



Sustainable Jersey Certification Report

This is the Sustainable Jersey Certification Report of Cherry Hill Twp, a Sustainable Jersey silver certified applicant.

Cherry Hill Twp was certified on October 10, 2014 with 410 points. Listed below is information regarding Cherry Hill Twp's Sustainable Jersey efforts and materials associated with the applicant's certified actions.

Contact Information

The designated Sustainable Jersey contact for Cherry Hill Twp is:

Name:	ARI MESSINGER
Title/Position:	OPERATIONS MANAGER / OPERATIONS
Address:	820 MERCER STREET CHERRY HILL, NJ 08002
Phone:	856-432-8760

Actions Implemented

Each approved action and supporting documentation for which Cherry Hill Twp was approved for in 2014 appears below. Note: Standards for the actions below may have changed and the documentation listed may no longer satisfy requirements for that action. Additionally, points associated with actions prior to 2013 certifications may not be accurate.

Arts & Creative Culture

Establish a Creative Team

10 Points

Program Summary: Working with the base of the ordinance-established Cultural Arts Advisory Board, Cherry Hill Township has redesigned this volunteer board to include a more global approach to connecting arts and culture with all aspects of the community. The group has redeveloped existing activities to include a broader mission. When the Cultural Arts Advisory Board was established, their broad mission was to promote arts and cultural activities to the

community of Cherry Hill and to also provide activities in which artists could participate. Since their creation, the Arts Board has held numerous lectures, exhibits, demonstrations, music and theatrical performances, film screenings, poetry readings and fashion shows. In 2010, the Arts Board joined with Sustainable Cherry Hill to hold their first partnership event: Art Blooms Earth Festival. This event showcased an art exhibit along with sustainable crafters and vendors and interactive displays. The Art Blooms Earth Festival has been held each year since at the end of April and was held on April 26, 2014. Additionally, the Arts Board joined with Sustainable Cherry Hill to host an Eco-Friendly Fashion Show, lectures and other events that join the concepts of art and sustainability. Future goals include the addition of an art show featuring items created by natural elements, nature/photography hikes, outdoor art classes and information sessions. The board meets once per month in person and collaborates via email and phone throughout the year. During events, the board solicits community feedback for suggestions of additional activities and improvements to existing activities.

PDF: [CREATIVE TEAM ROSTER](#)

PDF: [ORDINANCE](#)

Community Partnership & Outreach

"Green" Your Green Fair *Retires 12/31/23*

10 Points

Program Summary: The 5th annual Cherry Hill Earth Festival, held on Saturday, April 26, 2014 was a collaborative effort between Sustainable Cherry Hill (SCH), Cherry Hill Township and the Cherry Hill Public School District. The festival was a family friendly celebration of the earth, community and sustainability. The event drew over 5000 people with highlights including: dozens of green vendors/crafters and non-profit community groups, entertainment, an artist-in-residence (guerilla haiku) and educational displays from SCH task forces and all 19 Cherry Hill schools. The event was also a fundraiser for Sustainable Cherry Hill, enabling the organization to provide education/outreach to the community year round. Each year, Sustainable Cherry Hill and Cherry Hill Township make it a priority to use the festival as an opportunity to educate the public about sustainable practices and to minimize the environmental impact of having such a large event to the extent possible. Some highlights of this effort include: powering the stage with solar panels (energy efficiency); offering a comprehensive recycling depot with e-waste, battery, plastic bag, hanger and shoe collection, full recycling and organics composting stations manned by trained volunteer waste monitors and all vendors were asked to forgo plastic bags and disposable water bottles (waste reduction); green themed vendors and non-profits (support local economies) and the event started with a 2 and 9 mile family friendly bike ride to encourage community members to explore Cherry Hill on two wheels (alternative transportation initiatives). In addition, all 19 Cherry Hill schools and various SCH task forces had tables with sustainable themed educational displays (education and outreach). Please see "Hold a Green Fair" action for details about general steps to accomplish this action. It should be noted that in-kind sponsors, Cherry Hill Township or Sustainable Cherry Hill/Community volunteers contributed most of the "greening" actions associated with the festival. There was little to no direct cost involved with this action. Photos and video of event can be viewed by visiting: <http://www.sustainablecherryhill.org/get-involved/earth-day-festival/>

PDF: ["GREEN" YOUR GREEN FAIR MEDIA COVERAGE](#)

PDF: [ACTIVITIES-ESTIMATED IMPACT OF "GREENING" OF CHERRY HILL EARTH FESTIVAL](#)

PDF: ["GREEN" YOUR GREEN FAIR POSTER](#)

PDF: ["GREEN" YOUR GREEN FAIR VENDOR LIST](#)

PDF: [GREEN YOUR GREEN FAIR QUALITATIVE TEMPLATE](#)

Green Fair

10 Points

Program Summary: The 5th annual Cherry Hill Earth Festival, held on Saturday, April 26, 2014 was a collaborative effort between Sustainable Cherry Hill (SCH), Cherry Hill Township and the Cherry Hill Public School District. The festival was a family friendly celebration of the earth, community and sustainability. The event drew over 5000 people with highlights including: dozens of green vendors/crafters and non-profit community groups, entertainment, an artist-in-residence (guerilla haiku) and educational displays from SCH task forces and all 19 Cherry Hill schools. The festival featured numerous green elements, such as a garden compost pick up, a plant exchange, a recycling depot (e-waste, batteries, hangers, gently used shoes and plastic bags), a solar powered stage, recycling and organics composting and more. There was also a Family Friendly Bike Ride to encourage community members to explore Cherry Hill on two wheels. The event was also a fundraiser for Sustainable Cherry Hill, enabling the organization to provide education/outreach to the community year round. Led by a "Festival Producer", the event was organized by a planning committee made up of Sustainable Cherry Hill volunteers, staff from the Cherry Hill Township recreation department and representatives from the Cherry Hill Public School District. The "Festival Producer" managed the overall project with each partner handling specific responsibilities, such as the township managing the vendor application process and site logistics and the school district coordinating the educational displays for all 19 schools and doing outreach into the school community. Sustainable Cherry Hill and other community volunteers were vital to the success of the event, with over 80 individuals participating in the planning and event day jobs, such as waste monitors, welcome ambassadors, artist-in-residence support and more. Photos and video of event can be viewed by visiting: <http://www.sustainablecherryhill.org/get-involved/earth-day-festival/>

PDF: [HOLD A GREEN FAIR MEDIA COVERAGE](#)

PDF: [HOLD A GREEN FAIR POSTER](#)

PDF: [HOLD A GREEN FAIR QUALITATIVE TEMPLATE](#)

PDF: [HOLD A GREEN FAIR VENDOR LIST](#)

Create Green Team

10 Points

 Bronze Required

Program Summary: Recognizing the value of creating a more sustainable community, Cherry Hill Green Team was originally established as part of the Green Action Plan back in 2008 (Resolution 2008-3-2). The mission of the Green Team is to coordinate and plan sustainability activities across Township Departments, community groups, businesses and our schools. The Green Team also seeks to work with community organizations to educate residents and businesses about the benefits of sustainability and how to take action today to create a better community tomorrow. In 2014, the Township revitalized the Green team as it became stale over the past 2 years. Revamping our existing membership and collective resources will inject fresh ideas, build new partnerships, and maximize the team's overall effectiveness. This new Green Team will also assist in managing a new Sustainability Plan, which is set for release later this year,

and which will help lead our entire community toward a greener future. The new Green Team is scheduled to meet every other month with their first meeting in mid-June. In conjunction with the Green Team, a smaller working group with member of Sustainable Cherry Hill will continue to meet every month. The working group has been meeting every month for the past 2 years keeping the momentum moving forward.

PDF: [RESOLUTION AFFIRMING CHERRY HILL TOWNSHIP'S GREEN TEAM](#)

PDF: [GREEN TEAM INVITE LETTER](#)

PDF: [GREEN TEAM MEMBER LIST](#)

Energy

Municipal Onsite Solar System

10 Points

Program Summary: With municipal utility costs steadily increasing, Mayor Bernie Platt and his administration see a homegrown source of power as a viable way to combat the uncontrollable cost of energy. Platt noted that the push to adopt a sustainable energy alternative, as outlined in the Township's 2008 Green Action Plan, makes both fiscal and common sense. Since the installation in December 2010 of the system the municipal complex is subsidizing more than 30 percent of its energy consumption through the sun. The Township anticipates an annual net cash flow of over \$50,000.00 based on the reduction of energy consumption and the selling of the SRECs. The Township will be in the black from day one based on all the funding incentives received by State and Federal Agencies, allowing the Township to finance only a small portion of the total project cost. The reduction in the Township's operating expense will ultimately affect a lower cost to the taxpayers. In addition to all the financial benefits, the Township plans to influence surrounding municipalities and residents to consider alternative sources of energy. The Municipal Building will become a leaning center for sustainability with a key exhibit on alternative energy, i.e. solar. The Township is also working with Noveda to display information about the solar panels in the Township building lobby and the library to inform residents of the benefits of solar power.

WORD: [ADDITIONAL SUMMARY INFORMATION](#)

PDF: [NOVEDA IMAGE](#)

PDF: [REC_GUIDE GREEN TEAM UPDATE](#)

Purchase Alternative Fuel Vehicles

10 Points

Program Summary: In 2009 the Township purchased 3 Ford Escape Hybrids, replacing 3 older SUV's. The purchase order and a photo of the vehicles is attached.

PDF: [MEMO AND PURCHASE ORDER](#)

Food

Community Gardens

10 Points

Program Summary: Barclay Farmstead is a historic retreat in the heart of Cherry Hill. Built in 1816 by a Quaker farmer, Joseph Thorn, the farmhouse and surrounding 32-acre property offers visitors an opportunity to observe and participate in the agrarian lifestyle that once dominated the South Jersey landscape. Now listed on the National & New Jersey Registers of Historic Places, the Barclay Farmstead is owned and operated by Cherry Hill Township. In addition to tours of the farmhouse there are interpretive nature trails and the Plant-A-Patch garden plots. For more than 30 years, Cherry Hill Township has sponsored Plant-A-Patch, a community gardening program at the Barclay Farmstead. Each season (April - October), more than 100 gardeners maintain and harvest their own garden plots on original farm fields. The program also features an orientation lecture and the annual Harvest Dinner, held each August. The fee for a standard 25' x 25' patch is \$30.00/year. The Township provides water hook-ups and free mulch. Gardeners are responsible for maintaining their individual plots

PDF: [COMMUNITY OR SCHOOL GARDENS DOCUMENTATION](#)

PDF: [BARCLAY PLANT A PATCH](#)

PDF: [QUALITATIVE ASSESSMENT](#)

Green Design

Upgrade/Retrofit-Light Pollution

10 Points

Program Summary: The Township recently adopted new lighting standards that will apply to all Township buildings as well as all new development or redevelopment within the Township. The purpose of this Ordinance is to provide regulations for outdoor lighting that will: 1. Provide sufficient lighting shall be provided on each site and along roadways for safety, utility, security, productivity, enjoyment and commerce. 2. Be designed to avoid the creation of hazards to motorists and pedestrians or nuisance to adjoining property owners or residents. 3. Minimize adverse offsite impacts including light trespass, obtrusive light and curtail light pollution. 4. Conserve energy and resources to the greatest extent possible.

PDF: [M4095180.PDF](#)

PDF: [PAGE 1 ORDINANCE RESOLUTION](#)

PDF: [SIGNATURE PAGE OF ORDINANCE RE](#)

Health & Wellness

Building Healthier Communities

20 Points

Program Summary: Wellness is defined as “achieving a healthy balance of mind, body and spirit that results in an overall feeling of well-being.” While there are many factors that contribute to wellness, concentrating our efforts on a Township wide initiative can help lead to a healthier, happier, and more successful community. The goal of the Mayor's Wellness Campaign (MWC) is to improve the health and wellness of our residents and businesses by providing nutritional advice and recreational opportunities to help our residents get in shape and enjoy all our community has to offer. Another goal of the campaign is to identify and promote healthy cooking classes, educational seminars, and community activities, including our Parks and Recreation programs, fitness classes, and senior activities. In 2014 Cherry Hill was designated a New Jersey Healthy Town by the Mayors Wellness Campaign. The Township also has instituted a no smoking ban on all Township owned properties to limit the exposure of non-smokers to secondhand smoke. Cherry Hill Township Mayor and Council adopted a Complete Streets Policy designed to make the township's roads safer and more accessible for everyone. The policy incorporates walking and biking into all future road projects in the township. Over time, the new initiative will create a comprehensive, integrated multi-modal transportation network by connecting bicycling and walking in all the township's future street and sidewalk transportation. Benefits of Complete Streets can include improved safety, health, economic, and environmental outcomes. Complete Streets emphasize the importance of safe access for all users, not just automobiles.

PDF: [BUILDING HEALTHIER COMMUNITIES RESOLUTIONS](#)

PDF: [MAYOR'S WELLNESS CAMPAIGN PRESENTATION](#)

PDF: [MAYOR'S WELLNESS CAMPAIGN](#)

PDF: [CHERRY HILL DESIGNATED HEALTHY TOWN - PRESS RELEASE](#)

Innovative Projects

Innovative Community Project 1

10 Points

Program Summary: Cherry Hill began a pilot program with RecycleBank in 2007, using the program to enhance recycling for the Knollwood neighborhood of about 900 households. After 6 months, it was clear that the Township had found a way to significantly boost its recycling rate and reduce waste output - recycling had gone up nearly 90 percent! By spring of 2008, Cherry Hill offered Recyclebank's single-stream, incentive-based program to the entire town, and soon brought in the school and fire districts. This education/motivation-fueled company has had the desired effect, raising the Township's recycling rate to 60 percent - 10 percent more than the state's goal for individual municipalities. Many local businesses also benefit, serving as Recyclebank partners and connecting with the community through offering rewards to households who accrue points in the program. RecycleBank's informational central Web site houses individual household accounts that show homeowners the weight of materials they recycle each week and the direct impact that has on pollution, trees, oil, etc. - in addition to keeping track of reward points.

WORD: [OVERVIEW OF CH RECYCLEBANK PRO](#)

WORD: [SAMPLE OF EDUCATIONAL MATERIAL](#)

Innovative Community Project 2

10 Points

Program Summary: Action Title: Sustainability Master Plan Element Since 2007, several Township planners have been putting together an in-depth, wide-ranging sustainability element for the Township's current Master Plan, with help from data collected by the Delaware Valley Regional Planning Commission, in addition to that which is retained by the Township. After Cherry Hill adopted a Green Action Plan in 2008, this action was duly prioritized, with multiple departments and the Cherry Hill SJ Green Team taking on active roles in finishing the nearly 40-page document. The Township adopted the plan as part of the Township's Master Plan in June of 2010.

WORD: [SUSTAINABILITY PLAN](#)

PDF: [SIGNED RESOLUTION](#)

Land Use & Transportation

Bicycle & Pedestrian Audits

5 Points

Program Summary: In October of 2011, a study of Cherry Hill Township's existing bicycle and pedestrian infrastructure was conducted as part of Cherry Hill Township's Bicycle and Pedestrian Master Plan. The purpose of the study was to evaluate the existing bicycle and pedestrian facilities and document the deficiencies in the network. The study area focused on main thoroughfares in Cherry Hill, and the assessment of these streets and associated sidewalks entailed studies on the location of existing bicycle/pedestrian facilities, the demand for improved infrastructure, connections to neighborhoods and businesses, and the type of physical barriers that disconnect the existing network. Based upon these observations and mathematical studies, a table was put together that documented all of the study areas and their compatibility and capacity to be improved by modern bicycle and pedestrian pathways and networks. These improvements could range from simple maintenance to bike paths and sidewalks, to reconstructing right-of-ways to become fully fleshed out multi-modal streets. The results of this Bicycle and Pedestrian Audit were integral in formulating a comprehensive Bicycle and Pedestrian Master Plan, which was finalized in October of 2012, and adopted by the Township in March of 2013.

PDF: [BICYCLE-PEDESTRIAN AUDIT](#)

Sustainable Land Use Pledge

10 Points

🏅 Bronze Priority 🏅 Silver Priority

Program Summary: Cherry Hill Township adopted the attached Sustainable Land Use Pledge on August 22, 2011. The adoption of this resolution creates additional policy guidance and support to our recently updated Township Land Use Regulation Ordinance that has made regulation of many of the policy statements included in this resolution. The Resolution was distributed to the Planning Board, Zoning Board, and Environmental Advisory Committee with the following message: As part of the Township's process towards becoming a Sustainable Community, Township Council adopted the attached Sustainable Land Use Pledge on August 22, 2011. The pledge is meant to guide Township actions in regard to Regional Cooperation, Transportation Choices, Natural Resource Protection, Land Use, Housing, Green Design, and Municipal Facilities. We ask, as members of the one of the Township's Boards with a direct impact on sustainability in the Township, that you consider the pledge the Township has made when reviewing applications to your Board. Thank you for your efforts towards keeping Cherry Hill sustainable!

PDF: [RESOLUTION](#)

Bicycle and/or Pedestrian Plan

10 Points

Program Summary: Sponsored by the New Jersey Department of Transportation (NJDOT) Bicycle and Pedestrian Local Technical Assistance Program and facilitated by the Cherry Hill Township Department of Community Development, the primary goal of the Cherry Hill Bicycle and Pedestrian Master Plan (adopted in March of 2013) is to improve bicycle and pedestrian facilities and provide greater access to local and regional destinations. In addition to identifying areas around the Township that would benefit from improved bicycle and pedestrian infrastructure, the plan also aims to develop education initiatives in order to expand residents' knowledge about safe bicycle and pedestrian traveling practices. In order to achieve these goals, the Township formed a Steering Committee consisting of municipal officials, stakeholders, and Township residents in order to help guide the study and provide feedback and comments throughout the entire process. The Township also enlisted the NJDOT Office of Bicycle and Pedestrian Programs (NJDOT-OBPP) to help develop the Master Plan. NJDOT-OBPP contracted with Michael Baker Jr., Inc. (Baker) to assist in analyzing the existing bicycle and pedestrian conditions in the Township and make recommendations on where it is most feasible to locate new bicycle and pedestrian infrastructure. The overall goals of this Master Plan are to be achieved through the implementation of a Complete Streets program.

PDF: [BICYCLE AND PEDESTRIAN PLAN RESOLUTION_SIGNED](#)

PDF: [BICYCLE AND PEDESTRIAN PLAN FINAL REPORT OCTOBER 2012](#)

Green Building & Environmental Sustainability Element

10 Points

Program Summary: Formally adopted in 2010, The Cherry Hill Sustainability Plan identifies four initial areas in which the Township is continuing to implement sustainable improvements. Those areas are Land Use, Transportation, Energy, and Waste. This plan upholds environmental

sustainability as a priority throughout the Township, as well as establishes leadership qualities for our community to implement and follow. These initiatives are being pursued by a strong partnership with Sustainable Cherry Hill (SHC), Cherry Hill Environmental Advisory Committee (CHEAC), and Township staff and officials. This partnership has been critical for developing initiatives, creating community awareness of environmental issues and educating the public. This Sustainability Plan will help provide analyses of existing conditions, identify deficiencies to be improved, determine actions and initiatives, identify resources for implementation, and address monitoring and evaluation techniques. With both the needs of the present and those of future generations in mind, the Sustainability Plan outlines the benefits of laying the foundation for a sustainable community, and fostering recommended land-use, transportation, energy, and waste management initiatives that will achieve this vision. Cherry Hill is continually committed to advancing its sustainability goals and will be addressing more of these issues in a forthcoming update to the 2010 Sustainability Plan.

PDF: [GREEN BUILDING AND ENVIRONMENTAL SUSTAINABILITY ELEMENT RESOLUTION](#)

PDF: [GREEN BUILDING AND ENVIRONMENTAL SUSTAINABILITY ELEMENT PLAN](#)

Local Economies

Support Local Businesses

10 Points

Program Summary: Doing Business with Cherry Hill Township: The Township maintains a purchasing department link from our home page. Information regarding making appointments with our Purchasing Department, Business Registration, Methods for Township procurements, and the bid approval process are available for all vendors. The page also provides links for available bid packages, professional services, recent bid awards and sponsorship guidelines for the community magazine. Business Promotion: The Township engages in number of activities to promote local businesses. Many local businesses are offered sponsorship opportunities in our community magazine and for community events. The Art Blooms Earth Day Festival provides a venue for our local 'green' businesses to outreach to the community as well as our Harvest Festival in the fall. Until recently the Mayor held monthly breakfast meetings with our local business community. These have been replaced with our Business Spotlight Lunch. The business spotlight lunch recognizes local business in the categories of Business Expansion, New Business, Environmental Quality and Community Service. These lunches are held in local restaurants giving the Township an opportunity to spotlight these restaurants as well. Business Development Activities: The Township has a designated Community Business Liaison to assist new and existing businesses with any and all questions about doing business in the Township. The township is also designing a new online business portal. This business portal provides a myriad of information for local businesses including information on starting a new business, site selection, municipal codes, construction codes, resources for the state and county, and additional information from the fire and police department regarding businesses.

PDF: [SUPPORT LOCAL BUSINESSES DOCUMENTATION](#)

PDF: [SUPPORT LOCAL BUSINESSES OVER 50 YEARS IN CHERRY HILL](#)

PDF: [QUALITATIVE ASSESSMENT](#)

Natural Resources

Tree Protection Ordinance

10 Points

Program Summary: Initially introduced on April 11, 2011, Article V-A of the Cherry Hill Township's Land Development Ordinance was adopted by Council and signed by the Mayor on April 25, 2011 and went into effect on May 15, 2011. Section 508-A deals specifically with Landscaping and Buffering and encompasses a tree preservation ordinance as well as clear requirements for the replacement of trees lost to development.

PDF: [SIGNED ORDINANCE PAGE 1](#)

PDF: [SIGNED ORDINANCE PAGE 2](#)

PDF: [ORDINANCE](#)

Environmental Assessment Ordinance

10 Points

Program Summary: The Environmental Impact Statement (EIS), as outlined in Section 818 of the Cherry Hill Township Zoning Ordinance, and the Environmental Assessment, as outlined in Section 819 of the Cherry Hill Township Zoning Ordinance, prescribe to applicants of land development projects the potential need to prepare an EIS as part of their project submission. Since certain types of developments may pose a variety of environmental problems, an EIS is required of certain developments in order to address how these problems will be mitigated. For example, all preliminary major subdivisions and preliminary major site plans are required to submit an EIS. While other types of applications are exempt from providing an EIS, the Planning or Zoning Board of Adjustment has the authority to request an EIS if deemed necessary. The assessment itself must provide specific information related to the type of project, demographics, the project's relation to the Master Plan, a description and environmental inventory of the site in question, a description of surrounding land uses, mitigation techniques, the positive and negative impacts of such a development, alternative plans, the types of licensing and permits needed, and all related environmental reports. The Board, once having all of the appropriate EIS information, shall only approve the submission if there will be no harmful effects to the environment, that regional resources will be protected, and that said resources will not be strained in a manner detrimental to the proposed project and future projects. In addition to the EIS is the Environmental Assessment. The Environmental Assessment's purpose is to preliminarily identify the presence of any contaminants on-site, and if a presence is found then an investigation pursuant to current NJDEP requirements must take place. A New Jersey Licensed Site Remediation Professional (LSRP) will review these assessments and help guide the remediation process if steps need to be taken to a Phase I Environmental Assessment. In summation, these two ordinances help protect and prioritize Cherry Hill's valuable environmental resources.

PDF: [ENVIRONMENTAL ASSESSMENT ORDINANCE](#)

PDF: [ENVIRONMENTAL ASSESSMENT ORDINANCE RESOLUTION](#)

Open Space Plans

10 Points

Program Summary: The Cherry Hill Open Space & Recreation Plan (OSRP) articulates the Township's vision of open space and recreation. The plan establishes a philosophical and practical justification for the protection and preservation of open space and recreational opportunities. The purpose of this plan is to provide a framework for implementation by identifying and examining open space and recreation resources important to the community and layout ways to protect and enjoy them. Without such planning, the appearance of a community, the quality of life enjoyed by residents, and the community's natural resources can all be dramatically altered in a short period of time due to random changes in land use. Open space and recreation should be considered as part of the public infrastructure, just like roads, schools and utilities. No community would build a road without establishing the need for it and planning where it should go. The same is true for open space and recreation. Attached please find Cherry Hill's Plan and Resolution adopting the plan.

PDF: [OSRP](#)

PDF: [RESOLUTION](#)

Water Conservation Education Program

10 Points

Program Summary: The Christ Our Light Church is working in concert with GreenFaith's Water Shield Program to develop a water conservation initiative. The Water Shield Program has concrete water conservation steps and material to educate congregants through a water conservation commitment form. As part of the program, a water droplet that can be placed on a tree in the lobby of the church. The parish wants to take meaningful steps to protect and conserve the precious gift: water. In the fall of 2013 Christ Our Light started with educating staff with some introduction to all the school and church ministries. This program was formally introduced in March 2014 in the weekly church bulletins. At all masses the priests began the talks on "Water is Life". The committee provided them with the information most important for the kick-off of the program. Every week they will provide some education piece on this initiative in the weekly bulletin. Sister Lydia, the principal of the school has been briefed on the program as well. Families were asked to sign their commitment forms (water droplets) and drop them off in the gathering space the weekend of March 22-23. Posters highlighting the program were also prepared and displayed in the church. The weekend of March 22-23 was chosen because the readings are perfect and the priest used the readings to talk about water as a precious gift. Mayor Cahn attended a Faith Based meeting on April 2 and distributed a letter to the attendees. The letter talked about the Water Shield Program, Christ Our Light's program and encouraged others to take on a similar initiative. In addition, a letter in May was also sent to all Faith Based organization in Cherry Hill and a follow up email will be made.

PDF: [WATER CONSERVATION EDUCATION PROGRAM WORKSHEET](#)

PDF: [WATER SHIELD LETTER - GREEN FAITH](#)

PDF: [HOW CAN THERE BE A SHORTAGE OF WATER](#)

PDF: [WATER SHIELD CONSERVATION COMMITMENT - CHURCH BULLETIN](#)

PDF: [MAYOR SPEAKS TO CH RELIGIOUS LEADERS 4/2](#)

PDF: [WATER CONSERVATION LETTER TO RELIGIOUS LEADERS 4/2](#)

Operations & Maintenance

Green Grounds & Maintenance Policy

10 Points

Program Summary: The Township has been spending a lot of time finding innovative ways to maintain and design our landscapes in order to reduce the environmental impact that we have on the community. The Green Grounds and Maintenance Policy (attached) reviews what the Township has already done without the guidance of an adopted policy and then lays forth additional actions for the Township to consider moving forward. The Resolution was adopted on October 10, 2011. Green Grounds and Maintenance Policy – The Green Grounds and Maintenance Policy was provided to all Department Heads prior to and a��er adop��on as part of a comprehensive Council agenda packet. All resolu��ons are available to Township residents and any other interested party on the Township’s website a��er adop��on (h��p://www.cherryhill-nj.com/WebLink.asp).

WORD: [GREEN GROUNDS POLICY](#)

PDF: [RESOLUTION](#)

Integrated Pest Management *Retires 12/31/23*

10 Points

Program Summary: On March 9, 2009 the Township adopted Integrated Pest Management as the pest control policy and strategy to be employed in the maintenance of the Township’s public properties and facilities. The Township will designate public properties, such as community parks, as “Pesticide-Free Zones.” These areas will be posted with a sign indicating that conventional chemical pesticides have not been applied at this site. The Township will promote pesticide-free zones in order to improve the environmental quality of life in our community, educate residents, and reduce the hazards associated with traditional pesticides.

WORD: [GREEN GROUNDS-IPM RESOLUTION](#)

WORD: [INTEGRATED PEST MANAGEMENT](#)

Efficient Landscape Design *Retires 12/31/23*

10 Points

Program Summary: In an effort to reduce costs, labor and carbon emissions, the Township’s Department of Public Works has been piloting a “No-Mow” program on several patches and parcels of public land that were previously mowed regularly from late spring to early fall. While

the average resident might not notice the growth of natural vegetation along forest lines in 12 Township open-space sites and around several stormwater basins. The change is preserving resources and restoring a healthy ecology to these areas. This year the DPW has started working on trails that will soon weave through the sites, providing recreational uses for township residents. Led by the Cherry Hill Environmental Advisory Committee, more sites will be chosen over the next several years to continue providing new habitats and trails for all of our community inhabitants.

PDF: [REC GUIDE ARTICLE](#)

Recycled Materials & Composting

10 Points

Program Summary: The Cherry Hill Department of Public Works (DPW) provides free leaf compost to Township residents. The compost is generated by DPW's yearly township-wide leaf pickup and yard waste pickup and from leaves from Township properties, and is produced and monitored at a New Jersey Department of Environmental Protection-approved facility. The compost is available on a first come/first serve basis to Township residences at the DPW Complex at 1 Perina Boulevard. Since instituting this program in 2007 the Township has diverted 199,401.7 tons of yard waste (including leaves) from our solid waste stream. In 2013 alone, we diverted 336,332.6 tons. This is approximately 54.32% of all of our entire waste stream (2013).

PDF: [LEAF COMPOSTING LETTER](#)

PDF: [RECYCLING REPORT](#)

Adopt a Green Purchasing Policy by Resolution *Retires 12/31/23*

5 Points

Program Summary: Cherry Hill Township adopted the attached Green Purchasing Policy on August 22, 2011. The policy, rather than providing a framework for purchasing, provides a directive to our purchasing department to purchase from vendors already vetted through the Rutgers Green Purchasing Cooperative. It will be the policy & practice of Cherry Hill Twp. to purchase materials, if available, through the Cooperative. If products are not available through the cooperative we will request Rutgers find a vendor that sells those products that meet their standards before purchasing outside of the Cooperative." The Green Purchasing Policy and information regarding the Rutgers Purchasing Cooperative was provided to all Department Heads prior to and adopted as part of a comprehensive Council agenda packet. All resolutions are available to Township residents and any other interested party on the Township's website at <http://www.cherryhill-nj.com/WebLink.asp>.

PDF: [RESOLUTION](#)

PDF: [RUTGERS GREEN PURCHASING POLICY](#)

Sustainability & Climate Planning

Vision Statement & Goals *Retires 12/31/23*

5 Points

Program Summary: In 2008 the Township adopted its first Green Action Plan with the assistance of Sustainable Cherry Hill. As this Action Plan began guiding the Township in our sustainability efforts, Sustainable Cherry Hill planned a three day visioning event held in July of 2009. Attached is the sustainability vision that resulted from Sustainable Cherry Hill's three-day visioning conference \"Cherry Hill: Shaping a Sustainable Future\". This visioning event was attended by community residents and businesses, as well as representatives from the Township. This event bolstered the Township's sustainability efforts that resulted in the completion of most of the actions listed on the first Green Action Plan. With so many of those actions completed the Township looked back to the first Green Action Plan and the Community Visioning Process and created a new 10 point Green Action Plan adopted in March of 2011. The Original Green Action Plan and the updated 2011 Action Plan are attached. These activities together serve as the Township's vision and goals for sustainability.

WORD: [COMMUNITY VISIONING PLAN](#)

PDF: [2011 GREEN ACTION PLAN](#)

PDF: [2008 GREEN ACTION PLAN](#)

Community Asset Mapping

10 Points

Program Summary: Cherry Hill Township's first community mapping project was to document all of the trails that were available to our residents. Developing a trail system on Cherry Hill Open Space and other township public lands is the purpose of the Cherry Hill Trails Program (Program). Over 10 miles off-road trails at 13 locations are ready for formal development. The Program will significantly enlarge the inventory and network of non-motorized off-road trails throughout the township, link neighborhoods, and county and regional trail plans where appropriate. Trails will be developed on Township land, thus expanding environmentally appropriate uses of Open Space lands for Cherry Hill residents. Trails development adds community resources, but requiring few Cherry Hill tax dollars. No additional Township staff will be hired to develop the trails specified in this Program. Grant funding and community volunteer resources are key elements in the Program's implementation. The Cherry Hill Environmental Advisory Committee (CHEAC) played a key role in the Program's development and will continue its effort for the Program's implementation. CHEAC has and will continue to work closely and primarily with the Recreation Department and Township residents as well as other departments including Public Works and Community Development for trail system development, and with the Mayor's Office for general township support, public outreach, and promotion. The maps for this project are available on the Township's website with pdf's of the trails shape and a link to Google maps that show exactly where the trail is in the Township. The success of these maps and the trails themselves were recently celebrated on National Public Lands Day with more than 50 showing up to take part in a large group hike at Croft Farms. The Township is also in the process of developing a Solar Asset Map, showing all of the locations, residential and commercial that use solar power for energy.

PDF: [TRAIL MAPS](#)

Community Carbon Footprint

10 Points

Program Summary: As part of the Township's "It's In Our Power" program a Community Carbon Footprint was completed by the Municipal Land Use Center at the College of New Jersey. Attached are the findings.

PDF: [M4094120.PDF](#)

Municipal Carbon Footprint

10 Points

 Bronze Priority  Silver Priority

Program Summary: The attached chart calculates Cherry Hill Township's 2008 Municipal Carbon Footprint (about 6,000 metric tons of CO2 for the year). This will serve as a baseline for our Sustainability-Plan benchmarks and other green/sustainability initiatives going forward. Also attached is the data that was used to populate the chart and determine the calculation.

EXCEL: [08 MUNICIPAL CARBON FOOTPRINT](#)

PDF: [MUNICIAPL CARBON/ENERGY CONSUM](#)

Waste Management

Community Paper Shredding Day

5 Points

Program Summary: On Nov. 17, Cherry Hill celebrated America Recycles Day with a free electronic waste recycling and shredding event at the Katz Jewish Community Center. Hosted by the Jewish Federation of Southern New Jersey and in conjunction with the Township and Sustainable Cherry Hill, the event collected 8,500 pounds of e-waste and over 18,000 pounds of paper to be shredded and recycled. In addition to the Township and its community partners, the event was made possible by E-Force Recycling and Recall shredding. Cherry Hill residents can recycle old electronics at no cost, twenty-four hours a day, 7 days a week at the Department of Public Works complex, 1 Perina Boulevard. Simply pull up to the work yard, and deposit your electronics in the designated location.

PDF: [CERTIFICATE OF DESTRUCTION](#)

PDF: [COMMUNITY PAPER SHREDDING DAY FLYER](#)

PDF: [SPREADING THE WORD](#)

PDF: [COMMUNITY PAPER SHREDDING DAY PHOTOS](#)

Recycling Depot

10 Points

Program Summary: The Township has as Recycling Depot located at our Public Works facility where residents can drop off a variety of materials 7 days a week year round. The Recycling Depot is manned Monday – Friday from 7:00 am to 3:00 pm and is monitored by surveillance video 24 hours per day. Materials collected at the Township Recycling Depot include: Single Stream Bulk (paper, glass, plastic), Automotive Items (motor oil, car batteries, car tires), CFL Bulbs, Fluorescent Lamps, Rechargeable Batteries, Plastic Bags, and E-waste.

PDF: [RECYCLING ITEMS AT OUR DPW RECYCLING DEPOT](#)

PDF: [RECYCLING DEPOT PHOTOS](#)

Non-Mandated Materials Recycling

10 Points

Program Summary: Cherry Hill has implemented a very successful E-Waste Recycling Program. Cherry Hill residents can drop off material at the Township's Recycling Center/Depot 7 days a week year round. We accept all types of E-Waste such as computers, and their components, TV's, stereos, boom boxes, DVD players, VCR players, fax machines, typewriters, desktop copiers, printers, and scanners for free. Since the start of the program we have collected over 454 tons of E-Waste. Since January of this year, we have collected 39.24 tons, as of 5/16/2014. Cherry Hill Township has been collecting more E-Waste as a township than the county as a whole. In addition to our aggressive E-Waste program, the Township offers recycling options for a variety of non-mandates materials. Some of these items includes plastics 4, 5, and 7, CFL bulbs, Motor oil, tires and batteries to name a few. We are very proud that we offer disposal options for almost all housed waste.

PDF: [CHT RECYCLING MATERIAL INFO](#)

PDF: [CHT RECYCLEBANK MATERIALS EDUCATION](#)

PDF: [CHT TONNAGE REPORT](#)

PDF: [E-WASTE EVENT MARKETING](#)

PDF: [E-WASTE EVENT FLYER](#)

PDF: [E-WASTE PHOTOS](#)

Prescription Drug Safety & Disposal

10 Points

 Bronze Priority  Silver Priority

Program Summary: Cherry Hill Township in conjunction with the Attorney General, joined into a partnership to expand "Project Medicine Drop," a statewide initiative that helps everyday citizens get involved and join the fight against the abuse of addictive, deadly prescription drugs. As a result of the partnership, the Township installed a new Project Medicine Drop box inside of Town Hall just outside of the Police window. Cherry Hill Residents are invited to come in and use the

boxes 24 hours a day, seven days a week, 365 days a year, to dispose of their unused and expired prescription medications without any questions asked. As a result of the partnership, Cherry Hill will realize significant benefits. First, the Township is providing a secure and environmentally sound method of prescription drug disposal, and one that will help protect our water supply. Second, the program is helping Cherry Hill residents get excess medications out of their homes. Third, and perhaps most important, the program is encouraging people to think differently about their prescription medications, encouraging and emphasizing safe use of such medications. Since program inception the Township has collected 1,301 pounds of unused prescription medicine.

PDF: [PRESCRIPTION DRUG SAFETY AND DISPOSAL FLYER](#)

PDF: [PRESCRIPTION DRUG SAFETY AND DISPOSAL PHOTOS](#)

PDF: [PRESCRIPTION DRUG SAFETY AND DISPOSAL ARTICLE](#)

PDF: [PRESCRIPTION DRUG SAFETY AND DISPOSAL WEB LOCATION](#)