

## See The Light Energy Awareness Toolkits Included as a 2012 School Energy Conservation Action by Sustainable Jersey

KCG Energy's "See The Light Energy Toolkits" is now an approved energy conservation program for New Jersey municipalities and schools. See The Light is a behavior-based energy efficiency solution that helps participants cut costs by introducing energy-efficient best practices and instilling a culture of conservation among employees and students.

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KCG Energy LLC today announced that its See The Light™ energy awareness program has been included by Sustainable Jersey® as an official School Energy Conservation Program action for 2012. See The Light is a behavior-based energy efficiency solution that helps school districts cut their energy costs by introducing energy-efficient best practices and instilling a culture of conservation among employees and students. Each See The Light Energy Toolkit contains tangible tools and online materials designed just for schools, including energy benchmarking software, a How-To Handbook, energy tips and posters, and training resources for students and staff.

Sustainable Jersey ® is a certification program for municipalities in New Jersey that want to go green, save money and take steps to sustain their quality of life over the long term. Co-Director Donna Drewes says See The Light "will help school districts reduce their energy costs while becoming more sustainable. We're pleased to offer our 354 registered Sustainable Jersey communities an educational option that helps transform energy-wasting behaviors into energy-efficient best practices."

KCG Energy President Gary K. Markowitz noted that schools were particularly good candidates for behavior-based energy efficiency programs. "Schools typically spend more money on energy than on books and computers. In an educational setting, each dollar spent on energy is one less dollar available for salaries, academics or athletics. Using See The Light, New Jersey school districts can train employees and students to become smarter energy consumers, cutting utility bills by 5 - 15% or more."

See The Light Energy Toolkits cost \$999 for a district Master Toolkit, which includes See The Light's custom energy benchmarking software. Satellite Toolkits, for use in each school building, are \$250 each. Interested school districts should visit <http://www.EnergyToolkits.com/newjersey> or contact KCG Energy's Gary Markowitz at [garym\(at\)kilojolts\(dot\)com](mailto:garym(at)kilojolts(dot)com). Municipalities within New Jersey Natural Gas service territory may be able to participate in a See The Light pilot at no cost. The first 30 schools to apply from municipalities covered by NJNG will be eligible for the free Toolkit.

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## See The Light Energy Toolkits

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### NEW JERSEY MUNICIPALITIES & SCHOOLS

In 2012 New Jersey municipalities and schools have three opportunities to participate in See The Light:



- As a member community of Sustainable Jersey
- As a municipality or school within the New Jersey Natural Gas (NJNG) service territory
- As a standard See The Light customer

FOR SCHOOL DISTRICTS



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