

Sustainable Jersey Certification Report

This is the Sustainable Jersey Certification Report of Haddonfield Boro, a Sustainable Jersey silver certified applicant.

Haddonfield Boro was certified on December 11, 2013 with 370 points. Listed below is information regarding Haddonfield Boro's Sustainable Jersey efforts and materials associated with the applicant's certified actions.

Contact Information

The designated Sustainable Jersey contact for Haddonfield Boro is:

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Actions Implemented

Each approved action and supporting documentation for which Haddonfield Boro was approved for in 2013 appears below. Note: Standards for the actions below may have changed and the documentation listed may no longer satisfy requirements for that action. Additionally, points associated with actions prior to 2013 certifications may not be accurate.

Animals in the Community

Pledge Supporting NJ Wildlife Action Plan

10 Points

Program Summary: The resolution authorizing to approve pledge of support to NJ wildlife action plan was adopted by the Borough Commissioners on September 14, 2010. A copy of the resolution will be provided to all of the boards and commissions in the agenda packets of their next regularly scheduled meeting. A copy will also be provided to the animal control officer. Attached is a certification from the clerk on the delivery of the adopted resolution.

PDF: RESOLUTION
PDF: CERTIFICATION

Animals in the Community Education *Retired 12/31/23*

10 Points

Program Summary: The Borough in committed to ensuring pet owners responsibly cooexist with our natural environment. As part of that committment, educational materials are circulated to every homeowner every year as an insert in annual tax bills. An updated version of the flyer that was received by all residents in July 2013 is attached. In 2012 the Borough coordinated with one of our High School Environmental Sciences students to promote and support her research and outreach project. The student presented her project at two events - the High School earth day event held on April 23, 2012, and the Green Team's Green Fair held on May 19, 2012. The High School event is held annually and all Borough elementary schools are invited to attend. High school students each present their projects on interactive tables. An estimated 900-1000 local students and residents attend this event. The Borough's 2012 Green Fair was held on May 19, 2012 at in conjunction with the opening day of the Haddonfield Farmer's Market. The student attended and presented her data and information at that event, and also met with Borough officials who agreed to increase dog waste information and bags at more parks in town. As the event was held along the Borough main shopping street, it is hard to estimate numbers of attendees but the event was well publicized, weather was great, and it was well-attended.

IMAGE: OUTLINE OF HIGH SCHOOL DOG WASTE PROJECT SUMMARY PDF: ANIMALS IN THE COMMUNITY EDUCATION DOCUMENTATION PDF: ANIMALS IN THE COMMUNITY EDUCATION DOCUMENTATION WORD: ANIMALS IN THE COMMUNITY EDUCATION DOCUMENTATION

PDF: UPDATED DOG WASTE 2013 TAX INSERT

Arts & Creative Culture

Establish a Creative Team

10 Points

Program Summary: Haddonfield Outdoor Sculpture Trust (HOST), a recently formed organization developing public art projects throughout the Borough, has agreed to expand its focus to function also as the Borough's Creative Team. Additional members are now part of HOST to meet the requisite make-up of the Creative Team. A report summarizing the new HOST group, and meeting minutes from the group are attached, as well as some recent press reports of HOST group activities.

WORD: CREATIVE TEAM REPORT

WORD: CREATIVE TEAM NEWS ARTICLES

WORD: HOST/CREATIVE TEAM MEETING MINUTES

Create Green Team

10 Points

Bronze Required

Program Summary: The Commissioners of the Borough of Haddonfield passed a resolution on June 8, 2010 to participate in the Sustainable Jersey Municipal Certification Program and appointed the initial green team. This year, the green team changed its name to "Sustainable Haddonfield," developed a logo, and is actively branding the name and logo to reinforce its identity in the community. The green team has holds a public meeting the third Tuesday of each month, which meetings are now held jointly with the Borough Environmental Commission. The Green Team also sponsors a Facebook page and a monthly newsletter. Copies of Borough Commissioner's resolution of support, Sustainable Haddonfield logo, and documents related to the Green Team name change are attached.

PDF: RESOLUTION FOR GREEN TEAM AND
IMAGE: SAMPLE OF GREEN TEAM AGENDA
IMAGE: SAMPLE OF GREEN TEAM MINUTES
PDF: BOROUGH APPROVAL OF NAME CHANGE
WORD: NAME CHANGE ARTICLE AND LOGO

PDF: 2013 RESOLUTION OF SUPPORT FOR GREEN TEAM AND SJ APPLICATION

Community Education & Outreach

10 Points

Program Summary: Haddonfield conducts education and outreach activities on sustainability primarily through the green team, which is now named "Sustainable Haddonfield." For the last two years, the group has been building an electronic database which now contains names and contacts of over 350 residents who receive the Sustainable Haddonfield monthly newsletter. The newsletter provides notice of upcoming workshops and events, green tips, promotes the activities of other civic and environmental groups and organizations, and provides information on a variety of green living topics. In addition, the group maintains and active Facebook page. Events, and information are also circulated by the Borough through its regular eblasts, and on the Borough web page. The Haddonfield Civic Association posts flyers of upcoming events on its strategically placed public bulletin boards throughout the Borough. In addition, regular press releases are issued for all events and newsworthy activities for green team activities and for activities of other groups in town. Workshops on sustainable activities are regularly held by the green team, Shade Tree Commission, Garden Club, and others. In the last two years, two sold-out rain barrel workshops were conducted, as well as workshops on rain gardens, composting, and tree and landscape maintenance. All such events are highlighted and promoted through the Borough's web page, eblasts, and newspaper notices (Municipal Matters). The Borough conducts an annual "Fall Festival" in October each year to promote and provide outreach for all civic and public groups in town. As sample of press releases, newspaper articles, flyers, and newsletters are attached.

PDF: COMMUNITY EDUCATION AND OUTREACH DOCUMENTATION

Green Challenges

10 Points

Program Summary: Haddonfield's Green Challenge program has been active for the last three years. Originally started by one of the group's founding members, Nancy Ashton, who began the green challenge by soliciting participants at public events. Nancy circulated art shows, fall fairs, and similar event with a clipboard. She found the green challenge to be a great way to initiate discussions about sustainability. Participants would sign her pledge form, and then she would provide a small handout identifying what they pledged to do as a reminder. In the first pledge, residents were challenged to (1) recycle more higher order plastics (which gave the green team an opportunity to remind residents that our comingled recycling program accepts nearly all household plastics; (2) replace at least 3 old incandescent light bulbs with energy efficient bulbs; and (3) shop with reusable shopping bags. The green team has since updated the green challenge twice. At our Fall Festival in October, a group of students from our High School Environmental Science club served as our "barkers" for our table and used the green challenge as a way to bring the public to the table. We have found that the green challenge serves a great opening to start conversations about sustainability, and engage in larger discussions. We continue solicit signatures for our green challenge, and expect to update the challenge annually and continue to engage the public at all Sustainable Haddonfield events. To date we have collected approximately 206 signatures, 120 of which were collected in the last year. Haddonfield has approximately 4,534 housing units in the Borough and we have collected over 4% of households in town (accounting for some signatures from non-residents). Examples of the green challenge are attached.

PDF: GREEN CHALLENGES & COMMUNITY PROGRAMS DOCUMENTATION
PDF: GREEN CHALLENGES & COMMUNITY PROGRAMS DOCUMENTATION

Green Fair

10 Points

Program Summary: The Borough's green fair takes the form of an annual Earth Day event hosted by the Environmental Commission. The event brings together a number of community and civic organizations to provide information about environmental issues and their groups activities. The event typically takes place at Crows Woods, the only Borough-owned wooded park. The 2013 Earth Day event was coordinated with the Environmental Commission, Sustainable Haddonfield, Shade Tree Commission, Historical Society, Crows Woods Gardeners, HMHS Environmental Sciences Club, and Haddonfield Tricentennial. Activities included a tree planting and pruning demonstration, sunflower pot painting and seed planting, wetlands nature hike, swamp cabbage planting, hike to beaver dam and beaver talk, information on Samuel Rhoads (a historic Haddonfield naturalists), information about Sustainable Jersey and the borough's activites and related projects, student earth day projects, and a live raptor display by the Philadelphia Academy of Natural Sciences. The event was heavily promoted in the Sustainable Haddonfield newsletter, Facebook pages, Borough web site and eblasts, Civic Association bulletin boards, and local online and print outlets. Attendance at this year's event was the highest in many years.

PDF: HOLD A GREEN FAIR DOCUMENTATION

PDF: NEWSPAPER CLIP

WORD: QUALITATIVE ASSESSMENT

"Green" Your Green Fair *Retires 12/31/23*

10 Points

Program Summary: The Borough's Green Fair was held in May 2013 in the form of our annual Earth Day event. The event is very much a local community effort organized by volunteer civic and municipal organizations. Efforts to "green" the event are described in the attached.

WORD: "GREEN" YOUR GREEN FAIR DOCUMENTATION

PDF: EARTH DAY FLYER

Energy

Fleet Inventory

10 Points

😭 Bronze Priority 😩 Silver Priority

Program Summary: In its 2010 Fleet Inventory Report, the Borough set a goal of replacing its old 1985 Roll-off truck in 2011 and replacing all of its pre-1995 heavy duty trucks in 2014. The Borough replaced the 1985 roll-off in 2012 with a more efficient 2000 model truck. The remaining older heavy duty trucks are still on schedule to be replaced in 2014. In addition, the four oldest police cruisers (dating between 1998 and 2005) were replaced with newer, more efficient vehicles dating 2011-2013. Further details on the Borough's fleet and the fleet inventory are uploaded.

WORD: FLEET INVENTORY REPORT

EXCEL: FLEET INVENTORY

Energy Tracking & Management

10 Points

😢 Bronze Priority 😩 Silver Priority

Program Summary: Borough staff has input two years of data into the EPA Portfolio Manager over the last several months for all five Borough-owned buildings. Initial reports of the data have been generated and are being analyzed. The first reports will be shared with the newly-elected Borough Commissioners at an upcoming work session, expected to be on September 24, 2013. The Commissioners, Borough staff, and the Environmental Commission will analyze the data and determine whether there are any initial opportunities to address energy consumption, find savings, and improve energy usage in each Borough building. A report on those opportunities will be prepared and submitted to Borough Commissioners for their consideration. In addition, the Borough has recently signed a contract to conduct energy audits for every Borough building. The ESPM data will be shared with the contracted auditor and will be valuable data as they assess and audit the buildings and develop recommendations to improve energy consumption, waste, etc. in the buildings. Please note that we attempted several times to connect the ESPM to Sustainable Jersey but were unable to find the Sustainable Jersey in the ESPM system. If this is a necessary

action, please provide additional information on how to do so.

EXCEL: ESPM REPORT

PDF: ESPM DATA ENTRY INFORMATION

Food

Farmers Markets

10 Points

Program Summary: The Haddonfield Farmers Market has been in operation for seven years. The market currently operates every Saturday from May through October, 8:30 am-1:00 pm. The market is located in Kings Court, a public space in the center of the downtown business district. The market is a non-profit organization operated with indirect Borough support in indirect ways. In addition to locating the market on Borough property, the Borough provides potable water, electrical power, restrooms, and trash removal for the market. The Borough's business support entity, Partnership for Haddonfield, also provides marketing and promotional support for the Farmer's Market throughout the year and in conjunction with special events in the downtown business district. Documentation in support of this action item are attached.

PDF: <u>FARMERS MARKETS DIRECTOR'S LETTER</u>
WORD: <u>FARMERS MARKET PROMO MATERIALS</u>

Community Gardens

10 Points

Program Summary: The Borough of Haddonfield established the Crows Woods Community Garden in 1982. Since 1994, the garden has been managed by the independent Crows Woods Gardeners, with support from the Borough. The Crows Woods Community Garden is located on 25,000 square feet of Borough-owned property. The Crows Woods garden is open to all Haddonfield residents. Currently the garden contains 95 10x20 foot plots, which are fully-booked every growing season with over 100 gardeners. The Borough covers the cost of liability insurance and water to the garden. In addition, the Borough periodically provides wood chips, compost, and mulch to the gardeners at no cost. The Qualitative Assessment for this project is attached.

PDF: COMMUNITY OR SCHOOL GARDENS DOCUMENTATION
PDF: COMMUNITY OR SCHOOL GARDENS DOCUMENTATION

WORD: QUALITATIVE ASSESSMENT

Green Design

Green Building Policy/Resolution

5 Points

Program Summary: A committee that includes representatives from the Planning Board, Zoning Board, Green Team, Environmental Commission and Historic Preservation Commission worked together to develop the green building resolution this summer. The committee prepared a resolution and circulated it to the Planning and Zoning Boards for their review and comment. The Green Team then discussed the proposed resolution with the new Borough Commissioners at their September 24 work session. The resolution was read and approved at the Commissioner's public meeting on October 22, 2013. A copy of the approved resolution has been uploaded. The resolution was then circulated to all Borough Boards, Commissions and Committees, and a copy also posted on the Green Team's web page. A copy of the email circulating the resolution has been uploaded. The Green Team will continue to work with the Borough to implement the policy.

PDF: GREEN BUILDING RESOLUTION

PDF: BOROUGH CIRCULATION TO BOARDS/COMMISSIONS

Create a Green Development Checklist

10 Points

Program Summary: A committee that includes representatives from the Planning Board, Zoning Board, Green Team, Environmental Commission and Historic Preservation Commission developed the green development check list. The Planning and Zoning Boards, Environmental Commission and Sustainable Haddonfield each discussed the checklist at their respective regular meetings and provided comments to the committee. The Borough engineer and zoning officer also reviewed and commented on the proposed checklist. The checklist was discussed with the Borough Commissioners at their September 24 work session. The final checklist and implementing ordinance were approved by the Borough Commission at its November 26 public meeting. The checklist and final ordinance are uploaded herewith.

PDF: CERTIFIED GREEN BUILDING CHECKLIST ORDINANCE

PDF: APPROVED GREEN BUILDING CHECKLIST

Health & Wellness

Anti-Idling Education & Enforcement Program

10 Points

Program Summary: As this is a state law, no resolution is needed from the Borough Commissioners. The Police department created it anti-idling education and enforcement plan the implementation of which began with the start of the 2010/2011 school year. In October 2012, the Green Team launched an Anti-Idling Awareness Week during which time it conducted a number of outreach activities, including promoting the event and issues in the local papers and working with

the Borough to provide a link to information on the main page of the Borough website. In addition, the Police Department, Green Team, high school students, and parents at Tatem Elementary school (targeted for an anti-idling) and representatives from Cross County Connections conducted a blitz to raise awareness. A reminder was promoted in the Green Team's monthly newsletter in Winter and materials have been displayed at all Green Team events this year. Examples of relevant materials are attached.

PDF: PLAN
PDF: MAP

WORD: ANTI-IDLING EDUCATION & ENFORCEMENT PROGRAM DOCUMENTATION
PDF: ANTI-IDLING EDUCATION & ENFORCEMENT PROGRAM DOCUMENTATION
PDF: ANTI-IDLING EDUCATION & ENFORCEMENT PROGRAM DOCUMENTATION

Safe Routes to School



Program Summary: Haddonfield created Safe Routes to School for each of the four schools back in 2004. Attached is documentation of our initiative and also a sample plan for one of our schools. A copy of the maps have also been included.

PDF: INITIATIVE

PDF: CENTRAL/MIDDLE SCHOOL PLAN
PDF: MAP SAFE ROUTES TO SCHOOL - AL

Land Use & Transportation

Sustainable Land Use Pledge



😭 Bronze Priority 🙎 Silver Priority

Program Summary: On Sept 14, 2010 the Commissioners pass resolution 2010-09-14-179 which authorized to Approve Pledge of Support to Sustainable Land Use. The resolution was discussed at the Planning Board August 3rd meeting and again at the Commissioners worksessions of July 27 and August 24. It should be noted that the resolution will be distributed to the various boards in the agenda packet at their next regularly scheduled meeting. Haddonfield would like to acknowledge that many of the issues addressed in this resolution are already incorporated into the master plan. Most recently we have been working on a transportation project for a major roadway access that has involved Cherry Hill and Camden County. We also have a very active TAPS (traffic and pedestrian safety) committee which has worked with the Department of Transporation on several projects to study traffic calming measures, many of which have been implemented in the community. We have addressed shared parking for our business district in our last downtown visioning process. The results of the visioning process was a modified form-based zoning code being adopted. Our Planning Board and Environmental Commission have also been working actively with the County for the expansion of the Cooper River corridor and trail.

PDF: SUSTAINABLE LAND USE RESOLUTIO

Green Business Recognition Program

10 Points

Program Summary: The Borough's Green Business Recognition Program has been updated and spearheaded over the last two years. As part of that program, an invitation letter was sent to every local business in town explaining the program and providing a checklist of possible sustainable practices a business may either already do or consider doing. Businesses were invited to participate in the program by identifying applicable actions and reporting back to the Green Team. Follow-up with participating businesses and outreach to solicit more participation is ongoing. We are now in the process of designing and pricing window clings with "Recognized Green Business" logo that participating businesses can prominently display. Recognized business, and the program generally, are promoted on the Borough web site, Sustainable Haddonfield newsletter, and other social media. The program was also covered in our local paper this year. Examples of relevant materials are attached.

WORD: GREEN BUSINESS RECOGNITION PROGRAM DOCUMENTATION
WORD: GREEN BUSINESS RECOGNITION PROGRAM DOCUMENTATION
PDF: GREEN BUSINESS RECOGNITION PROGRAM DOCUMENTATION

Support Local Businesses

10 Points

Program Summary: The Partnership for Haddonfield, Inc.

(http://www.haddonfieldnj.org/pfh.php) is the management corporation for Haddonfield's Business Improvement District. The ordinance creating the district was adopted on February 10, 2004 to encourage self-help and self-financing programs within the business community, enhance the commercial viability and attractiveness of the business district and promote growth and employment within the Borough. The Partnership promotes and supports businesses in the following way: 1) shophaddonfieldnj.com - a web site dedicated to promoting the borough's many shops and restaurants, 2) promotional events including First Friday and special events such as the Haddonfield Crafts and Fine Arts Festival and Summer Concerts that drive activity for downtown businesses, and 3) supporting professionals in the borough through networking events and http://www.haddonfieldprofessionals.org/.

WORD: PARTERSHIP FOR HADDONFIELD HOME PAGE

WORD: SHOP HADDONFIELD WEB SHOT

WORD: HADDONFIELD PROFESSIONALS WEB SHOT

WORD: QUALITATIVE ASSESSMENT

Open Space Plans

10 Points

Program Summary: Haddonfield completed an OSRP back in 2008. A copy of an email is attached confirming our plan was approved by the State of NJ.

PDF: OPEN SPACE AND RECREATION PLAN

Environmental Commission

10 Points

Program Summary: Haddonfield established an environmental commission in 1973. They have always been a very active organization participating in Earth Day celebrations, park clean-up activities and the sumittal of opens space grants. In the past year, the Commission has actively advocated for open space, environmental awareness related to Borough and School District projects, and green infrastructure. The Commission's 2012 Annual Report is attached, as well as more recent minutes from the Commission's regular monthly meeting (now held jointly with the green team).

PDF: ORDINANCE

WORD: <u>JULY 2013 MEETING MINUTES</u>
WORD: <u>2012 ANNUAL REPORT</u>

Water Conservation Education Program

10 Points

Program Summary: The Borough green team has focused much of its efforts on outdoor water use as a tie-in with its efforts to reduce waster use and stormwater runoff. Sustainable Haddonfield conducted two sold-out rain barrel workshops in the past two years at which residents learned to make rain barrels, and how rain barrels can be used to reduce potable water use at home and reduce stormwater runoff. Information about rain barrels was also posted on our website and periodically highlighted on our Facebook page and other media. Two free lectures were held at the Haddonfield Public Library - one focused on native landscaping and another on native four-season gardening. In both lectures, the use of native species, rain gardens and other efforts to reduce watering needs was highlighted. In addition, information about smart water used for summer lawn watering was highlighted in Sustainable Haddonfield's "Sustainable Summer" issue of its newsletter that is circulated to several hundred Borough residents, shared on Facebook, and posted on our website. A sample of materials is attached hereto. Finally, the green team recently became and EPA WaterSense partner and has begun promoting WaterSense in the community. Water Sense information will be distributed at the Borough-wide Fall Festival in October 2013, and in our newsletter, social media, and website in the meantime. The green team

is working with our high school environmental sciences students to conduct a comprehensive WaterSense outreach campaign as well.

PDF: WATER CONSERVATION OUTREACH MATERIALS

WORD: WATER SENSE FACEBOOK
PDF: LIBRARY LECTURE INFORMATION

WORD: WATER CONSERVATION ACTION WORKSHEET

Tree Hazard Inventory

10 Points

Program Summary: The Borough of Haddonfield received a grant in the amount of \$25,000 to put towards an inventory of the existing Borough owned trees. ArborPro was hired in March of 2010. The inventory is attached.

PDF: INVENTORY

Tree Maintenance Programs

10 Points

Program Summary: In addition to the full-time staff employed by the Borough, the Shade Tree Commission has launched a new training program this year for volunteer tree tenders, and a new tree planting program. The Commission's Annual Report of Accomplishments is attached, as well as a separate summary report, including relevant pages of the Borough's approved 2012-2016 Community Forestry Management Plan, describing these activities.

WORD: ANNUAL REPORT OF ACCOMPLISHMENTS
PDF: TREE MAINTENANCE PROGRAMS SUMMARY

Tree Planting Programs

10 Points

Program Summary: The Borough plants 80-100 trees each year in the community. These trees are spread through the neighborhoods. Consideration is given to areas which have lost trees in the 2-10 year range. In addition to our annual tree planting we have implemented a commemorative tree planting program.

PDF: 2009 FORESTRY REPORT
PDF: 2009 TREE CITY USA
PDF: TREE PLANTING

Community Forestry Management Plan & NJUCF Accreditation

20 Points

Program Summary: The Borough of Haddonfield has a very active Shade Tree Commission. The Borough is responsible for over 9,000 trees annual with a full time tree crew on staff. The Borough's updated Community Forestry Management Plan was submitted and approved in December 2012. DEP has also approved the Borough's 2012 End-Year Status Report. Applicable documents have been uploaded. A resolution concerning the Borough's tree cover goal was originally approved by the Shade Tree Commission in 2010 as part of the Borough's original Sustainable Jersey bronze certification. That resolution was updated to reflect the new Community Forestry Management Plan and was approved unanimously by the Shade Tree Commission at its regular meeting on November 18, 2013. Correspondence from the STC chair and the approved resolution is attached.

PDF: COMMUNITY FORESTRY STATUS REPORT 2012 (END-YEAR)

PDF: STC TREE COVER RESOLUTION

Sustainability & Climate Planning

Community Asset Mapping

10 Points

Program Summary: The Green Team worked with a local boy scout to prepare the Community Asset Map as his Eagle Scout project. The Community Asset Map is prominently posted on the Borough web site and provides interactive links to information and directions to each asset. A PDF of the Community Asset Map is attached. It can be viewed with web and map links at http://www.haddonfieldnj.org/borough-landmarks-locations-3.php. Further details are provided in the attached summary.

WORD: COMMUNITY ASSET MAPPING DOCUMENTATION
PDF: COMMUNITY ASSET MAPPING DOCUMENTATION

Community Visioning

10 Points

Program Summary: The Green Team held a community visioning workshop on February, 15, 2012. It was led by Green Team member, Mike Nuckols, who works in marketing and has run vision workshops for Fortune 500 corporations. The meeting was highly interactive with group exercises and activities designed to help create a collective vision for the Haddonfield community in regards to sustainability. It included engagement from the Borough Commissioners and other community leaders. The Green Team adopted a new vision in the spring of 2012 based on the

Community Visioning. The vision statement was discussed with the Borough Commissioners during their work session on September 24 and a resolution adopting the vision was formally adopted by the Commissioners at their October 22, 2013 public meeting. The resolution was then circulated to all Borough commission chairs and department heads. Copies of the adopted resolution and circulation email have been uploaded. The vision statement reads: Sustaining a healthier community today and for the future. To achieve this, Haddonfield will encourage sustainable use of our community's natural, human, and economic resources through education, outreach, and collaborative partnerships between residents, community organizations, borough government and neighboring towns. The above is our "vision". We are now working on how to turn that vision into more specific actions, tasks, and a sustainability plan.

PDF: COMMUNITY VISIONING DOCUMENTATION

PDF: COMMUNITY VISIONING RESOLUTION

PDF: COMMUNITY VISIONING CIRCULATION

Waste Management

Community Paper Shredding Day

5 Points

Program Summary: Haddonfield holds annual paper shredding days since 2009 that are free and open to the public. The most recent event was held on October 6, 2012. The number of participants are not tracked, but the event collected 9812 pounds of paper as reflected on the uploaded invoice. Flyers and information promoting the event are circulated on the Borough's web page, newspaper, the library, senior citizen center, in the offices of the Borough Hall and placed on the Borough web site. Each event is also noticed in the bi-weekly column known as municipal matters that is printed in the local newspaper. Copies of the 2012 promotional materials are uploaded.

PDF: 2012 SHREDDING EVENT DOCUMENTATION

Food Waste

10 Points

Program Summary: The Borough collects all solid waste and recycling for the Haddonfield School District as part of is regular municipal services to the Borough. In September 2013 the Borough approved an agreement with Organics Diversions to implement food waste collection and composting at all five schools in the District. More details about how the program will be implemented are reflected in the attached contract. The Borough is responsible for the contract and implementing the program. In addition, the Borough's green team is helping coordinate volunteers to help students learn the sorting process as lunch periods during the first couple weeks of school and periodically throughout the school year. Relevant contracts and approvals are attached.

PDF: ORGANICS DIVERSIONS PO

PDF: ORGANICS DIVERSIONS CONTRACTS

Grass - Cut It and Leave It Program

5 Points

Program Summary: Sustainable Haddonfield worked with the Borough clerk to include information about the benefits of "Cut in and Leave It" in the insert that goes to every Borough resident in their tax bill, and on the Borough's website. In addition, Sustainable Haddonfield provided information in its electronic newsletter, Facebook page, and webpage. Information was also circulated at the group's table on July 20, 2013 Farmer's Market and will continue to be promoted at all of the group's public events. Examples of materials have been uploaded.

PDF: GRASS - CUT IT AND LEAVE IT PROGRAM DOCUMENTATION

Backyard Composting Program

5 Points

Program Summary: The green team conducted a backyard composting workshop in 2012. A backyard composting professional was brought in to conduct the workshop that was open to the public for a small fee. Approximately 25 people attended. Several types of composting were presented and kitchen food waste (bokashi) composting systems were raffled off as well. In addition, the green team presented demonstrations on composting and an informational table on July 20, 2013 at the Borough's Farmer's Market. Both events were heavily promoted on the green team's website, eblasts, newsletters and Facebook pages. Documentation about these events, and required information are uploaded for consideration.

WORD: INVOICE FOR BOKASHI'S RAFFLED OFF AT WORKSHOP

WORD: FARMER'S MARKET 6/20/13 PROMO
PDF: BACKYARD COMPOSTING MARKETING