, and Anita Brown of Sustainable Haddon Township for their exceptional leadership. Additionally, recognition to the SJ Capacity Building grant team for helping to fund this project! With 500 hundred dollars from this grant, near 1,000 elementary school children, 50 plus adults, and thousands of colleges students were able to view the art, and learn more about the perils of single-use plastics!

**WORD: [INNOVATIVE COMMUNITY PROJECT POP SCHOOL SCHEDULE](#)**

**PDF: [INNOVATIVE COMMUNITY PROJECT POP SHH VOLUNTEER SCHEDULE](#)**

**WORD: [INNOVATIVE COMMUNITY PROJECT POP MEDIA RELEASE \( SCH,SHH, SHT, CC\)](#)**

**WORD: [SUMMARY PART 1](#)**

**WORD: [SUMMARY PART 2](#)**

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## **Innovative Community Project 2**

**10 Points**

**Program Summary:** As part of the SHT Municipal Chair's agenda to bring arts into the sustainable jersey team's agenda, the chair has engaged the youth of the community in the sustainable conversation by offering a yearly, environmental video contest in the high school. The Township works closely with other member's of the Creative Team on this project. Ms. Karynna Baresl ( SHT creative team and High School English and Media teacher) helps coordinate the contest in the high school and works closely with the green team members and the municipal coordinator. In 2014, the students watched the movie "Bag It," and were then asked to create a thoughtful and original message from this inspiration movie.

**IMAGE: [PIC OF 2014 WINNERS AT THE COMMISSIONERS MEETING](#)**

**WORD: [WELCOME TO PARENTS/COMMUNITY AT THE AWARD'S PRESENTATION AND BRIEF DESCRIPTION ABOUT CONTEST](#)**

**PDF: [COURIER POST ARTICLE : INNOVATIVE COMMUNITY PROJECT 2 \(FORMERLY OTHER 2\) DOCUMENTATION](#)**

**WORD: [MORE INFO/PICSINNOVATIVE COMMUNITY PROJECT 2 \(FORMERLY OTHER 2\) DOCUMENTATION](#)**

**IMAGE: [SLAM DUNK IN AC](#)**

## **Land Use & Transportation**

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### **Sustainable Land Use Pledge**

10 Points

 Bronze Priority  Silver Priority

**Program Summary:** The required resolution is part of the Township's commitment to the environment and sustainable land use management. File 2 contains both the Wildlife pledge resolution and the sustainable land use pledge resolution). This information was submitted to all Township Departments and was posted in our local newspaper, the Retrospect. The Environmental Commission was consulted and their input was necessary for the confirmation of these resolutions. The sustainable land use pledge reaffirmed that town's commitment to the environment and was a part of the town's recognition of National Wildlife Day.

**WORD:** [HADDON TOWNSHIP AGENDA](#)

**PDF:** [PLEDGE RESOLUTIONS](#)

## Local Economies

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### Green Business Recognition Program

10 Points

 Bronze Priority  Silver Priority

**Program Summary:** The task force to green local businesses emerged from the team's envisioning meetings which set the agenda for the team's actionable items agenda for 2013-14 agenda. The task force met to set a course of action and discuss results over a period of 6 months. The task force is comprised of five SHT members and coordinated efforts with the SHT municipal chair. Their focus was to help businesses make easy changes to be greener. The first prong to green recognition was to focus on the Westmont Farmers Market held every Wednesday evening, Summer through the Fall. The SHT task force members met with each vendor to assess their level of sustainability, and where awarded points accordingly. The top, point receiving vendors were awarded certificates of recognition. The vendors proudly displayed their award certificates on their booths. Pictures and information about green business recognition program were in the local Haddon Patch newspaper and various websites. The second prong to green business recognition program then moved the greening our local restaurants. The Sustainable Haddon Township team met to discuss best plan of action, and each team member met with various restaurant personnel, such as Owners, General Manager and Managers. The team encouraged these businesses to implement sustainable practices. The team spoke about the benefits of a greener business model: making environmental friendly choices can save money, conserve energy, reduce waste, and appeal to clientele who are looking to patronize greener businesses. We provided guidance with a list of "Ten Easy Things To Be Greener" to local restaurants. We spoke to them about the recognition program that we did for the Farmer's Market and explain how Sustainable Haddon Township can help promote their business' social responsibility and commitments to the local economy along with the Business Improvement District and Environmental Commission. The Team will continue to implement these set of sustainable business practices with new business that move to our Town. Link to patch. [http://haddon.patch.com/groups/around-town/p/westmont-farmers-market-greening-awards?ncid=newsltuspatc00000001&evr4=picks-1-post&newsRef=true&a\\_dgi=aolshare\\_email](http://haddon.patch.com/groups/around-town/p/westmont-farmers-market-greening-awards?ncid=newsltuspatc00000001&evr4=picks-1-post&newsRef=true&a_dgi=aolshare_email)

**PDF:** [GREEN RESTAURANT TIPS DISTRIBUTED TO LOCAL RESTAURANTS](#)

**PDF:** [LETTER TO BUSINESSES ABOUT THE PROGRAM](#)

**WORD:** [POST EVENT PROMO MATERIALS: GREEN BUSINESS RECOGNITION PROGRAM DOCUMENTATION](#)

## Natural Resources

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### Tree Maintenance Programs

10 Points

**Program Summary:** The Township's STC has since its inception had a very active tree maintenance program. Unlike the plantings, the Township's Department of Public Works is solely responsible for all Shade Tree maintenance. The Shade has a sector for each Commissioner to evaluate trees. Trees are evaluated via request by a resident, DPW, or via Commissioner. Requests for evaluation may be phoned into the STC or sent via emails directly to the STC, after a tree is evaluated, the SOP for maintenance is followed according to hazard rating. The Township allocates a minimum of 2 to 3 employees everyday for maintenance of Shade Trees. The STC secretary is also the DPW clerk who manages maintenance and coordinates with DPW and STC. After the work is complete, the tree crew hands in a completed work order and the maintenance is list is edited accordingly. As indicated in the 5 Year Master Plan: On page 27 (31 & 32 of PDF): EXISTING PROGRAMS, POLICIES, & PROCEDURES, Section 6 (page 28) Post -planting care details "maintenance." Additionally on page 30-32(34 of the PDF) there is an entire section titled TREE MAINTENANCE. All information is relevant to 2008-20011.

**EXCEL:** [DATA WORKSHEET DETAILED LIST O](#)

**WORD:** [ANNUAL REPORT](#)

**WORD:** [MORE INFO](#)

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### Tree Hazard Inventory

10 Points

**Program Summary:** The Township's STC hazard and health assessment, aka "risk assessment program" has been a priority action with respect to care of all Township trees (easement and curbside trees). All STC commissioners are CORE trained and actively evaluate trees on a sliding hazard rating scale between 0 and 12. Trees are evaluated by Commissioners in the same manner as detailed in the maintenance program. All work necessary for the care or removal of trees is performed by public works. The employee who is responsible for this work is a member of the STC and is core trained. He has a crew of a minimum of 3 people and works 5 days a week exclusively on tree care.

**WORD:** [STC ANNUAL REPORT](#)

**WORD:** [ADDITIONAL REPORTS](#)

**EXCEL:** [LIST DETAILS:LOCATION,TREE TYP](#)

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### Natural Resource Inventory

20 Points

 Bronze Priority  Silver Priority

**Program Summary:** The Township's Environmental Commission is responsible for the Haddon Township NRI, which continues to be updated. The NRI has been incorporated into the Township's Master plan and all natural resources are taken into consideration when any development is considered. The Environmental Commission has a liaison member to the Township's Planning board to ensure all lines of communication remain open between the two boards for the decision making process.

**PDF:** [UPDATED ERI](#)

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## Environmental Commission

10 Points

**Program Summary:** The Township's Environmental Commission is an active participant in local matters regarding the impact of government regulations and development within the Township. The commission meets regularly and is consults with the governing body, Township engineer, planning board and other organization and environmental impact. The EC's NRI is incorporated into the Township's Master Plan. The EC also engages the public on outreach events and coordinates with the Township's Green Team. The EC is a valuable resource to our community. Details of the ECs responsibilities, members, and programs are listed in the 2013 Annual Report reported in 2014.(attached below).

**WORD:** [ORDINANCE ESTABLISHING ENVIRO](#)

**POWERPOINT:** [ENVIRONMENTAL COMMISSION DOCUMENTATION](#)

**PDF:** [ENVIRONMENTAL COMMISSION DOCUMENTATION](#)

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## Water Conservation Education Program

10 Points

**Program Summary:** The Township's approach to a water conservation program is two-fold. The first part of the program involves the mailing of educational materials regarding conservation and water quality issues with the annual water report in conjunction with the pamphlet entitled, "Solutions to Stormwater Pollution." Both items are mail to each resident in the Township annually and materials are posted on the Township website. The second part of the program is to promote water conservation at two community events yearly which reach hundreds of local residents, The Haddon Township Block Part and the annual "go green event." At both annual events, members of the Department of Public Works man a table to talk about water and sewer issues and hand out flyers. When budgets allow, low- flow shower heads are distributed. This year at the annual "go green event,"the Township had an additional resource for educating the public as the Camden County Utilities Authority had a booth and spoke with residents and handed out literature for water conservation as well.

**PDF:** [CCMUA BROCHURE HANDOUT FROM GO GREEN EVENT](#)

**PDF:** [PART 2 OF THE CCMUA BROCHURE](#)

**PDF:** [ANNUAL WATER QUALITY REPORT WITH CONSERVATION TIPS](#)

**PDF:** [WATER CONSERVATION EDUCATION PROGRAM DOCUMENTATION](#)

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## Tree Protection Ordinance

10 Points

**Program Summary:** The Township's commitment to protecting existing curbside trees is set forth in the Shade Tree Ordinance. ( For full information, go to the Shade Tree category) Further, the Shade Tree Commission has worked well with the Township Compliance Office and residents have been fined for improper removal and cutting of trees. All tree work must be approved by the STC, and a permit must be filed. All information including permits is on the Township website located the Department of Public Works. [http://www.haddontwp.com/?page\\_id=111](http://www.haddontwp.com/?page_id=111)

**WORD:** [WEBSITE COPY FOR SHADE TREE INFORMATION](#)

**PDF:** [SHADE TREE INFO/RESOLUTION](#)

## Sustainability & Climate Planning

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### Community Asset Mapping

10 Points

**Program Summary:** Environment Commission received a "green mapping" grant. The Recreation and Open Space Map project was designed to inform and educate residents and visitors about the local trails, parks, preserved areas, and related recreational opportunities accessible from these areas. It was created by the Environmental Commission under a grant from ANJEC. As part of the Environmental Commission mission, our goal is to help preserve and promote open space and trails, to encourage our residents to discover, use, and enjoy these outdoor recreation areas available in our Township. This detailed full-color caricature map was created by resident artist Mark Parker and depicts all Haddon Township public open space, including parks, play areas, and trails, both walking and biking. Also noted are neighborhood playgrounds, sports fields, Edison Woods, the West Collingswood Heights Woods, our Township pool, and fishing and boating facilities at Newton Lake Park and Cooper River Park (both Camden County Park System areas are partially within Haddon Township). This map was printed and distributed by the Commission at public events where the Environmental Commission has educational displays (downtown Green Event, Earth Day, Township Block Party, School Fairs) as well as stocked in our new Environmental and Historical Center, our schools, library, and Municipal Building. It will be distributed at other appropriate events throughout the year as well. In addition, the map image will be provided to the Environmental Commission in Adobe Illustrator format, and will be placed on the Haddon Township Web site as a static PDF image and be downloadable by Web site visitors. Larger laminated copies will be displayed in our Environmental Center and the Municipal Building in conjunction with our existing posted aerial display maps.

**IMAGE:** [NEWSPAPER CLIPPING /PR/COMMUNITY ASSET MAPPING DOCUMENTATION](#)

**WORD:** [COURIER POST ARTICLE WITH MAP COMMUNITY ASSET MAPPING DOCUMENTATION](#)

**PDF:** [COMMUNITY ASSET MAPPING DOCUMENTATION](#)

## Waste Management

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### Recycling Depot

10 Points

**Program Summary:** The Township recognizes that residents often have recyclable materials which, either can not be placed at the curb, or which may be placed at the curb for trash. For those reason, Haddon's DPW opens their facilities during normal working hours ( M-F 7 AM to 3 PM) so that residents may bring these materials to the Township. One of the more successful programs for DPW depot is our e-waste program. (see latest years total attached). The Public Works began recycled e-waste consumer goods , plus anything with a plug, far in advance of the state's mandates . This particular program began in 2008 and is on-going. Moreover, the Township collects, Terracycle, shoes for reuse for Soles for Souls, concrete, waste oil, and cfl's, and white goods for recycling or reuse. Our concrete program has also been extremely effective and helps to keep this heavy material out our MSW , which in turn, helps our Recycling rate.Our Terracycle Program benefits the Almost Home Animal Shelter and reinforces the Township's Companion Animal Program. Collections promoted via the Township website under Public Works FAQ (FAQ uploaded)

**WORD:** [RECYCLING DEPOT DOCUMENTATION](#)

**PDF:** [PROMO: HT WEBSITE PUBLIC WORKS FAQS](#)

**WORD:** [RECYCLING DEPOT PICS](#)

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### Community Paper Shredding Day

5 Points

**Program Summary:** As part of the Township's efforts to make our community more sustainable, we have instituted an annual "green event" for the past three years. This event is held at the end of April in conjunction with a multitude of Township Earth events. Haddon Township's "green event" is sponsored by the Department of Public Works and is coordinated by our Recycling Coordinator. This year in 2014, our green team was instrumental in assisting with details of the event; helping with set up and taking down, directing residents to various recycling vendors, manning SJHT tables, and face-painting. The cornerstone of this event is secure, safe document shredding and recycling. The Township promotes this event on our local cable channel, website, with local business, and published advertising in local papers. This event focuses on enabling residents to recycle documents which they are typically uncomfortable placing in the curbside recycling container. The Township conservatively estimates that at the 2014 event over 7 thousand pounds of paper was recycled through shredding.

**PDF:** [COMMUNITY PAPER SHREDDING DAY DOCUMENTATION](#)

**PDF:** [FLYER COMMUNITY PAPER SHREDDING DAY DOCUMENTATION](#)

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### Non-Mandated Materials Recycling

10 Points

**Program Summary:** The Township recognizes the importance of recycling mandated as well as non-mandated materials. Recycling as much materials as possible furthers the Townships sustainability goals, reinforces curbside recycling, reduces costs associated with MSW, and reduces the Township carbon footprint. To such end the Township opens the doors to the Department of Public Works ( see recycling depot info) to allow residents to bring non-mandated material for recycling. The Terracycle Program is one of the most successful programs and resident from the surrounding communities bring the materials to Haddon Township as well! The Township has recycled over a hundred thousand pieces of non-traditional packaging materials in this program. The Green team meets regularly to sort and ship these materials for upcycling! The Township also collects shoes ( see attached), and other textiles and materials. Advertising for the promotion of these items are on the Township website, local news outlets , and at all Township events.

**WORD: [NON-MANDATED MATERIALS RECYCLING DOCUMENTATION/TERRACYCLE HANDOUTS](#)**

**WORD: [NON-MANDATED MATERIALS RECYCLING DOCUMENTATIONHANDOUT LIST OF BRIGADES](#)**

**IMAGE: [NON-MANDATED MATERIALS RECYCLING DOCUMENTATION SHOES/TEXTILES](#)**

**PDF: [GOODWILL LETTER OF PARTICIPATION/COLLECTION](#)**

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## Commercial & Institutional Recycling

10 Points

**Program Summary:** Haddon Township has a very active department for recycling which is headed by a salaried Certified Recycling Professional. Each year, the Township recycling coordinator inventory's all Township businesses to ensure maximum compliance. In keeping with the New Jersey's mandatory recycling laws, the CRP submits annual tonnage reports which reports all recycled tonnage ( both for businesses and residents) within the Township's borders. Business which fail to report recycling data are contacted via the CRP or through the Township's compliance office. Often, businesses that do not recycle are fined accordingly. Moreover, the CPR works closely with the Township Compliance Officer and with the Township's trash contractor. The CPR reports all excessive trash issue to compliance and trash contractor to ensure regulation compliance. This in turn ensures that Haddon Township has one of Camden County's best recycling rate. The Township also works closely with the County Recycling Coordinator and attends RICC meetings. Township recycling for commercial and business is mandated by ordinance.

**PDF: [CRP DOCUMENTATION:COMMERCIAL & INSTITUTIONAL REYCLING DOCUMENTATION](#)**

**WORD: [LETTER TO BUSINESS : COMMERCIAL & INSTITUTIONAL REYCLING DOCUMENTATION](#)**

**WORD: [EXCERPT FROM ORDINANCE:COMMERCIAL & INSTITUTIONAL REYCLING DOCUMENTATION](#)**

**EXCEL: [EXCEL DOC FOR TONNAGE REPORT](#)**

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## Waste Audit of Municipal Buildings or Schools

10 Points

**Program Summary:** In 2008, the Township of Haddon had reinvigorated its recycling program and recommitted to sustainable initiatives. With the aid of the Township's Recycling Coordinator, a comprehensive waste audit was conducted in the municipal building and the in the Public Works



facility. The Recycling Coordinator collected all trash and recycling containers in a random audit. All containers were weighed and audited. The offices in the municipal building included the Police Department, Tax Office, Planning Board, and Violations Bureau. All municipal staff and the Mayor and Commissioners were notified of the results of the audit and were given recommendations to improve the program. The Recycling Coordinator ensured that the recommendations were followed and ensured that all items for recycling were placed out appropriately for recycling weekly. The Recycling coordinator continues to make weekly visits to the municipal building to ensure that the measures continue. The audit was also used as part of the certification process for the NJ Recycling Coordinator's cert thru the Rutgers Program. CHALLENGES: NO containers for recycling/PD difficult. SOLUTIONS: RC placed containers at the curb until recycling dumpster was obtained (pics) / PD better, still needs improvement. RATE 08: ZERO to 55% post audit Goal: 65%

PDF: [WASTE AUDIT](#)

PDF: [WASTE AUDIT](#)

WORD: [FOLLOW UP EMAIL TO PERSONNEL](#)

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## Backyard Composting Program

5 Points

**Program Summary:** Haddon Township is in its fifth year of promoting backyard composting. Haddon Township has purchased approximately 100 composters annually and has invested thousands of dollars into educating and assisting Township residents to assist them with the removal of organics from the municipal waste stream. The Township held its first composting seminar in the Fall 08 and for the past 5 years has included free composting seminars at the Annual Green Event. These seminars are hosted by Commissioner John Foley and subsidized composters are offered for sale at the cost of \$25.00. Our Recycling Coordinator continues to visit local schools to assist with starting composting programs there as well. The Township advertises the sale of composters on their webpage, and composters are always available at the DPW. The Township continues to educate residents about composting in local publications as well. The Township Green Team has had a presence at our Farmers Market for the past 2 years and promotes the sale of composters and composting there too. The Township has also sent out information to all residents via a flyer as part of an overall organics recycling education program.

PDF: [BACKYARD COMPOSTING PROGRAM DOCUMENTATION](#)

WORD: [BACKYARD COMPOSTING PROGRAM DOCUMENTATION](#)

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## Grass - Cut It and Leave It Program

5 Points

**Program Summary:** Educating residents on the impact of all "waste" on both the environment and taxes has been of premier importance to our sustainability program. As such, the Township initiated an organics education program which included a "Cut it and Leave it: Grasscycle" component. Information was posted to the Township website, and information was distributed at all public events such as the Westmont Farmers Market (throughout the summer), the "Go Green Event" (April) and the Township Block Party (September). Moreover, a flyer was mailed to all Township residents in September with information which included the Grasscycle "how to," Composting, Fall and Yard Waste FAQ's.

PDF: [GRASS - CUT IT AND LEAVE IT PROGRAM DOCUMENTATION](#)

## Materials Reuse Program

10 Points

**Program Summary:** The Township of Haddon recognizes that each year tons of perfectly good items such as clothing, blankets, toys, and furniture are placed at the curb as trash. In municipalities where trash is not "pay as you go," residents do not often have a good understanding about actual costs of trash and its impact on tax dollars. In order to promote "reuse" in the Township, which reduces costs and our environmental impact, our recycling coordinator makes reuse easy by partnering with Goodwill and the ReStore at the annual "Go Green Event." During this event the Township collects shoes for Soles4Souls and blankets and unwearable clothing to be repurposed for local animal shelter. The Green Team collects at the event, and year round, nontraditional items for Terracycle to upcycle. Additionally, all residents who call the department of Public Works when looking to discard items are directed to contact either Goodwill or ReStore, and the contact info for these local stores is placed on the Township website. The Township estimates that 300 to 400 residents attend the event.

PDF: [REUSE EVENT](#)

WORD: [MATERIALS REUSE PROGRAM /TERRACYCLE](#)

PDF: [GOODWILL:MATERIALS REUSE PROGRAM DOCUMENTATION](#)

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## Reusable Bag Education Program

5 Points

**Program Summary:** Our Green Team has focused on the reduction of single use plastic with an emphasis on plastic bags. To this end, the Team purchased the rights to a screening which took place on May 29 at 7 PM at the HT Environmental Center at 7PM. Moreover, the team gave away reusable bags at this year's green event for those residents that pledged to reduce single-use plastics, esp. plastic bags. See attached pledge/"bag it monster/ flyer for Bag It screening

WORD: [REUSABLE BAG EDUCATION PROGRAM DOCUMENTATION](#)

WORD: [REUSABLE BAG EDUCATION PROGRAM DOCUMENTATION/PRESS RELEASE](#)

PDF: [RETROSPECT BAG MONSTER REUSABLE BAG EDUCATION PROGRAM DOCUMENTATION](#)

WORD: [ECO-WINNER : REUSABLE BAG EDUCATION PROGRAM DOCUMENTATION](#)

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## Prescription Drug Safety & Disposal

10 Points

 Bronze Priority  Silver Priority

**Program Summary:** Over the past six years, the Township has provided instruction on safe pharmaceutical destruction as well as offering a special collection date for safe disposal to the Township residents at the Township's "go green" event in April. The Green Team works in conjunction with the police department on this event. The police department not only collects

these pharmaceuticals and distributes information, but ensures that the medicine containers are then recycled. The second event will be held on Nov.15, 2014 as part of America Recycles Day. The Township will also include secure document shredding as part of the event. The Police department handles all disposal issues, and have not reported any weight this year for April. All drugs are taken directly to the County incinerator.

**PDF: PRESCRIPTION DRUG SAFETY AND DISPOSAL DOCUMENTATION**

**WORD: ARD EVENT WITH AUDUBON PARK:FLYER**

**IMAGE: PHOTO OF PD COLLECTION:PRESCRIPTION DRUG SAFETY AND DISPOSAL DOCUMENTATION**

**IMAGE: PHOTO:PRESCRIPTION DRUG SAFETY AND DISPOSAL DOCUMENTATION**

**WORD: EMAIL FOR 11/15 EVENT:PRESCRIPTION DRUG SAFETY AND DISPOSAL DOCUMENTATION**