



# What's New in 2022? Program Updates Webinar

March 28, 2022



# Housekeeping

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All attendees muted

**Questions?** Enter them into the Questions box or “raise your hand” and we will answer them at the end of the presentation

**Presentation & recording will be posted on the [Webinars page](#) by end of week**



> Data Center

> Publications

> Green Team Resources

> Presentations

Sustainability Summit

NJLM Conference

Trainings

Webinars

> Funding Database

## Webinar Recordings & Presentations

To further assist you in the certification process, we have provided links to previous webinar recordings and presentations that supply information relevant to all aspects of our program. If you were unable to attend one of our online presentations, this is a great opportunity to learn about what you missed. Webinars are listed by action category.

### Category Navigation

- [Arts & Culture](#)
- [Brownfields](#)
- [Certification & Recertification](#)
- [Community Partnership & Outreach](#)
- [Emergency Management & Resiliency](#)
- [Energy](#)
- [Grants Program](#)
- [Green Design](#)
- [Health & Wellness](#)
- [Land Use & Transportation](#)
- [Local Economies](#)
- [Natural Resources](#)
- [Public Information & Engagement](#)
- [Waste Management](#)





# Speakers

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- Samantha McGraw, Program Manager
- Nancy Quirk, Energy Program Manager
- Lauren Skowronski, Program Director for Community Engagement
- Melanie McDermott, Senior Researcher



# Agenda

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1. Certification Information & Timeline Review
2. Retired Actions
3. New & Updated Actions
4. Question & Answer Session

# Certification Information & Timeline Review


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# Certification Requirements

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- Total of at least 150 points
- Mandatory Green Team
- Implement 2 of 13 priority actions 
- Actions completed in 6 of 18 categories



- Total of at least 350 points
- Mandatory Green Team
- Implement 3 of 13 priority actions 
- Actions completed in 8 of 18 categories



# Gold Star Standard

All certified municipalities are eligible to earn Gold Star recognition for reaching high levels of achievement in key dimensions of sustainability.

**⚡ Energy**

- Complete base program actions
- Municipal Operations
- Community-Wide Emissions

**♥ Health**

- Complete base program actions
- Gold Star Standard in Health action

**💧 Water**

- Complete base program actions
- Gold Star Standard in Water action



**Learn More:** [sustainablejersey.com/actions/gold-star-standards/](https://sustainablejersey.com/actions/gold-star-standards/)





# 2022 Certification Cycle

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## Deadline Sunday: May 22

- First round comments provided early July
- \*\*Applications will need to be completed by August 28 to be considered for certification and recognized at the Sustainable Jersey Annual Luncheon.
- Second round review comments provided early-October.
- Mid-December final decision on all pending applications.
- See full timeline on [2022 Application Cycle page](#).

May 22

Aug 28

Nov 20

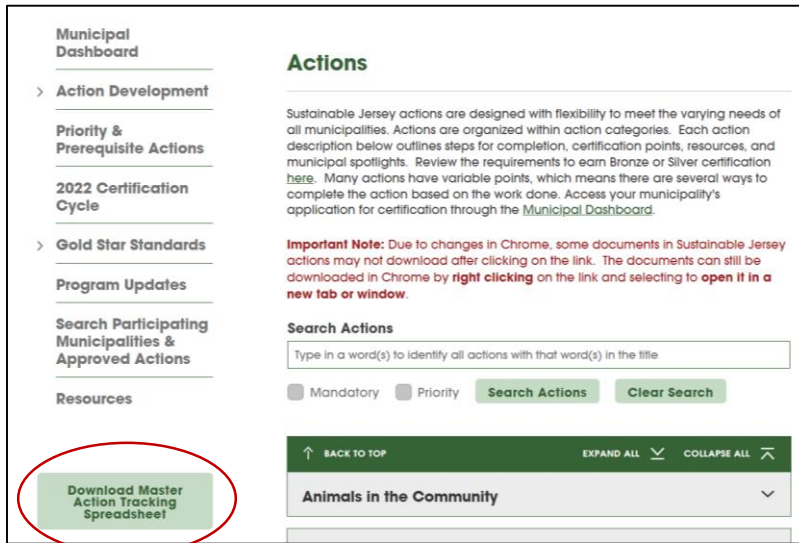


Want to learn more?  
View the **2022  
Certification Webinar**  
[recording & presentation](#)



# Master Action Tracking Spreadsheet

- Updated with new/updated actions implemented so far in 2022.
- Contains one tab with all actions, and subsequent tabs for each action category to make it easier to use.
- Download from [Actions page](#).



Download

Planning  
Tool

Submission  
Summary



# Look Back & Approval Period Adjustments

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## **More time to complete actions!**

- Actions that typically needed to be completed on an annual basis (such as the community garden action), now have a look back period of the current or previous year. Approved actions will be set to expire December 31 of the year after the certification application is submitted.
- Example: Community Garden submitted in May 2022, approved action expires December 31, 2023.

# Retired Actions

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# What is a Retired Action?

- Goal to keep actions current with best practices while being sensitive to the embedded base of approved actions.
- Protocol
  - No longer able to apply for points for that action.
  - A previously approved submission for a retired action will remain in a municipality's certification application until it expires in a "read only" mode.

**Innovative Projects**

**Green Roofs**

**10 Points**

• THIS ACTION IS RETIRED AND CAN NO LONGER BE MODIFIED • LAST UPDATED 09/10/19 • EXPIRED ON 09/11/19



# Retired Actions

Action & Year Retired	Eligible for Points Elsewhere?
<b>Energy</b>	
<ul style="list-style-type: none"> <li>Driver Training (2020)</li> </ul>	No
<b>Green Design</b>	
<ul style="list-style-type: none"> <li>Site Plan Green Design Standards (2020)</li> </ul>	No
<b>Innovative Projects</b>	
<ul style="list-style-type: none"> <li>Green Roofs (2020)</li> <li>Raingardens (2020)</li> </ul>	<ul style="list-style-type: none"> <li>Green Infrastructure Planning</li> <li>Green Infrastructure Implementation</li> </ul>
<b>Health &amp; Wellness</b>	
<ul style="list-style-type: none"> <li>Health in All Policies Professional Development (2022)</li> </ul>	Integrating Health into Municipal Decision Making
<ul style="list-style-type: none"> <li>Smoke-Free &amp; Tobacco-Free Public Places (2022)</li> </ul>	Tobacco Free Community
<b>Land Use &amp; Transportation</b>	
<ul style="list-style-type: none"> <li>Institute Complete Streets (2021)</li> </ul>	Complete and Green Streets for All Policy

# New & Updated Actions Since 2020

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All updates are posted on the **Program Updates page**  
[sustainablejersey.com/actions/program-updates/](https://sustainablejersey.com/actions/program-updates/)

View full action details in each action description on the  
**Actions page**  
[sustainablejersey.com/actions](https://sustainablejersey.com/actions)



Designates Priority Actions

# Energy

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**Questions?** Contact Nancy Quirk, Energy Program Manager

609-771-2902, [quirkn@tcnj.edu](mailto:quirkn@tcnj.edu)





# Municipal Energy Actions

	Energy Efficiency	Renewable Energy	Alternative Fuel Vehicles
<b>Municipal Operations</b>	<ul style="list-style-type: none"> <li>• <b>Energy Efficiency for Municipal Facilities</b></li> <li>• Energy Tracking and Management</li> </ul>	<ul style="list-style-type: none"> <li>• On-Site Geothermal</li> <li>• On-Site Solar +10 pt storage/resilience + <b>5 pt solar thermal</b></li> <li>• On-Site Wind</li> <li>• Buy Renewable Energy</li> </ul>	<ul style="list-style-type: none"> <li>• <b>Fleet Inventory</b></li> <li>• Purchase Alternative Fuel Vehicles</li> <li>• Meet Green Fleet Targets</li> </ul>
<b>Community Energy Use</b>	<ul style="list-style-type: none"> <li>• <b>Energy Assistance Outreach</b></li> <li>• <i>Commercial Energy Efficiency Outreach</i></li> <li>• <i>Residential Energy Efficiency Outreach</i></li> </ul>	<ul style="list-style-type: none"> <li>• Make Your Town Solar Friendly</li> <li>• <b>Municipally Supported Community Solar</b></li> <li>• <b>Solar Outreach</b></li> <li>• <b>Renewable Government Energy Aggregation (R-GEA)</b></li> </ul>	<ul style="list-style-type: none"> <li>• <b>Make Your Town Electric Vehicle (EV) Friendly</b></li> <li>• Public EV Chargers</li> <li>• <b>Electric Vehicle Outreach</b></li> </ul>



# Gold Star Standard in Energy

## Municipal Operations

### Municipal Buildings

- Energy efficiency
- Operations / equipment
- On-site renewable energy
- Green building policy

### Municipal Fleet

- Fleet electrification
- Route optimization
- Telematics

### GHG reductions

- 3.6% annually
- 10.8% over 3 years

## Community Actions (two from each category)

### ~~Energy Efficiency\*~~

- ~~Energy Assistance Outreach~~
- ~~Commercial Energy Efficiency Outreach~~
- ~~Residential Energy Efficiency Outreach~~

### Renewable Energy

- Make Your Town Solar Friendly
- Municipally Supported Community Solar
- Solar Outreach

### Transportation

- Make Your Town Electric Vehicle Friendly
- Public Electric Vehicle Chargers
- Electric Vehicle Community Outreach

*\* EE Outreach actions temporarily suspended*



# Energy Efficiency Outreach Actions

- Actions temporarily suspended
- Under revision due to Energy Efficiency Transition
- New collateral being developed
- Municipalities seeking Gold should contact Nancy Quirk:
  - [quirkn@tcnj.edu](mailto:quirkn@tcnj.edu)
- For further information:  
[njcleanenergy.com/transition](http://njcleanenergy.com/transition)

**Program areas served by NJCEP:**

- New Construction (residential, commercial, industrial, government)
- Large Energy Users
- Combined Heat & Power & Fuel Cells
- State Facilities\*
- Local Government Energy Audits
- Energy Savings Improvement Program

\* State Facilities are also eligible for utility programs

**Program areas served by the Utilities:**

- Existing Buildings (residential, commercial, industrial, government)
- Efficient Products
  - Lighting and Marketplace
  - HVAC
  - Appliance Rebates
  - Appliance Recycling

**Additional Programs & Features:**  
Dedicated multi-family program  
More financing options  
Quick home energy check-ups  
Moderate-income weatherization



# Energy Efficiency for Municipal Facilities

Updated 2022



5 to 50 Points



- Energy audit
- Facility upgrades
- Guidance on NJCEP and utility energy efficiency programs

## Who to Contact

- Business Administrator
- Facilities Manager
- Public Works
- Libraries, Fire, Police, EMS
- Recreation Center, Senior Center



Newark's City Hall

HOME

RESIDENTIAL

COMMERCIAL, INDUSTRIAL  
AND LOCAL GOVERNMENT

RENEWABLE ENERGY

**COMMERCIAL, INDUSTRIAL & LOCAL GOVERNMENT**

▼ PROGRAMS

▼ EXISTING BUILDINGS ENERGY EFFICIENCY

BENCHMARKING

LARGE ENERGY USERS PROGRAM

LOCAL GOVERNMENT ENERGY AUDIT

UTILITY PROGRAMS

▼ NEW CONSTRUCTION ENERGY EFFICIENCY

SINGLE MEASURE: SMARTSTART NEW CONSTRUCTION

MULTI MEASURE: CUSTOMER TAILORED

COMPREHENSIVE: PAY FOR PERFORMANCE

▼ DISTRIBUTED ENERGY RESOURCES

COMBINED HEAT AND POWER - FUEL CELL

DER MICROGRID FEASIBILITY STUDIES

▼ OTHER/SPECIALIZED

ENERGY SAVING'S IMPROVEMENT PROGRAM (ESIP)

Home » Commercial & Industrial

**Local Governments, Schools and Non-Profits**

**Note: Select energy efficiency programs for existing buildings are transitioning to the utility companies**

To learn more about this transition and for utility contact information, please visit [this page](#).

NJCEP Pay for Performance (P4P) for existing buildings and NJCEP Direct Install will no longer accept applications starting July 1, 2021. All eligible applications accepted before that time will continue with NJCEP until final payment.

PSE&G customers who purchased electric or natural gas energy efficiency equipment prior to June 1, 2021 may be eligible for SmartStart Buildings (SSB) and/or Customer Tailored Energy Efficiency Program (CTEEP) rebates. For non-PSE&G customers, equipment purchased prior to July 1, 2021, may be eligible for SSB and CTEEP rebates.

For projects (single- or multi-measure) saving electricity and natural gas, aka "dual-fuel", where gas or electric service, but not both, are provided by PSE&G should continue to apply to NJCEP's SSB, CTEEP, and P4P existing buildings until the other utility programs launch.

NJCEP's SmartStart Buildings (SSB), Customer Tailored Energy Efficiency Program (CTEEP), and Pay for Performance (P4P) programs will remain available for new construction projects and major gut renovation projects only beginning on July 1, 2021.



Throughout New Jersey, residents and business owners are looking for ways to save energy and the environment - local governments and schools are no exception. *New*

**Program Updates**

- Energy Efficiency Program Transition Update
- Other updates posted.

**Program Literature**



**Applications and Brochures**  
Download the Latest Program Materials

**Find a Trade Ally**

Select a contractor for an energy efficient upgrade today!



**Success Stories**



**Library IV Restaurant**  
New Lighting and HVAC equipment for greater savings

**Clean Energy Learning Center**



New Jersey Clean Energy Learning Center

**Local Govt and Schools**



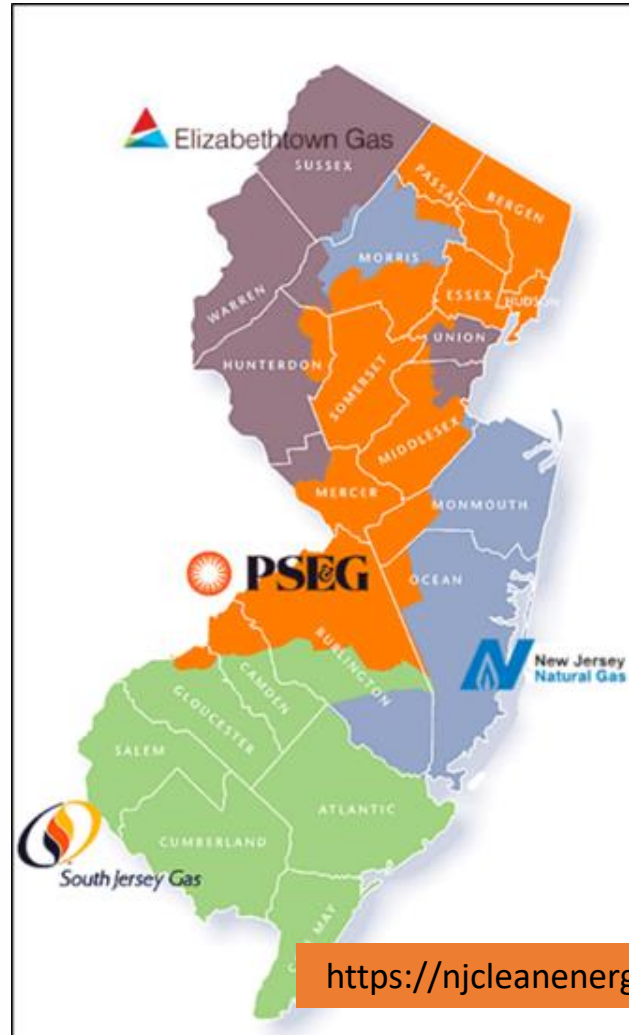
Find out what financial incentives are available today!





# Utility Incentive Programs

- Incentives for
  - residents
  - businesses
- Incentives vary by utility
- Contact your local natural gas and electric utilities



<https://njcleanenergy.com/transition>



# Fleet Inventory

## Update Still to Come 2022



10 Points

- Inventory of all vehicles
  - Age of vehicle
  - Annual fuel use/miles driven
  - Primary duty of vehicle
  - Frequency of use (daily, weekly, monthly, seasonally, etc.)
  - Could this vehicle duty be performed by a smaller, more efficient vehicle?
- Narrative report on fleet management practices and goals
  - Use of telematics, GIS tracking
  - Driver training
  - Vehicle retirement/replacement



Want to learn more? View the **Reducing Carbon Footprint of Municipal and School Fleets** [recording & presentation](#)



# Fleet Inventory

## Update Still to Come 2022



10 Points

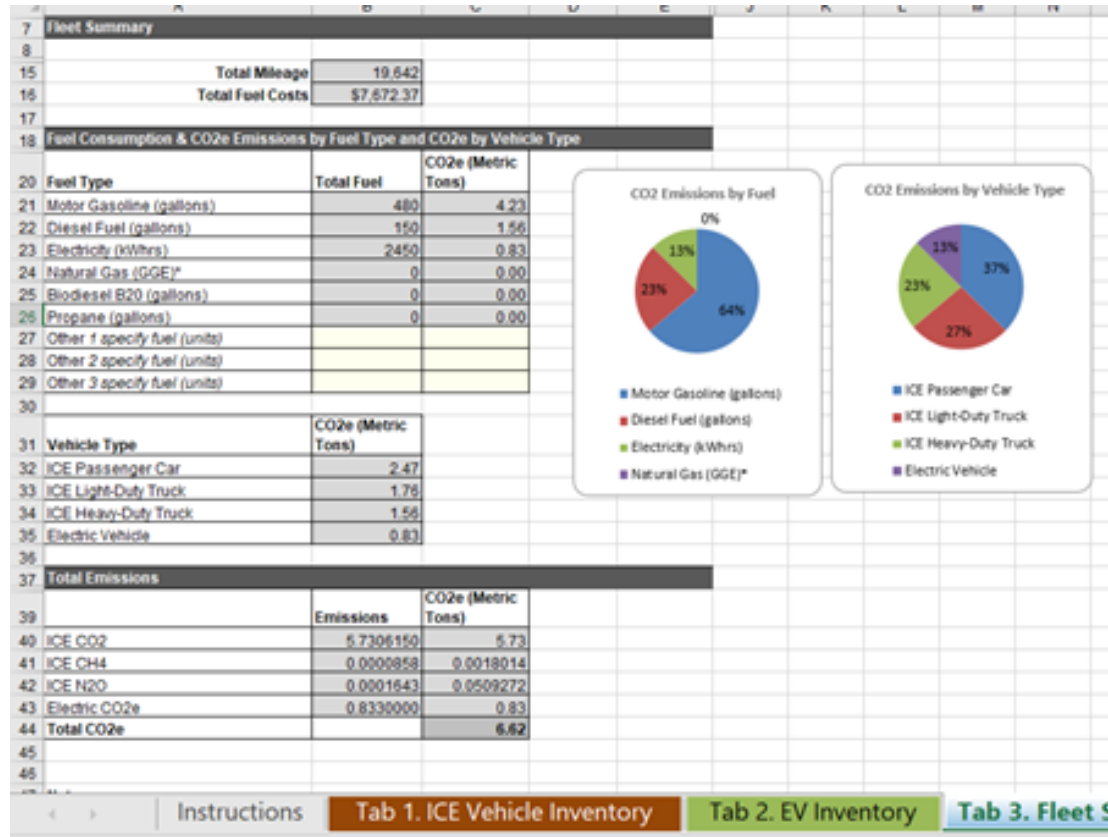
### Who to Contact

Public Works, Fleet Manager,  
Department heads, Police, Fire,  
EMS, Business Administrator

### Helpful Resources

Sustainable Jersey Fleet  
Inventory Spreadsheet

- Updated functionality
- Automatically generates emissions totals
- Pie charts visualize GHG emissions
- DRVE tool for evaluating vehicle transition to electric







# Municipal Onsite Solar System

Updated 2022

5 to 45 Points



- NEW 5-point level for solar thermal installations
- Point change: 5 points for onsite solar documentation that **does not include** electricity displacement

## Who to Contact

- Engineering / Public Works
- Fire Department
- Rec Center
- Senior Center



Manchester, NJ solar thermal installation



# Municipal Onsite Solar System

Updated 2022

5 to 45 Points



## Helpful Resources

- American Cities Climate Challenge (ACCC). *Procurement Guidance for On-Site Solar*
- [Cityrenewables.org/on-site-solar/](https://cityrenewables.org/on-site-solar/)
- The Solar Foundation. *Steps to a Successful Solar RFP*



[betterbuildingsolutioncenter.energy.gov/sites/default/files/attachments/On\\_Site\\_Solar\\_Decision\\_Guide.pdf](https://betterbuildingsolutioncenter.energy.gov/sites/default/files/attachments/On_Site_Solar_Decision_Guide.pdf)



# Make Your Town EV Friendly

Updated 2022

15 Points



## Municipal adoption of NJ Statewide Model Ordinance for EV Charging (P.L. 2021, c171)

### Action Requirements:

- Adopt Model Statewide EVSE Ordinance
- Update land use code
- First responder training
- Additional activity (select ONE):
  - EVSE permitting information on municipal website
  - EVSE inspection information on municipal website
  - Amend master plan to incorporate electric vehicles



Want to learn more? View the **Make Your Town EV Friendly: New Statewide Model EV Ordinance, New Sustainable Jersey Actions, New Funding** [recording & presentation](#)



# Make Your Town EV Friendly

## Updated 2022

15 Points



### Who to Contact

Planning and Zoning officials  
Permitting officials

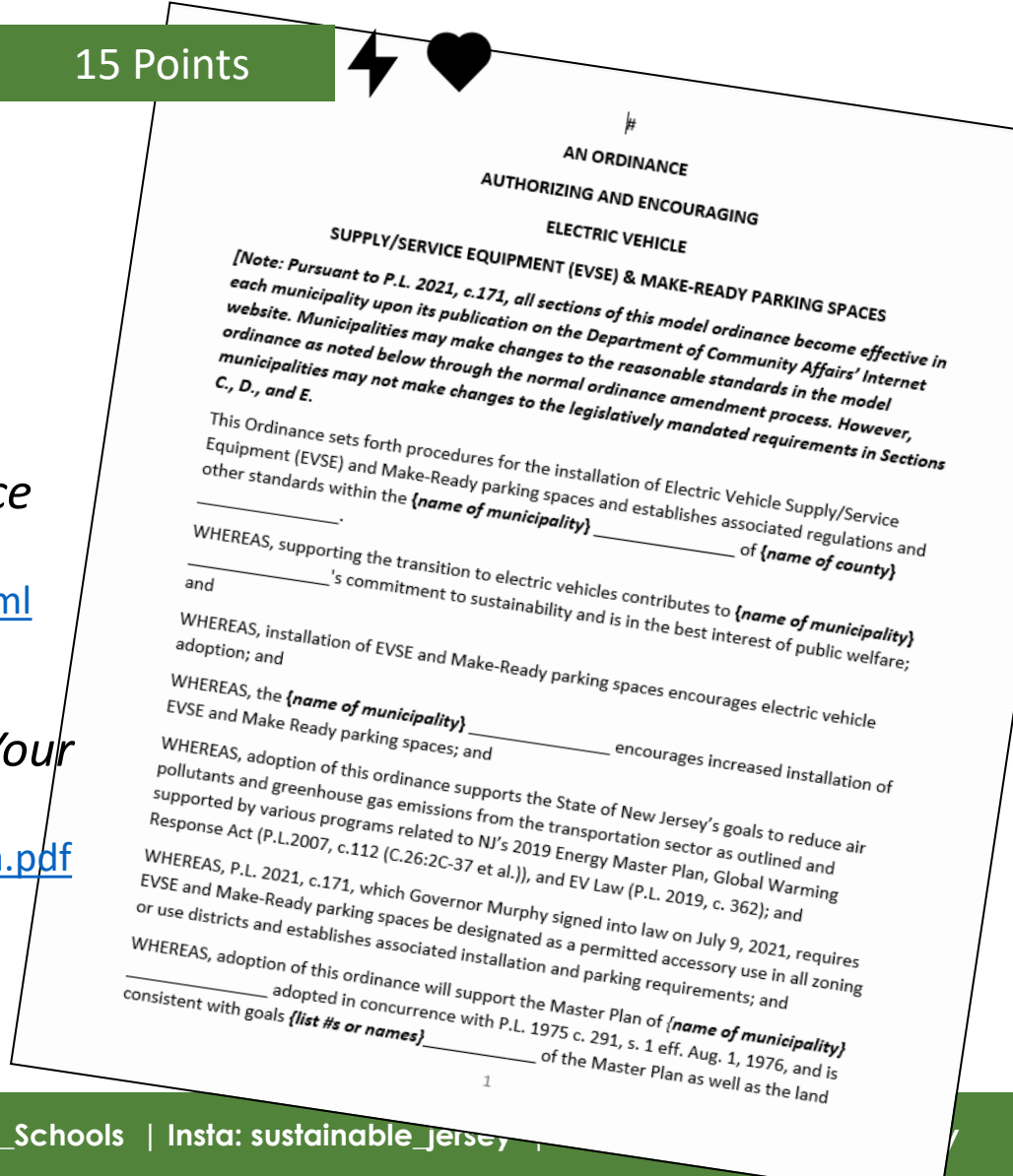
### Helpful Resources

*NJDCA. Model Statewide EV Ordinance information page*

[nj.gov/dca/dlps/home/modelEVordinance.shtml](http://nj.gov/dca/dlps/home/modelEVordinance.shtml)

*NJDEP. Charge Up Your Town: Best Management Practices for Ensuring Your Town is EV-Ready*

[nj.gov/dep/drivegreen/pdf/chargeupyourtown.pdf](http://nj.gov/dep/drivegreen/pdf/chargeupyourtown.pdf)





# Electric Vehicle Community Outreach

## New 2022

10 to 15 Points



### 10 points

- Outreach encouraging EV and EV charging adoption
  - Local fleet operators
  - Multi-family properties
  - Workplace charging
- Engagement strategies
  - Informational webpages, social media posts, emails
  - Workshops or trainings
  - Local auto dealerships
  - “Ride and drive”
  - EV car show events

### Additional 5 points

- Letter certifying:
  - Purchase of EV
  - Installation of EV charging
  - Auto dealer training



Want to learn more? Join our upcoming EV Outreach webinar on Tuesday April 5<sup>th</sup> at 1:00pm. Registration: <https://register.gotowebinar.com/#register/6405349445402460176>



# Electric Vehicle Community Outreach

## New 2022

10 to 15 Points



## Who to Contact

- Chamber of Commerce, Downtown Business Association
- Transportation Management Association (TMA)
- Local fleet operators, commercial delivery services
- Multi-family property owners/managers

## Helpful Resources

- NJBPU

<https://www.njcleanenergy.com/ev>

- Multi Unit Dwelling Charger Incentive Program
- Clean Fleet EV and EVSE Incentive Program

- NJDEP

<https://nj.gov/dep/drivegreen/plugin.html>



Madison, NJ 2021 EV Expo





# Energy Assistance Outreach

## New Action Still to Come 2022

10 to 20 Points



### 10 points

- Energy assistance resources outreach campaign
  - LIHEAP, Payment Assistance for Gas and Electric (PAGE), etc.
- Meet with local community organizations serving low- and moderate-income residents
  - Outreach collaboration
  - Energy efficiency incentives available to community organizations

### Additional 10 points

- New Jersey Comfort Partners Program outreach campaign
  - NOTE: Coordinate with Comfort Partners Utility Working Group





# Energy Assistance Outreach

## New Action Still to Come 2022

10 to 20 Points



## Who to Contact

- Municipal housing coordinator, green team members
- Utilities serving the area
- Local community organizations serving low- and moderate-income residents
  - Food bank
  - Health clinic
- Faith-based organizations

## Helpful Resources

- Sustainable Jersey Comfort Partners Outreach Toolkit

[sustainablejersey.com/fileadmin/media/Actions\\_and\\_Certification/Actions/Residential Energy Efficiency/Comfort Partners Outreach Toolkit.pdf](https://sustainablejersey.com/fileadmin/media/Actions_and_Certification/Actions/Residential_Energy_Efficiency/Comfort_Partners_Outreach_Toolkit.pdf)



Volunteer briefed on Comfort Partners talking points at Newark's Lincoln Park Jazz Festival.





# Municipally Supported Community Solar

Updated 2022

15 to 25 Points



## 15 points

- Establish criteria for community solar projects
- Project ambassador/outreach partner
- NEW: Community solar education campaign

## Additional 10 points (select TWO)

- Municipal anchor subscriber or site host
- Workforce training program
- Low / Moderate income pricing
- Residential Energy Efficiency Advocate



Want to learn more? View the  
**Too Good to be True? Reducing  
Energy Costs with Community  
Solar Webinar**

[recording & presentation](#)



# Municipally Supported Community Solar

## Updated 2022

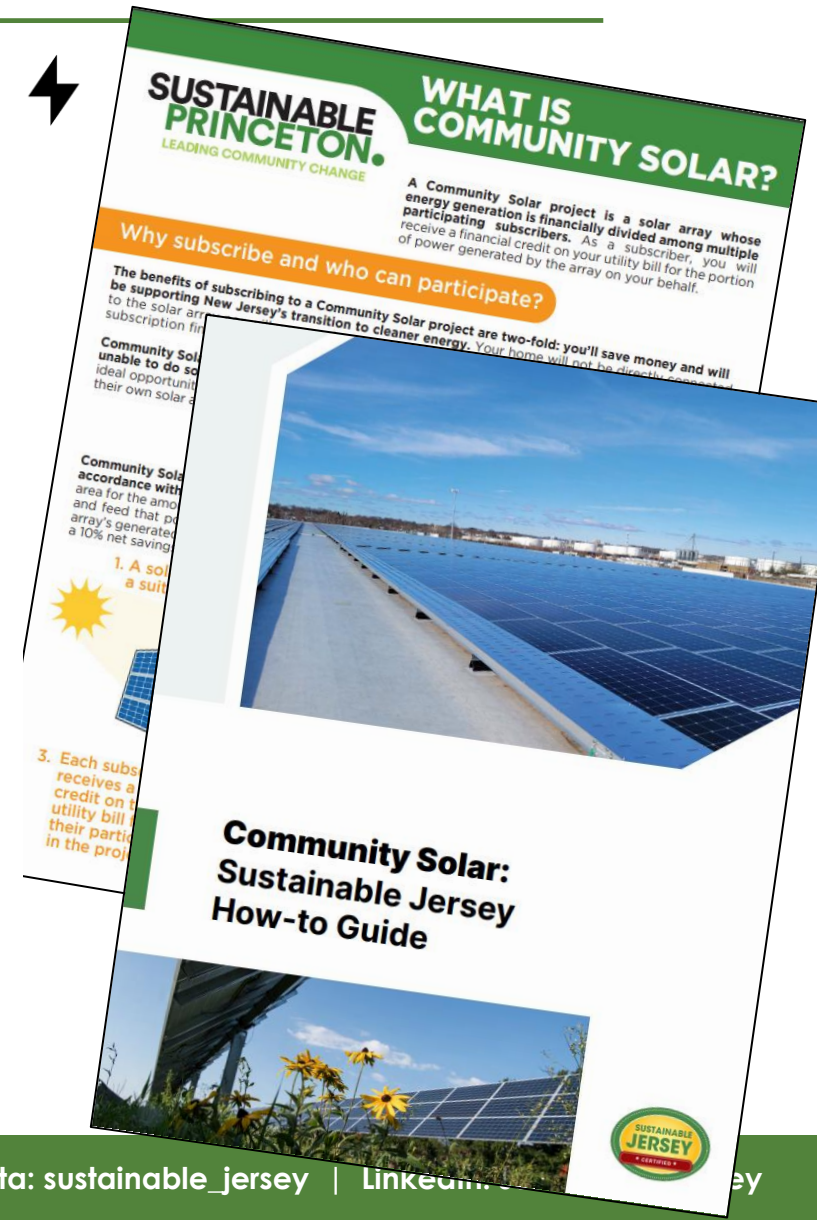
15 to 25 Points



## Helpful Resources

- Sustainable Jersey Community Solar How-To Guide
- Sustainable Princeton
  - Community Solar Factsheet
  - Subscriber Tip Sheet

All resources can be found at:  
[sustainablejersey.com/fileadmin/media/Actions\\_and\\_Certification/Actions/Energy/Community\\_Solar\\_Resources.pdf](https://sustainablejersey.com/fileadmin/media/Actions_and_Certification/Actions/Energy/Community_Solar_Resources.pdf)





# R-GEA

## Update Still to Come 2022

5 to 50 Points



### 5 points

- R-GEA ordinance
- Contract with energy consultant

### Additional point levels

- 20 point level (25 points total)
  - 10% renewable content above NJ Renewable Portfolio Standard (NJ RPS)
- 35 point level (40 points total)
  - 20% renewable content above NJ RPS
- 45 point level (50 points total)
  - 20% renewable content above NJ RPS
  - AND at least 5% sourced from NJ

*NOTE: 35 point level can be used for Energy Gold*

### Eligible Renewable Energy Content

Class 1 Renewable Energy Certificates (RECs) sourced from PJM, the Regional Transmission Organization that serves NJ.



PJM map

[pjm.com](http://pjm.com)



# R-GEA

## Update Still to Come 2022

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5 to 50 Points



### Who to Contact

Elected officials, Business Administrator, municipal procurement officer

### Helpful Resources

- Sustainable Jersey R-GEA How-To Guide
- Model R-GEA ordinance
- Model RFP for energy consultant



Want to learn more? View the  
**Renewable Government  
Energy Aggregation (R-GEA)  
Webinar**

[recording & presentation](#)

# Health & Wellness Diversity & Equity Food

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**Questions?** Contact Lauren Skowronski, Program Director for  
Community Engagement, 609-771-3129, [skowronl@tcnj.edu](mailto:skowronl@tcnj.edu)

Melanie McDermott, Senior Researcher, 609-771-2836,  
[mcdermom@tcnj.edu](mailto:mcdermom@tcnj.edu)



# Local Health Assessment & Action Plan

## New 2021

25 to 40 Points



Awards up to 40 points and sets a path towards achieving the Gold Star in Health by:

- 25 pts: 1) Conduct an assessment to identify the key health and health equity issues facing the community through a review of local data and gathering community input. 2) Prioritize which issues to address.
- 15 pts: 3) Create an action plan to address those issues (***\*Required for the Gold Star in Health***)
- Stakeholder committee will lead the assessment and action planning processes

Review Local  
Data & Engage  
the Community

Prioritize Health  
& Health Equity  
Issues

Create Action  
Plan



# Local Health Assessment & Action Plan

## New 2021

25 to 40 Points



### Who to Contact

- Staff and/or elected or appointed officials in the public health, planning, transportation, recreation, public works fields. School reps.
- Hospital or regional health care collaborative representative
- Members of major social groups who have been underrepresented in past, or representatives who serve those groups

### Community Engagement

- Learn about health and health equity issues directly from the source
- Bring those who's voices are typically not heard to the table via stakeholder committee, community surveys, focus groups, public forums



Want to learn more? View the **Spotlight: Gold Star in Health** [recording & presentation](#)





# Integrating Health into Municipal Decision-Making New 2021

10 to 25 Points



Replaces retired *Health in All Policies Professional Development* action

Awards up to 25 points for ensuring that impacts on health are considered during the development & implementation of municipal programs & policies not traditionally considered health-related

- 10 pts: At least 2 municipal representatives complete a Health in All Policies (HiAP) training and checklist
- Additional 10 pts: Adopt an HiAP ordinance
- Additional 5 pts: Establish an HiAP task force







# Integrating Health into Municipal Decision-Making New 2021

10 to 25 Points



## Who to Contact

- Your local health official could lead this action as they must be engaged in several required steps. The municipal clerk or administrator could be helpful in connecting non-health related municipal staff and officials.

## Helpful Resources

- [Rutgers Planning Healthy Communities Initiative](#) provides all-day training on Health in All Policies (HiAP) necessary for this action
- [Resources](#) section of the action provides guidance on available training, background on HiAP, model ordinances, etc.



Want to learn more? View the **Health Gold: New Actions to Build a Culture of Health in Municipal Government** [recording & presentation](#)



# Best Practices for Local Boards of Health

## New 2021

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5 to 10 Points



Awards up to 10 points to ensure the LBOH is adhering to statutorily mandated duties and establishes an active partnership between local health officials

- 10 pts: ***For towns with autonomous BOH:*** Ensure that local board of health members are regularly meeting, are oriented to their statutorily mandated duties, and attend an annual info session conducted by the health officer
- 5 pts: ***For towns where governing body acts as LBOH*** – same requirements as above. In this case, municipalities may earn an additional 5 points for the creation of an advisory public health committee to support the efforts of the governing body



# Best Practices for Local Boards of Health

## New 2021

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5 to 10 Points



### Who to Contact

- Research the type of board of health within your municipality. Contact health official, municipal clerk or administrator, or governing body who might know.

### Helpful Resources

- NJ Local Board of Health Association provides the orientation training and manual for new board of health members and other resources - [njlbha.org](http://njlbha.org)
- NJ Department of Health provides resources for LBOH - [nj.gov/health/lh/](http://nj.gov/health/lh/)



Want to learn more? View the **Health Gold: New Actions to Build a Culture of Health in Municipal Government** [recording & presentation](#)



# Tobacco Free Community

## New 2021

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5 to 25 Points



Replaces retired *Smoke-Free & Tobacco-Free Public Places* action.

Awards up to 25 points for implementing options that will reduce exposure to the harmful effects of tobacco products.

- **5 Points: Two policy/public outreach options**
  - Adopt an ordinance instituting 100% smoke and/or tobacco free outdoor spaces (i.e., municipal property, playgrounds/recreation fields, boardwalks, and other areas not covered by the NJ Smoke Free Air law)
  - Adopt a resolution supporting and encouraging tobacco free work place;
  - Institute a youth tobacco/vaping education and outreach program; and
  - Promote state and local cessation resources.
- **10 Points: Adopt point-of-sale ordinance restricting sale of tobacco products**
- **10 Points: Adopt a smoke-free housing ordinance that prohibits 100% smoke and tobacco use in public and private multi-unit housing properties.**

**Municipalities that earn a minimum of 15 points by implementing at least two options will obtain a “Tobacco Free Community” designation from the New Jersey Prevention Network.**



# Tobacco Free Community

## Who to Contact

- Health representatives from the local health department and/or Board of Health
- Green team
- Governing body and administration will be critical in getting any policies adopted, as will the planning or zoning board depending on the policy.
- New Jersey Prevention Network and Tobacco Free for a Healthy New Jersey coalition are instrumental allies in the implementation of this action, as they are the leading experts on the topic within New Jersey.
- Regional tobacco collaboratives and county youth tobacco action groups.



*Montgomery Township first municipality to receive Tobacco Free Community Designation*



Want to learn more?  
View the **Tobacco Free Community** [recording & presentation](#)



# Expanded Supplemental Food Programs New 2021

10 to 20 Points



- Variable point action allowing towns to earn up 10 points for implementing or sponsoring either a Child and Adult Care Food Program (CACFP) or Summer Food Service Program (SFSP), or 20 points for both.





# Expanded Supplemental Food Programs New 2021

10 to 20 Points



## Who to Contact

- The recreation department or administration can help set up. Others to partner with for food distribution include schools, community organizations, emergency shelters, child & adult day care centers or camps



Want to learn more?  
View the **Health Gold:  
New Actions to Increase  
Access to Healthy Food**  
[recording & presentation](#)

## Helpful Resources

- [Resources](#) section of the action provides toolkits & guides for setting up a CACFP and SFSP, nutrition standards, and more





# Community Food Pantry/Bank & Soup Kitchens New 2021

10 to 15 Points



Awards points for the creation or support of food assistance programs

- 10 pts:
  - Operate a community food pantry/bank or soup kitchen, or provide meaningful support to an existing program, including: physical space, financial support, transportation of goods, staffing services, and coordinating an anti-hunger coalition
  - Post a list of food assistance programs within the region on the municipal website
- Additional 5 pts: Provide delivery service of food to residences and/or transportation for residents to get to local pantries







# Community Food Pantry/Bank & Soup Kitchens New 2021

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10 to 15 Points



## Who to Contact

- Administrator and/or health officer can help set up
- Public works can help with transport
- Green team, housing authority, local board of health, senior services, recreation can help connect with those in need and existing food service organizations.

## Helpful Resources

- [Resources](#) section of the action provides guidance for setting up a food pantry or food bank, healthy food offerings, ensuring offerings are culturally appropriate, and establishing a local network of food service organizations



Want to learn more?  
View the **Health Gold:  
New Actions to Increase  
Access to Healthy Food**  
[recording & presentation](#)



# Community Gardens

Updated 2020

10 to 20 Points



- Variable point allowing towns to earn up to 20 points for a community garden, using environmentally-friendly gardening practices, and donating produce.
- Garden **must be on municipally controlled/maintained property**, and open to members of the community. The municipality must have provided substantial support for the construction of the garden and play a role in the ongoing operations of the garden.

Community  
Garden

Environmentally-  
Friendly  
Gardening

Produce  
Donation



# Community Gardens

Updated 2020

10 to 20 Points



## Who to Contact

- Municipal clerk, recreation, or public works departments as they may already be providing support to a garden
- [Rutgers Master Gardener Program](#) & other organizations that provide assistance for the planning, construction & ongoing operation of a garden. Additional organizations that can help support the development of a community garden are in the Resources section of the [action](#).



*Verona Community Garden*





# Farmers Markets

## Still to Come 2022

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5 to 30 Points



Will replace both the *Farmers Market* and *Making Farmers Markets Accessible* actions, both to retire at end of 2022

Updates to the action will help to address food insecurity, and include:

- Addition mobile farmers market and farm stand options in order to bring fresh, healthy food to those with access issues
- Addition of options to set up procedures for excess produce to be donated to local food assistance organizations and/or residents in need



# Promoting Safe Food Donation for Food Security New 2022

10 to 15 Points



Municipalities can help divert good food from landfills to feed people in need. By implementing this action, they can promote food “waste” recovery & improve food security by providing:

- training for health inspectors & municipal reps on best practices for safe food donations (e.g., liability protection)
- outreach to food retail businesses & food-serving institutions (schools, etc.)
- outreach to food assistance organizations
- policy institutionalizing this program.





# Promoting Safe Food Donation for Food Security New 2022

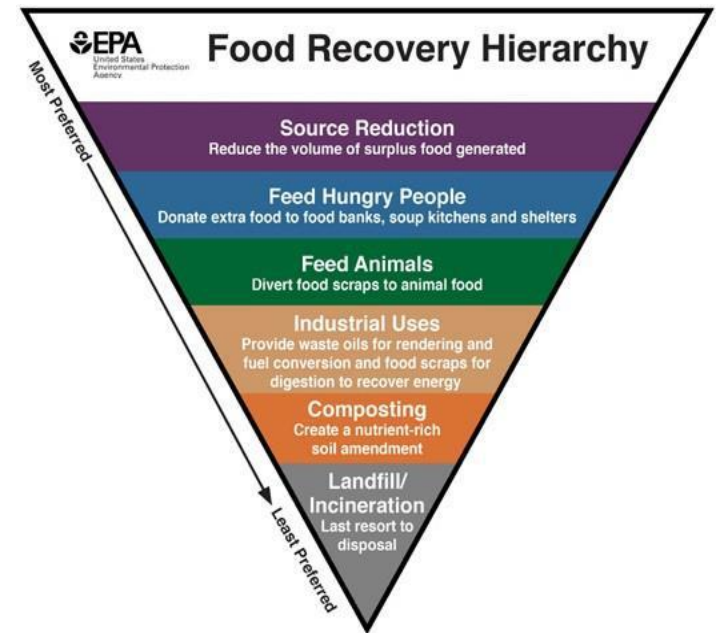
10 to 15 Points



- An optional additional 5 points can be earned through data collection and reporting on food recovery volumes.

## Helpful Resources

- **Food Waste Health Inspector Training** is a [free online offering](#) of Rutgers Cooperative Extension
- [Food Donation brochure](#) & [New Jersey Food Donation Guide](#) approved by NJDOH & provided for inspectors to distribute (as required outreach)







# Lead Education and Outreach

Updated 2021

5 to 15 Points



Now a variable point action, this action aims to prevent lead poisoning through:

- Community outreach & education *program* (5 pts)
- Outreach *targeted* to 1-2 high-risk vulnerable groups/neighborhoods (5 pts each)

## Helpful Resources

- See new publication, [\*A Municipal Guide to a Lead-Safe Community\*](#) for guidance & resources on lead prevention strategies, including 8 Sustainable Jersey actions



**A Municipal Guide  
to a Lead-Safe Community**





# Lead Blood Screening Campaign

## New 2021

---

5 to 20 Points



This variable point action awards 5 points each for 4 components of a campaign to increase % of children completing **blood lead level (BLL)** tests

1. Sponsor (or collaborate in) free BLL screening events
2. Identify high-risk populations & implement targeted outreach
3. Conduct outreach to healthcare providers
4. Calculate & report the municipal BLL screening rate





# Lead Blood Screening Campaign

## New 2021

---

5 to 20 Points



## Who to Contact

- Local Board of Health, Local Department of Health, school district & nurses, pediatricians & other healthcare providers

## Helpful Resources-for *all* Lead actions

- [\*A Municipal Guide to a Lead Safe Community\*](#)
- [NJ Dept. of Health and Regional Childhood Lead Poisoning Prevention Coalitions](#)



Want to learn more about all actions to prevent lead poisoning? View the **Health Gold: New Actions to Reduce Exposure to Lead** webinar [recording](#) & [presentation](#)



# Healthy Homes Inspection & Training

## New 2021

5 to 30 Points



Promotes a culture and practice of ***healthy homes & lead poisoning prevention*** across all departments and contracted services

3 separate Tiers:

1. Training on environmental home health hazards + policy (5 pts ea.)
2. Policy on lead & healthy homes inspection protocol (10 pts)
3. Voluntary healthy home evaluations or testing

Training

Healthy homes  
inspection  
checklist

Voluntary  
testing



# Healthy Homes Inspection & Training

## New 2021

5 to 30 Points



## Who to Contact

- Local Boards of Health; departments of health, housing, code enforcement; community partners, such as neighborhood and tenants' associations

## Helpful Resources

- [Center for Energy and Environmental Training \(CEET\)](#), Isles (for training)



Want to learn more about all actions to prevent lead poisoning? View the **Health Gold: New Actions to Reduce Exposure to Lead** webinar [recording](#) & [presentation](#)



# Lead & Housing Hazard Data-Sharing

## New 2021

10 Points



- Policy: interdepartmental (housing, health, code enforcement) sharing of data related to lead hazards in buildings
- Report *property-linked* data in accessible database or spreadsheet
- Interdepartmental group annually presents summary of data, trends & implications to governing body

Policy:  
Share Data

Report  
Data

Present  
Data



# Comprehensive Lead Strategy

## New 2021

---

10 to 15 Points



Evidence-based, targeted & coordinated strategy to prevent lead poisoning, with focus on healthy housing:

1. Form Lead-safe Action team (internal & external)
2. Collect & analyze data
  - Most important pathways of lead exposure
  - Most vulnerable populations, hotspots
  - Challenges, coordination issues
3. Develop Lead Strategy
  - Select Sustainable Jersey actions + other strategies



# Comprehensive Lead Strategy

## New 2021

---

10 to 15 Points



### 4. Present strategy to:

- public - for input
- governing body & Local Board of Health - for endorsement

### 5. Lead-safe team meets 2x/year

- Monitors & troubleshoots strategy
  - Adapts strategy
  - Reports annually to governing body/LBOH
- Use of quantitative & geographic data (maps) to prioritize high-risk groups/areas earns 5 extra points



# Removing Lead in Drinking Water

## New 2020

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10 to 40 Points



Variable point action to reduce exposure to lead by raising awareness, promoting testing and if its present, require remediation.

Municipality chooses options:

- Tier 1: Education and Testing (10 pts)
- Tier 2: Education and Ordinance to require testing in change of residency (20 pts)
- Tier 3: Education and Ordinance to require testing; and remediation before change of residence (30 pts)



Want to learn more? View the **Protecting Drinking Water – 2020 Virtual Sustainability Summit** [recording](#) & [presentation](#)



# Removing Lead in Drinking Water

## New 2020

10 to 40 Points



## Who to Contact

- Local health official and municipal water utility for education and testing
- If you are going to develop an ordinance – key to include municipal government representative and your attorney.

## Helpful Resource:

- Authority for municipalities to address lead is found under the powers granted through the public health code (N.J.S.A. 26:3A-2 et seq and N.J.A.C. Title 8).







# Private Well Testing and Outreach

## New 2020

10 to 25 Points



Variable point action to analyze existing well data for your municipality, promote regular testing of private drinking water wells and pass an ordinance for change in residency.

Municipality chooses:

- Tier 1: Prepare Community Well Test Report (10 points)
- Tier 2: Promote well testing (additional 5 pts)
- Tier 3: Adopt a well testing ordinance that requires testing procedures established by the New Jersey Private Well Testing Act (PWTA) prior to the transfer of property or change in use or tenancy (additional 10 pts)



Want to learn more? View the **Protecting Drinking Water – 2020 Sustainability Summit** [recording](#) & [presentation](#)



# Private Well Testing and Outreach

## New 2020

10 to 25 Points

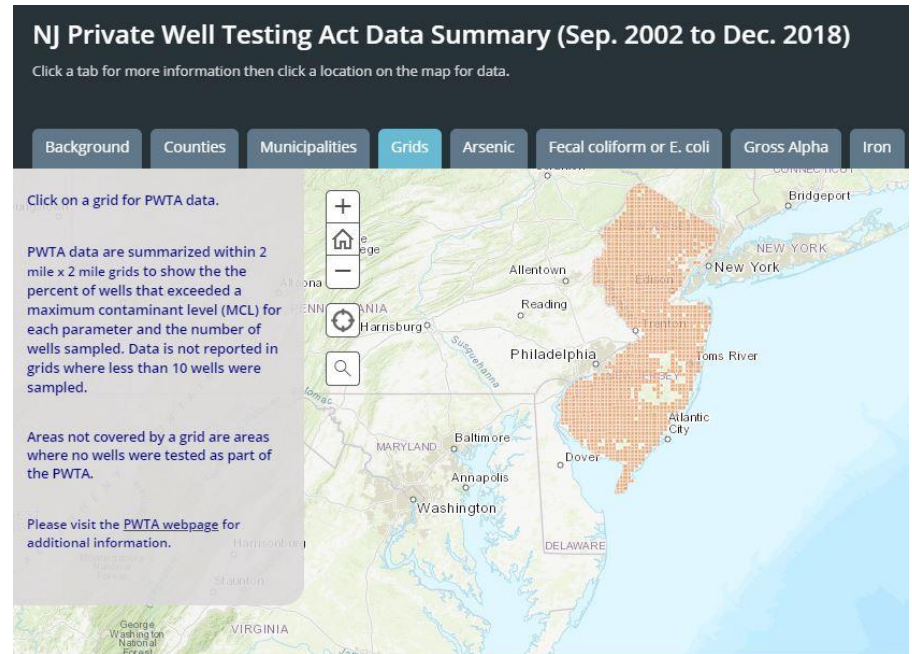


### Who to Contact

- Municipal clerk and/or local health official to ensure your community has residents using private wells.
- Watershed organizations are often interested in partnering on well testing.

### Helpful Resource

- [Private Well Testing Act \(PWTA\) website - NJDEP](#)
- Select: PWTA data – [Click here to get detailed information for PWTA data](#)



# Land Use & Transportation

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**Questions?** Contact Anne Heasly, Program Manager of Policy & Planning, 609-771-2865, [heaslya@tcnj.edu](mailto:heaslya@tcnj.edu)



# Bicycle and/or Pedestrian Improvement Projects

## New 2021 and Updated 2022

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10 to 25 Points



A municipality can receive points for installation of temporary demonstration and/or permanent infrastructure improvements, that benefit pedestrians and bicyclists.

- **Tier 1:** Municipalities that install temporary improvements for bicyclists and pedestrians will be eligible for **10 points**.
- **Tier 2:** Municipalities that install permanent improvements will be eligible for **20 points**.
- **Bonus 5 points:** Municipalities that install temporary or permanent improvements that address are found in Priority Communities are eligible for 5 additional points.



Want to learn more? View **The Complete and Green Streets Doctor is “In” – 2021 Sustainability Summit** [recording](#) & [presentation](#)



# Bicycle and/or Pedestrian Improvement Projects

## New 2021 and Updated 2022

10 to 25 Points

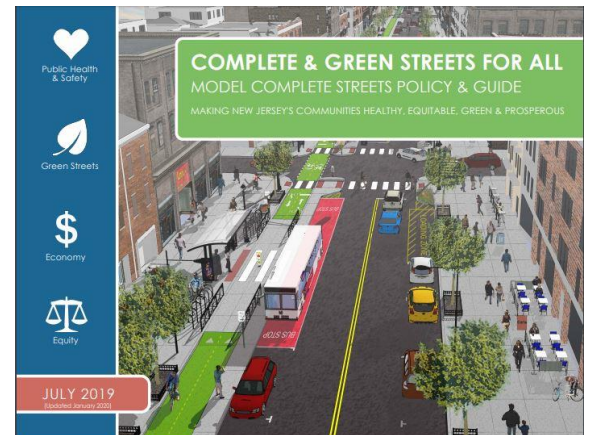


## Who to Contact

- Municipal or consultant engineer and planner to identify any potential eligible projects.

## Helpful Resources

- Definition of Priority Communities – [Complete and Green Streets for All Policy and Guide](#) – page 25
- [NJDEP Environmental Justice Mapping Tool](#)





# Community Design for All Ages

## New 2022

5 to 25 Points



This action provides guidance to a municipality to promote and implement community design for older adults. A municipality can complete a multi-component community initiative to develop an age-friendly implementation plan, or complete a range of stand-alone components to make the community more livable for people of all ages

- Complete up to five out of twelve available components for 5 points each
- Complete one implementation plan with several components for 25 points



Want to learn more?  
**Community Design  
for All Ages Webinar**

**April 26, 2022 @  
Noon**

**Registration Coming  
Soon!**





# Community Design for All Ages

## New 2022

5 to 25 Points

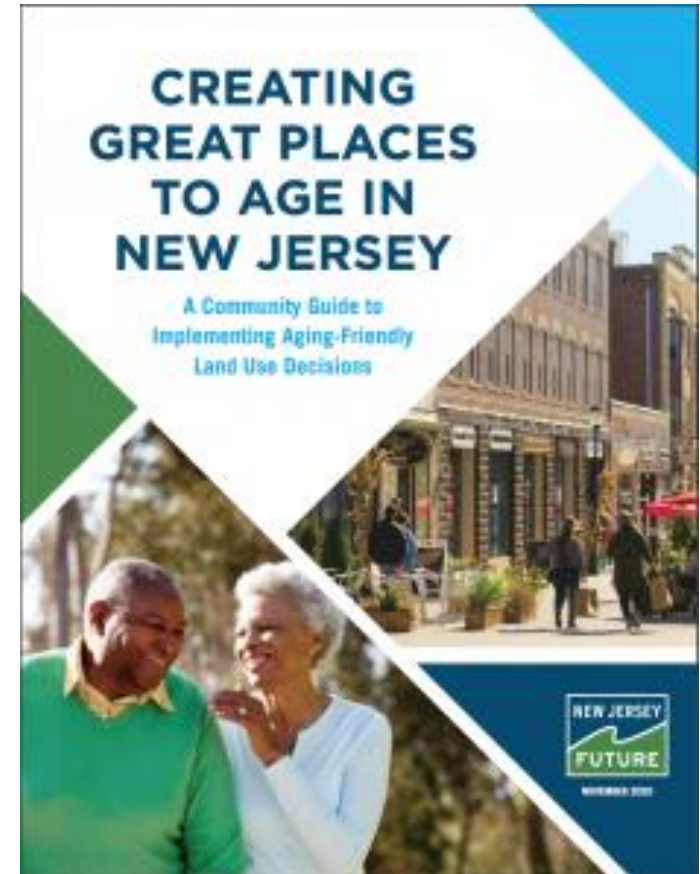


## Who to Contact

- Reach out to your municipal or consulting planner to see if any of the components are being explored or utilized in your community.

## Helpful Resources

- [Creating Great Places to Age in New Jersey – New Jersey Future](#)
- [AARP Network of Age-Friendly States and Communities](#)





# Complete and Green Streets for All Policy

## New 2021

10 to 30 Points



This action awards points to municipalities that adopt through resolution or ordinance a Complete and Green Street for All policy.

- Tier 1: Adopt a **good** Complete and Green Streets for All Policy with minimum standards (10 pts by resolution; 15pts by ordinance)
- Tier 2: Adopt a **better** Complete and Green Streets for All Policy with checklists, creation of an advisory committee, and training (20 pts by resolution; 25 by ordinance)
- Tier 3: Adopt a **best** Complete and Green Streets for All Policy – NJDOT model policy (25 pts by resolutions; 30 pts by ordinance)



Want to learn more?  
View **The Complete and Green Streets Doctor is “In” – 2021 Sustainability Summit**

[recording](#) & [presentation](#)





# Complete and Green Streets for All Policy

New 2021

10 to 30 Points



## Who to Contact

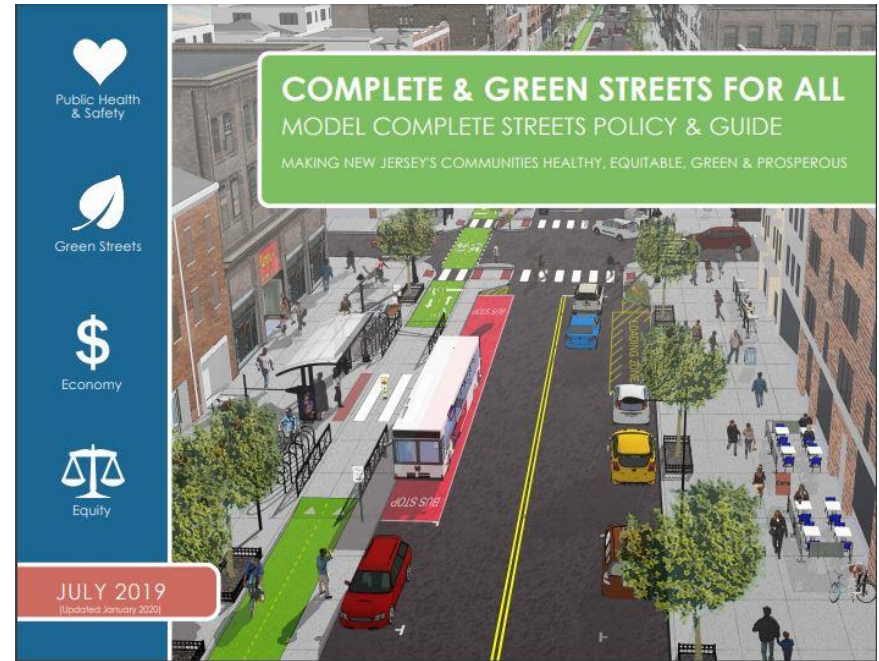
- Planning Board, Traffic Safety Committee, Local Transportation Management Association



For Pre-Adoption Review of Draft Complete Streets Policy  
email: [srts@ejb.Rutgers.edu](mailto:srts@ejb.Rutgers.edu)

## Helpful Resources

- [NJDOT Complete and Green Streets for All Policy and Guide](#)





# Enhanced Stormwater Management Control Ordinance

Updated 2021

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5 to 25 Points



This action awards points to municipalities for the adoption of an Enhanced Stormwater Management Control Ordinance that **goes beyond** the NJDEP model minimum ordinance requirements.

This action was updated in February 2021 to be consistent with the March 2, 2020, New Jersey Department of Environmental Protection (NJDEP) amendments to the state's stormwater management rules (NJAC 7:8).



Want to learn more? View **Enhance Community Water Resources Through Water Gold – 2021 Sustainability Summit [recording](#) & [presentation](#)**



# Enhanced Stormwater Management Control Ordinance

Updated 2021

5 to 25 Points



## Who to Contact

- Municipal or consulting engineer, and planner
- Watershed organizations and conservation organizations



## Helpful Resources

- Model stormwater management control ordinances developed by [New Jersey Future](#) and the [Watershed Institute](#)



# Natural Resources

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**Questions?** Contact Anne Heasly, Program Manager of Policy & Planning, 609-771-2865, [heaslya@tcnj.edu](mailto:heaslya@tcnj.edu)



# Municipal Water Story

New 2021



20 to 25 Points



This action guides a municipality to identify and prioritize their local water challenges through the development of a "water story".

To do this a municipality will undertake a data collection process to create a narrative that describes drinking water, wastewater and stormwater, and the role it plays in defining and shaping the local environment.

Through outreach in the local community and participatory events, the local water story will be shared in order to identify and prioritizes issues to direct municipal action.



Want to learn more?

View **Enhance**

**Community Water**

**Resources Through Water**

**Gold – 2021**

**Sustainability Summit**

[recording](#) & [presentation](#)





# Municipal Water Story

## New 2021



20 to 25 Points

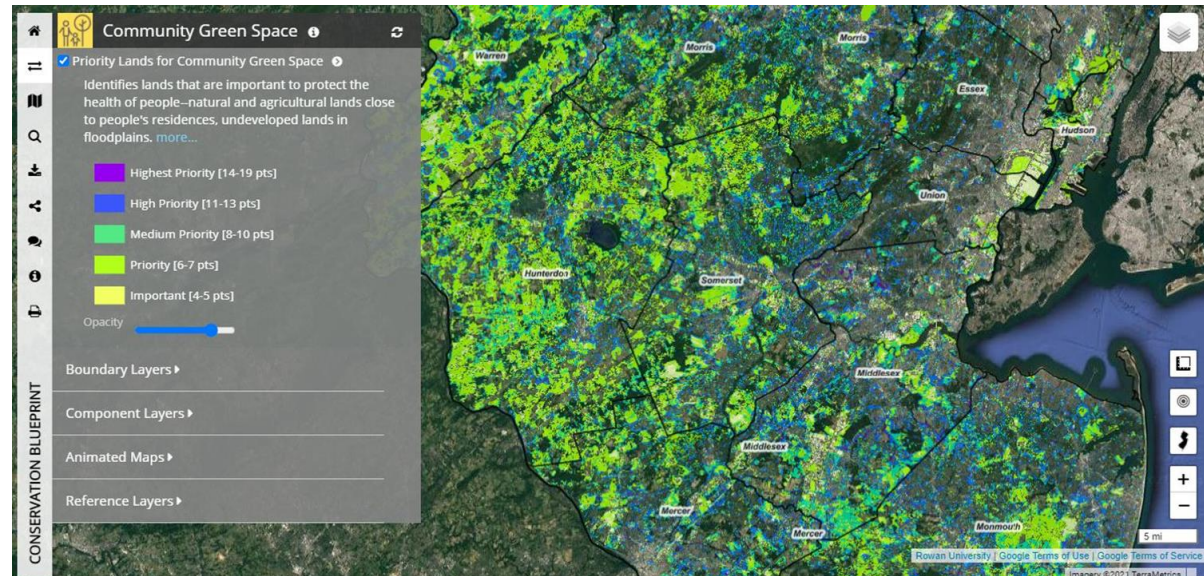


## Who to Contact

- Watershed and conservation organizations, local water supplier and municipal utility authority.

## Helpful Resources

- Rowan University's NJ MAP - [The Watershed Explorer](#)





# Open Space Plan

Updated 2021

10 Points



This action awards points for the completion of an Open Space and Recreation Plan and its adoption by the Planning Board as an element of the local Master Plan.

An Open Space and Recreation Plan, OSRP, (also referred to as the Open Space Plan, OSP) should follow the guidance provided by the New Jersey Department of Environmental Protection (NJDEP), Green Acres Program and must include the 10 required components.



Want to learn more?  
View **Enhance  
Community Water  
Resources Through Water  
Gold – 2021  
Sustainability Summit**  
[recording](#) & [presentation](#)



# Open Space Plan

Updated 2021

10 Points



## Who to Contact

- Planning board and local land trusts and conservation organizations

## Helpful Resources

- NJDEP – [Green Acres Program – Open Space and Recreation Plan Guidelines](#)







# Water Conservation Education Program

Updated 2021

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10 Points



This action provides points for developing a local educational campaign to reduce water use. The educational program must include two outreach activities that have occurred in the past two calendar years.

## Who to Contact:

- Local Water Utility and Watershed organizations

## Helpful Resource:

- [U.S. Environmental Protection Agency \(EPA\) WaterSense](#)



# Operations & Maintenance

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**Questions?** Contact Renee Haider, Deputy Director, 609-771-2307,  
[haiderr@tcnj.edu](mailto:haiderr@tcnj.edu)



# Green Purchasing Policy

## New Action Still to Come 2022

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5 to 10 Points

A Green Purchasing Policy outlines standards and procedures for selecting products based on environmental criteria. This action was updated to include current best practices and resources.

Awards variable points depending on whether a resolution or ordinance is passed, and **replaces the separate Adopt a Green Purchasing Policy by Ordinance and Adopt a Green Purchasing Policy by Resolution actions which will be retired on 12/31/22.**



# Green Purchasing Policy

## New Action Still to Come 2022

---

5 to 10 Points

### Who to Contact

- Municipal purchasing personnel
- Chief financial officers
- Operations and maintenance personnel
- Municipal departments that purchase goods and services
- Green team could assist with research on alternative green purchasing policies, green standards, and green product alternatives

### Helpful Resources

- Review the Green Standards and Eco-Labels in the action



# Green Cleaning Products

## Update Still to Come 2022

---

10 Points

This action encourages municipalities to purchase “certified” green cleaning products. To earn points for the action a minimum of 30% of the municipality’s cleaning product purchases must be products that meet private sector standards or are identified under Federal Ecolabel programs.

Updates include:

- Current best practices and a **submission spreadsheet** to streamline submission requirements.
- Clarifies what is considered a green cleaning product.
- Guidance added about what is required if cleaning services are contracted out.



# Green Cleaning Products

## Update Still to Come 2022

---

10 Points

### Who to Contact

- Municipal purchasing personnel
- Chief financial officers
- Operations and maintenance personnel
- Municipal departments that purchase cleaning products and services
- Green team could assist with researching green cleaning product alternatives

### Helpful Resources

- Review the Green Standards and Eco-Labels in the action



# Final Thoughts

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- Review [Program Updates](#) page for past and present program changes.
- Sign up for our mailing list to **receive notices** when new actions are added or updated.
- **Review** the action description, resources and spotlights for guidance on how to complete the action. Search for **approved examples** on the [Participants Map](#).
- **Questions?** Call us if you do not know how to complete an action and we will connect you with the reviewer.
- Reach out **early and often** to ensure a successful submission.



# Search Participants Map

Use the map to find examples of documentation from certified towns:  
[sustainablejersey.com/certification/search-participating-municipalities-approved-actions/](https://sustainablejersey.com/certification/search-participating-municipalities-approved-actions/)

Search by action → View certified towns approved for that action → View certification report for example documentation

**By Certified Action**

Animals in the Community

- Animals in the Community Education
- Companion Animal Management Pledge
- Companion Animal Management Plan
- Enhanced Licensing Compliance
- Pledge Supporting NJ Wildlife Action Plan
- Wildlife Interaction Plan

MUNICIPALITY	COUNTY	CERTIFICATION
<a href="#">Bernardsville Boro</a>	Somerset	BRONZE
<a href="#">Cape May City</a>	Cape May	SILVER
<a href="#">Chesterfield Twp</a>	Burlington	BRONZE
<a href="#">East Brunswick Twp</a>	Middlesex	SILVER
<a href="#">Hillsborough Twp</a>	Somerset	SILVER
<a href="#">Montgomery Twp</a>	Somerset	BRONZE
<a href="#">Oradell Boro</a>	Bergen	SILVER
<a href="#">Princeton</a>	Mercer	SILVER
<a href="#">Readington Twp</a>	Hunterdon	SILVER
<a href="#">Sea Bright Boro</a>	Monmouth	BRONZE

**Chesterfield Twp**  
Certification Level: Bronze  
Certified On: November 01, 2019  
Total Points: 155  
Certification Report: [View Report](#)  
Applicant Profile: [View Profile](#)





> Data Center

> Publications

> Green Team Resources

> Presentations

Sustainability Summit

NJLM Conference

Trainings

Webinars

> Funding Database

## Webinar Recordings & Presentations

To further assist you in the certification process, we have provided links to previous webinar recordings and presentations that supply information relevant to all aspects of our program. If you were unable to attend one of our online presentations, this is a great opportunity to learn about what you missed. Webinars are listed by action category.

### Category Navigation

- [Arts & Culture](#)
- [Brownfields](#)
- [Certification & Recertification](#)
- [Community Partnership & Outreach](#)
- [Emergency Management & Resiliency](#)
- [Energy](#)
- [Grants Program](#)
- [Green Design](#)
- [Health & Wellness](#)
- [Land Use & Transportation](#)
- [Local Economies](#)
- [Natural Resources](#)
- [Public Information & Engagement](#)
- [Waste Management](#)



# Events & Technical Assistance Opportunities

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# 2022 Sustainability Summit

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**Registration now open – reserve your spot!**

Friday, June 24, 2022

8:00am – 4:00pm

Bell Works in Holmdel, NJ

[Register](https://bit.ly/SustainabilitySummit-22): [bit.ly/SustainabilitySummit-22](https://bit.ly/SustainabilitySummit-22)



# Upcoming Events

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## **Accelerating the Electric Vehicle Transition with Outreach in Your Community**

Tuesday, April 5, 2022, 1:00pm – 2:30pm

## **Community Design for All Ages Webinar**

Tuesday, April 26, 12:00pm

*Register for all events at [sustainablejersey.com/nc/events](https://sustainablejersey.com/nc/events)*



# Free Technical Assistance for Energy Projects: Apply for an EDF Fellow



Fellows help municipalities and school districts track and analyze energy usage and apply for New Jersey's Clean Energy Program and utility incentives!



## Join us for "Drop-in" Sessions!

- March 30 @ 3:00pm

Register or apply at:  
[bit.ly/SJEDFClimateCorps](https://bit.ly/SJEDFClimateCorps)

## Questions?

Contact Brandon Rothrock at  
[rothrocb@tcnj.edu](mailto:rothrocb@tcnj.edu)





# Sustainable Jersey Support

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**General Technical Support: Maureen Jones, Program Assistant**  
609-771-2938, [info@sustainablejersey.com](mailto:info@sustainablejersey.com)

**Samantha McGraw, Program Manager**  
609-771-2855, [mcgraws@tcnj.edu](mailto:mcgraws@tcnj.edu)

**Energy: Nancy Quirk, Energy Program Manager**  
609-771-2902, [quirkn@tcnj.edu](mailto:quirkn@tcnj.edu)

**Food/Health: Melanie McDermott, Senior Researcher**  
609-771-2836, [mcdermom@tcnj.edu](mailto:mcdermom@tcnj.edu)

**Food/Health: Lauren Skowronski, Program Director for Community Engagement**  
609-771-3129, [skowronl@tcnj.edu](mailto:skowronl@tcnj.edu)

**Land Use & Transportation/Natural Resources: Anne Heasley, Program Manager of Policy & Planning**  
609-771-2865, [heasleya@tcnj.edu](mailto:heasleya@tcnj.edu)

**Operations & Maintenance: Renee Haider, Deputy Director**  
609-771-2307, [haiderr@tcnj.edu](mailto:haiderr@tcnj.edu)